



# Completed & balanced dog food

## Kangaroo & Hoki

**SKU: KHK0226**

**RRP: \$42.99**

**Protein: 73%**

**Crude Fat: 10.7%**

**Ash: 7.1%**

**Energy: 3650 kcal/kg**

**Moisture: 2.81%**



**Omega-3**

**0.372 g/100 g**

**Omega-6**

**1.49 g/100 g**

**EPA**

**52.7 mg/100 g**

**DHA**

**91.2 mg/100 g**

**Omega-6 : Omega-3  $\approx$**

**4 : 1**



# Recipe & Suitable For

**Ingredients in descending order by weight:**

**Kangaroo rump 37%, New Zealand hoki 19%, Chicken hearts, Chicken liver, Red cabbage, Pumpkin, Egg yolk, Seaweed calcium, Blueberries, Brewer's yeast, Organic chia seeds, Organic kelp powder, Salt**

**Vitamins & minerals:**

**Natural mixed tocopherols, Zinc citrate, Copper gluconate, Cholecalciferol, Folic acid**

**This formula is designed for dogs that benefit from a high-protein, low-carbohydrate nutritional structure and consistent nutrient density.**

**It is particularly suitable for:**

**Active adult dogs**

**Dogs with higher daily activity levels**

**Young adult dogs in muscle maintenance phase**

**Dogs prone to weight gain when fed high-carbohydrate diets**

**Dogs requiring skin and coat support, due to the presence of Omega-3 fatty acids, EPA and DHA**

**Dogs with sensitive digestion that benefit from lean muscle protein and lower connective tissue load**

**Dogs with reduced appetite but higher nutritional needs, where higher nutrient density per serving is beneficial**

**This formula is intended as a long-term complete diet rather than a treat-style high-protein product.**

**Dogs with specific medical conditions requiring protein restriction or therapeutic diets should be fed under veterinary guidance.**





## **Why GOGO Freeze-Dried Complete Food Is Different**

**GOGO's formula is built on nutritional structure, processing control, and measurable outcomes – not ingredient storytelling.**

**This product is designed as a true complete food, not a high-protein treat marketed as a meal.**

### **1. Protein Structure, Not Just Protein Percentage**

**Crude Protein: 72%**

**The protein source is predominantly lean skeletal muscle, resulting in:**

**High protein density**

**Lower connective tissue burden**

**More consistent digestibility**

**Better amino acid availability**

**The amino acid profile confirms full animal-protein integrity, including lysine, methionine, arginine, taurine and other essential amino acids required for long-term feeding.**

**This is structural protein nutrition, not plant-boosted crude protein.**

### **2. Controlled Fat Structure**

**Crude Fat: 10.7%**

**This provides energy without excessive lipid load.**

**The fatty acid profile shows functional balance:**

**Omega-6 : Omega-3  $\approx$  4:1**

**EPA and DHA present**

**Natural Omega-9 from animal fats**

**This supports:**

**Skin and coat condition**

**Inflammatory balance**

**Metabolic stability**

### **3. Mineral Balance Consistent With Whole-Animal Nutrition**

**Key mineral levels show a naturally structured profile:**

**Calcium**

**Phosphorus**

**Iron**

**Zinc**

**Copper**

**Magnesium**

**Potassium**

**The Ca:P ratio aligns with whole-animal feeding patterns rather than synthetic fortification.**

### **4. Low Moisture, High Stability**

**Moisture: 2.81%**

**This ultra-low moisture level:**

**Inhibits microbial growth**

**Improves storage stability**

**Preserves nutrient density**

**It reflects both freeze-drying efficiency and raw material quality.**

### **5. Food-Safety Risk Control**

**Independent laboratory testing shows:**

**Pathogenic bacteria not detected**

**Very low indicator bacteria levels**

**Multiple mycotoxin markers at low levels**

**These outcomes reflect raw material selection and process control, not post-processing intervention.**

## **6. Energy Density Suitable for Complete Feeding**

**Metabolisable Energy: 3650 kcal/kg**

**This provides sufficient energy for a complete diet without reliance on carbohydrate fillers.**

**Carbohydrates: 6.4%**

**The formula remains protein-centric and metabolically appropriate.**

## **7. What This Means**

**GOGO's formula represents:**

**High biological protein density**

**Balanced lipid structure**

**Full amino acid spectrum**

**Natural mineral matrix**

**Low microbial risk**

**High production consistency**

**The value comes from system control and ingredient structure – not premium labeling.**



## DAFF Export Registration



Australian Government

### EXPORT CONTROL ACT ACCREDITED FACILITY

Establishment Number: 3596  
Occupier Name: GOGO TREATS PTY. LTD.  
Trading as:  
Occupier Address: 12/134 SPRINGVALE ROAD  
SPRINGVALE VIC 3171  
ACN: 643 709 773  
ABN: 24 643 709 773

REGISTERED OPERATIONS:  
Producing : petfood (dried)

APPROVED OVERSEAS LISTINGS:  
Nil

APPROVED:

Ian Cattle

Date: 19 December 2025

Department Seal

