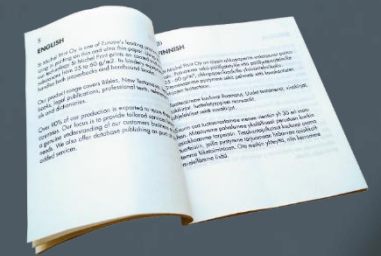


A unique instructions for use (IFU) and warranty document solution

- Thin Bible Paper Booklet



The new standard for consumer product packaging

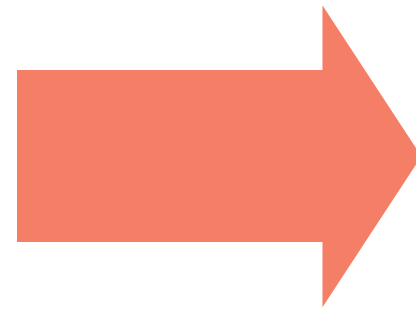
Provides outstanding experience for consumers, a very low carbon footprint and perhaps the most cost-effective logistics available



THINPRINTING

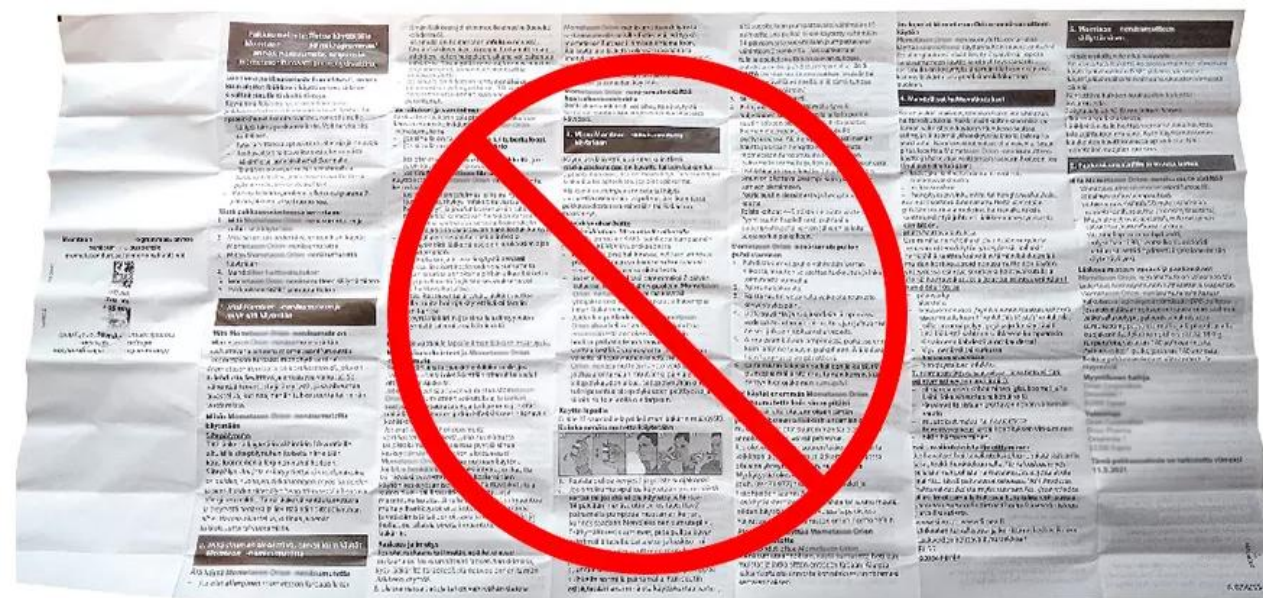
By St Michel Print

Summary



A unique instructions for use (IFU) - Thin Bible Paper Booklet

- Significant savings on leaflet / booklet costs (~20%)
- An environmentally friendly (less paper, ~30 – 50%, and more efficient logistics)
- 3-4 times more information (e.g. more languages)
- Outstanding usability (easy to open/close)



The standard IFU for consumer product

**We are looking forward to providing Thin Bible Paper Booklets
(annually over 10 million/product) for consumer products.**



A unique IFU solution – Thin Bible Paper Booklet



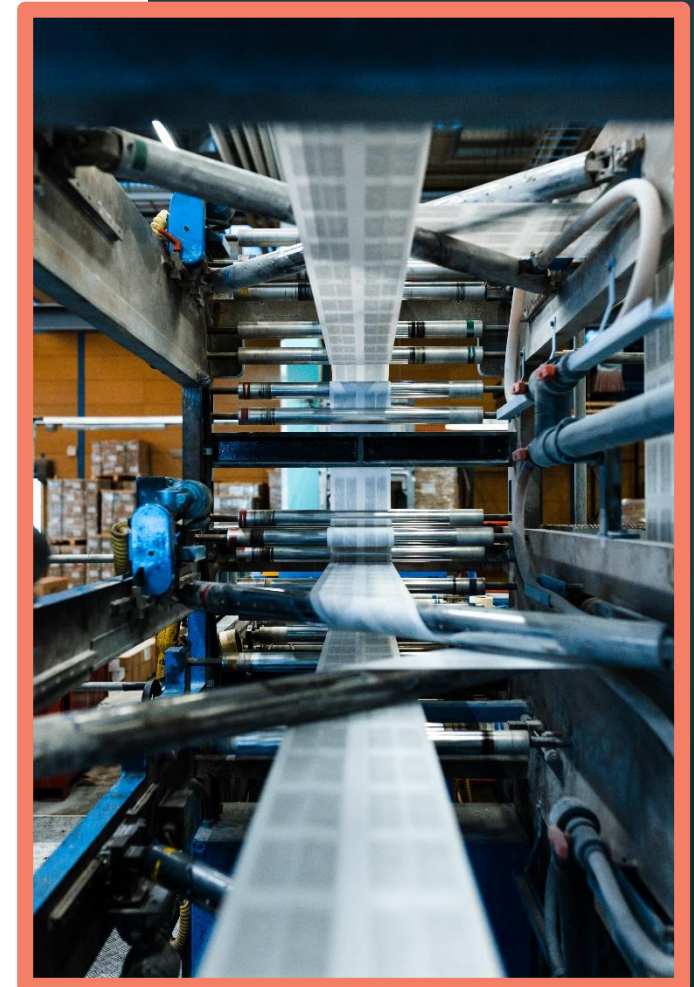
Our unique IFU solution (Thin Bible Paper* Booklet, 29 g/m²) includes the same amount of information as 4 standard folded leaflets (50 g/m²)

*We use only FSC certificated paper



St Michel Print - The company

- One of Europe's leading thinprinting houses
- Specializes in printing over 10 million copies of unique IFUs and warranty documents (booklets) annually for consumer products (total annual capacity of more than 100 million unique IFUs and warranty documents(booklets)).
- We have specialized in printing ONLY on thin bible paper since 1984.
- Our location close to Europe's leading thin paper manufacturers means fast and reliable deliveries to our customers.
- St Michel Print is part of the privately owned Länsi-Savo Group, which has **134 years of experience in printing.**



Sustainable Supply Chain



Let's discuss next steps..

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