



# eSHa Laboratories

## Advanced Aquatic Health Solutions

Global Distribution Overview – Interzoo 2026 | Sea Horse IPC BV

Bridging pharmaceutical-level effectiveness with real-world usability in aquarium and pond markets.

### About eSHa

For over 50 years, eSHa Laboratories has been a leading European manufacturer of aquatic health products, trusted by distributors and wholesalers worldwide. Our focus lies in combining scientific validation with practical usability.

### Our Positioning

- 1 European manufacturer with strong regulatory expertise
- 2 Proven formulations with decades of field validation
- 3 Balanced positioning between veterinary, biocidal, and water treatment products
- 4 Designed for retail and professional environments

### Product Portfolio

- 1 Fish disease treatments (bacterial, parasitic, fungal)
- 2 Water conditioners and detoxification solutions
- 3 Preventive health and stabilisation products
- 4 Aquarium and pond care solutions

### Distribution Model

- 1 Non-exclusive partnerships allowing flexible market development
- 2 Reliable supply and scalable production
- 3 Marketing and product support
- 4 Strong brand recognition in Europe

### Why Partner with eSHa

- 1 Established reputation and long-term reliability
- 2 Scientifically grounded product development
- 3 Competitive positioning in regulated markets

4 Complete and coherent product portfolio

## **Meet us at Interzoo**

Hall 4 – Stand 344

We are actively expanding our global distribution network and are looking for strong partners worldwide.