

PARTNER WITH US!



MEDIA&SOCIAL



Direct contact with the HVAC/R Technicians

The main virtual meeting place for Technicians, as well as the ideal showcase for photos of the training courses with your equipment. Our network covers up to 60.000 users!



Our B2B channel

The perfect tool to reach the major companies within the sector and always stay up to date! 6% average engagement rate.



The latest HVAC/R news

The ideal channel to stay up to date on the latest news from the HVAC/R world and on the many CSG activities!



Live&Now

CSG's 'behind the scenes': a visibility window on webinars, events, conferences and exhibitions!



GalileoTV

Interviews with partners, training seminars and, above all, the webinars of the Centro Studi Galileo, a fixed appointment that every month attracts hundreds of professionals to learn from our Partners about their technology!

International Conferences with United Nations & IIF-IIR

Every two years Centro Studi Galileo, in collaboration with the International Institute of Refrigeration and the United Nations Environment Programme, brings together the leading experts of the HVAC/R sector worldwide at the Politecnico of Milan: professors, researchers, representatives of the main institutions & associations, leader companies come together for the renowned two-days event. Each edition counts on the participation of more than three hundred experts, with over 40 scientific papers. The European Conference is therefore the flagship of Centro Studi Galileo: under the traditional Auspices of the Italian Ministry for the Environment, it has been taking place for over forty years and reached its 20th edition on 8-9 June 2023!





Industria & Formazione

10 issues per year distributed in physical and digital format to an audience of 9,000 technicians and experts – I&F is the most renowned and longstanding Italian Technical journal, with more than 450 issues published since 1977. Each magazine features technical articles, editorials that take stock of the main hot topics in the sector, insights and practical advice from the leading RAC experts, as well as the latest news from the sector and the list (with photos of the laboratories) of the Technicians who have entrusted their professional training to Centro Studi Galileo Expert Trainers. Every two years we also publish the International Special Issue, distributed by the United Nations at their conferences.



I&F Online

Hundreds of articles per year including news, technical papers and news from the sector, as well as the latest press releases from companies, associations and institutions that actively participate in the sector: I&Fonline is the main reference point to stay informed and updated within the HVAC/R world! Active since 2014, I&Fonline boasts hundreds of thousands of views every year: the main and most up-to-date Italian source of information on HVAC/R!



15 training centres throughout Italy

Every year, thousands of technicians (about three hundred every month) are trained within the 15 Italian training centres of Centro Studi Galileo. Every one of them directly receives a copy of the monthly Industria&Formazione publication, and has the opportunity to touch, try and experience firsthand - during lessons and exams - the tools and equipment that is provided by the Partners of Centro Studi Galileo.



ATF Newsletter

A monthly appointment reserved to ATF Members, the Italian Association of Refrigeration Technicians: every four weeks, a selection of the most topical news within our sector, including the latest issue of Industria&Formazione, the translation of the AREA newsletter and the latest photos and courses of Centro Studi Galileo, are dispatched to more than 9,000 readers!

PARTNERSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER
First Priority to join events and get a Speaking Slot at exhibitions and conferences	✓		
Opportunity to participate in CSG's Super Webinar(s) - reserved for Platinum Partners	✓		
Opportunity of a Speaking Slot at exhibitions and conferences (MCE, Refrigera, Chillventa, World Ref Day, etc.)	✓	✓	
Visibility throughout CSG Network before, during and after each event (both in presence and online)	✓	✓	
1 CSG Webinar for Galileo TV , shared across CSG Network	✓		
1 Interview per year on Galileo TV with concerning article on <i>I&F Online</i> , disseminate throughout CSG Network	✓	✓	
Publication of your Gif Banner on the <i>I&F Online</i> Digital Communication Channel (190,000 visits/year!)	2 MONTHS	1 MONTH	
Your Technical Paper(s) on the <i>Industria & Formazione</i> publication	2/YEAR	1/YEAR	
Full-page(s) colour ADV on <i>Industria & Formazione</i> publication	4/YEAR	2/YEAR	1/YEAR
Publication of your Press Release(s) on the <i>I&F Online</i> Digital Communication Channel	✓	✓	✓
Your Logo visible at all events & material on brochures, banners, programmes, emails, social media, etc...	✓	✓	✓
Possibility to display brochures, banners and posters within CSG training centres throughout Italy	✓	✓	✓
Possibility to provide equipment for didactical purposes, used by trainers and students during CSG courses – photos disseminated on social media and I&F publications will periodically include the provided material	✓	✓	✓
	7.000€	4.000€	2.000€

Promotional Gif Banners on I&F Online

1 month (360x200 px)	200€ + VAT
6 months (360x200 px)	1.200€ + VAT
1 year (360x200 px)	2.000€ + VAT

ADV on Industria & Formazione:

½ page (21x13,5 cm)	650€ + VAT
Full page (21x29,7 cm)	1.200€ + VAT
Cover page (2 nd o 3 rd)	2.000€ + VAT

