

Introduction to NexTool Co., Ltd.

一、 Overview:

-Founded: March 2024

-Registered Address: Room 1901, NO.18 Haizhou Road , Haizhu District, Guangzhou ,China

NexTool Co., Ltd. was established in 2024 as a wholly - owned subsidiary of Binovo Manufacturing Co., Ltd. It focuses on the independent operation of its proprietary creative tool brand, NexTool.

The company's headquarters and marketing center are located in Guangzhou, while the product R & D and supply center is in Yangjiang. This setup allows the company to respond more flexibly to market changes, understand customer needs, and improve service quality.



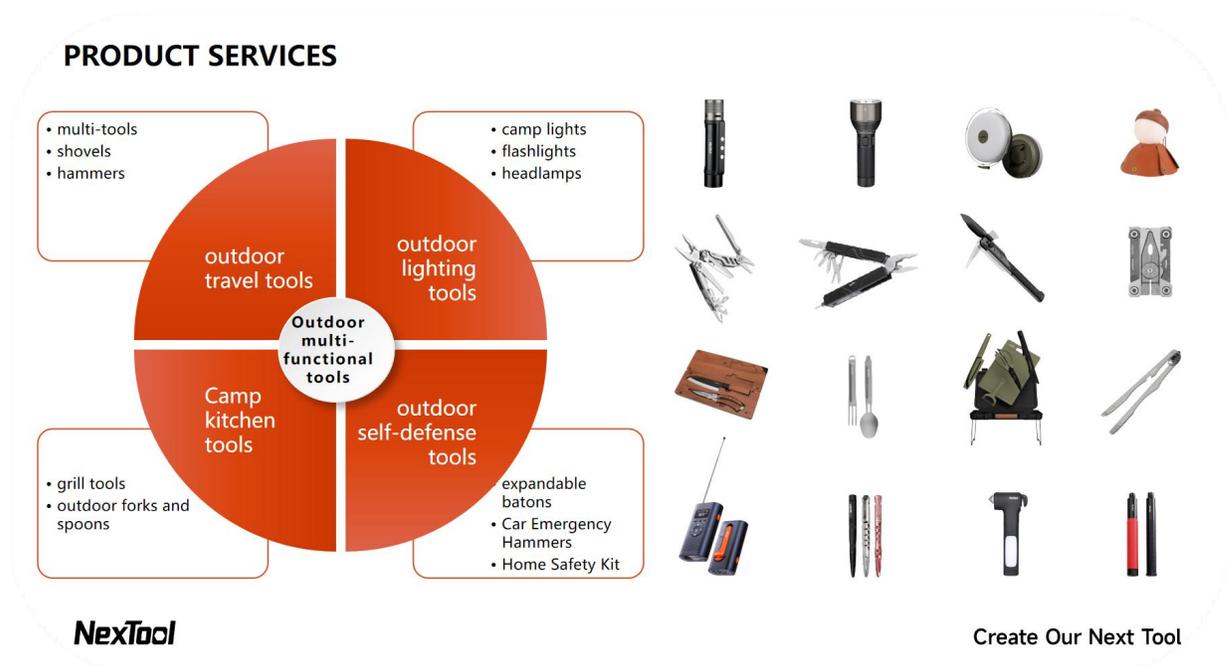
As an innovative company specializing in the development, production (by its parent company), and sales of outdoor multi - functional tools, NexTool is committed to offering high - quality, versatile, portable, and practical tools to users globally. Guided by the core philosophy of “Innovative Tools, Better Life,” NexTool has emerged as one of the most reliable brands in the outdoor tools industry, continuously propelling innovation and technological advancement.

二、 Main Business:

- **Business Scope:** Outdoor multi-functional tools

- **Product Services:** Outdoor travel tools, lighting tools, camp kitchen tools, self-defense tools

NexTool primarily specializes in outdoor multi-functional tools, encompassing outdoor travel tools (multi-tools, shovels, hammers), outdoor lighting tools (camp lights, flashlights, headlamps), camp kitchen tools (grill tools, outdoor forks and spoons), and outdoor self-defense tools (expandable batons, car emergency hammers). NexTool is dedicated to providing a wide range of high-quality products to fulfill the diverse requirements of different customers.



NexTool products are renowned for their lightweight design, multifunctionality, and creativity, offering practical solutions for users in diverse scenarios. These scenarios include outdoor life (camping, hiking, road trips), urban life (commuting, business travel), and home life (maintenance, DIY, decoration). We consistently optimize product functionality and user interaction to deliver a safe and convenient experience.



三、Enterprise Advantages:

1. Focus on Innovative Design

A high - quality R & D design team and a 15% R & D investment ratio ensure that the company is always user - centric, integrating ergonomics, innovative ideas, and industrial esthetics. Intellectual property protection is also a top priority. As of 2025, the company holds 97 valid patents (shared with the parent company).

2. Exceptional Product Quality

Relying on the ISO 9001 - certified parent company, NexTool's products and services consistently meet international standards. Through systematic process control, continuous improvement, and a customer - oriented management model, NexTool can effectively identify and resolve potential issues, enhance operational efficiency, and guarantee the stability and reliability of product quality.

3. Global Perspective

An international sales network spanning over 20 countries and regions introduces NexTool's innovative products to users across the globe. Thanks to its innovative design, cost - effective pricing, and outstanding customer service, NexTool has gained the favor of consumers.



四、Team Structure:

- **Number of employees: 48**

- **Key Departments:** Product Creative R&D, Marketing, Domestic Sales, International Sales, Supply Chain Management

The team comprises 48 employees, 30 of whom hold a bachelor's degree or higher. It is a young and innovative team with robust execution capabilities. The flat organizational structure, along with an emphasis on information sharing and a collaborative culture, guarantees efficient decision - making and flexibility, allowing NexTool to respond promptly to changes in the rapidly evolving market.



五、Honorary Awards:

NexTool has won world-class awards, including the German Red Dot Award and the German iF Design Award, for its industry-leading products. The company continuously innovates based on consumer pain points, creating benchmark products such as the "Flagship PRO" Series ("NEX - SCISSORS System") and the "Milky Way Camping Lamp" Series ("Tape Measure Light"), which have received widespread praise from both consumers and industry experts.





六、Corporate Vision:

NexTool aims to become the 'global leader in tools' by continuously innovating, maintaining excellent quality, and providing superior service. The company seeks to elevate the entire industry and set new standards in the tools sector.

NexTool understands that tools are not just problem - solving devices but extensions of users' lifestyles. By understanding real - life needs, NexTool strives to create "better tools for the future" through diverse creative designs and cutting - edge technology.

Choose NexTool, and let creativity extend into every moment of life and work!