

Gauchitto Redefines Pet Luxury at Interzoo 2026: The Debut of “Couch Couture” for Discerning Four-Legged Companions

NUREMBERG, GERMANY – Gauchitto s. r. o., the Slovak boutique brand specializing in artistic pet furniture, is proud to announce its international debut at **Interzoo 2026**. Located in the **International Start-up Area (Hall 3, Stand 3-501)**, Gauchitto is set to challenge the boundary between high-end interior design and premium pet comfort with its signature concept: **Couch Couture**.

Where Art Meets the Resting Ritual

Founded by a team of young creatives with a passion for aesthetics and a boundless love for dogs, Gauchitto was born from a simple realization: pet beds should not be hidden—they should be statement pieces.

"We believe that a dog is not just a pet, but a reflection of one's lifestyle," says the Gauchitto design team. "Our mission was to create a sanctuary for dogs that complements the most sophisticated interiors. We don't just make beds; we create art for the modern home."



Uncompromising Quality and Slovak Craftsmanship

Every Gauchitto product is the result of meticulous **hand-stitching in Slovakia**, using only the finest European materials. The collection stands out through its unique technical composition:

- **The Damask Detail:** Exclusively for our decorative cushions, Gauchitto uses high-quality damask fabric for the inner pillows. This ensures these lifestyle pieces retain their perfect shape and premium aesthetic indefinitely.
- **High-Resilience Bed Filling:** Gauchitto dog bed cushions and mattresses are filled with premium shredded foam. This material is engineered for extreme durability; it is highly resilient, resists sagging (nevyleží sa), and will not go flat (nesplasne) even after years of intensive use by heavier breeds.
- **Superior Comfort:** Engineered to provide pressure relief and prevent elbow calluses (Liegeschwielen), providing the support every family member deserves.
- **Effortless Maintenance:** The entire range—from velvet covers to inner cushions—is fully machine washable and quick-drying.



A New Era of Pet Lifestyle

At Interzoo 2026, Gauchitto will showcase its latest collection of **Designer Dog Beds, Luxury Cushions, and Blankets**. Each piece features unmistakable patterns and textures designed to harmonize with contemporary living spaces while providing the "privilege of comfort" that every family member deserves.

About Gauchitto s. r. o.

Gauchitto is a Slovak-based design studio dedicated to creating premium pet furniture. By blending precise manual craftsmanship with pure artistic expression, Gauchitto elevates functional pet items into luxury lifestyle accessories. All products are ethically handmade in Slovakia.

Visit us at Interzoo 2026: 📍 Hall 3, International Start-up Area 📄 Stand 3-501

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