PHISHME® EMAIL SECURITY AWARENESS TRAINING WITH RISK VALIDATION



Transform your employees into cyber-resilient assets and phishing reporters with the industry's most robust email security awareness training (SAT) solution.

PhishMe Email SAT is the world's leading solution for frontline employee training, enabling them to identify and report rapidly innovating email security threats that bypass traditional and AI-enabled secure email gateways (SEGs).

Al-powered phishing requires a more robust email defense

Al is transforming your adversaries' ability to innovate phishing attacks. As a result, even Al-based SEGs miss many of today's more sophisticated exploits. Each phishing email that lands in your employees' inboxes is just one costly click away from jeopardizing your data, revenue, and customer trust. That's why it's imperative to level up your employee training to ensure resilience and empower reporting.

Go beyond the conceptual by training on real-world threat scenarios.

Many SAT solutions train employees using conceptional scenarios that don't reflect real-world phishing threats, aimed at reducing click rates—which doesn't reflect true cyber-resilience.

The PhishMe SAT platform takes a different approach. Every training simulation starts with real-world threats that have already evaded SEG filtering, reported by our global network of over 35 million Cofense-trained employees and vetted by a combination of Cofense-trained ML models and our own expert analysts for 99.998% accuracy.

The PhishMe SAT platform consists of 3 pillars:



1) Security Awareness Training: Train and validate your employees on real threats bypassing SEGs – insights from our proprietary intelligence sources feed real, current threats into our phishing simulations. You can supplement these simulations with a variety of other content to reinforce retention and build expertise. These methods include computer-based training, infographics, videos, HTML education, microlearning, quick tips, games, logic puzzles, and exercises that put users in the "attacker's shoes."



2) Malicious Email Reporting: PhishMe Reporter instantly allows employees to report suspected threats – Our easy-to-use button is conveniently located right in the employee's email toolbar as a constant reminder to report suspicious emails. Reporter turns training into active participation, generates actionable SEG-miss intelligence for your SOC, and provides a key performance indicator for tracking employee resilience.



 3) Risk Validation: Measure employee resilience with in-depth reporting on analytics of simulation scenario responses including reporting of suspicious emails. An Employee Engagement Index allows you to assess and validate engagement and resilience down to the individual end-user so that you can direct follow-up training and recognition.

Proven and Trusted

Cofense PhishMe pioneered the SAT industry and has delivered over a billion employee training simulations. Our world-class content and simulations cost-effectively condition your employees to safeguard your organization from the most relevant email threats.

With the rise of Al-driven phishing, it's essential for organizations to adopt a comprehensive strategy for email security. This involves viewing employees as valuable cyber-resilient assets and proactive reporters, rather than merely as potential liabilities.

The PhishMe SAT platform uniquely unlocks your employees' cybersecurity potential. Combining this platform with the Cofense Phishing Detection and Response (PDR) solution allows you to create a comprehensive defense, effectively bridging the dangerous AI email security gap.

Cofense® provides the world's most effective business email threat detection and remediation solutions. The Cofense PhishMe® Email Security Awareness Training Platform (SAT) with Risk Validation and the Cofense Phishing Threat Detection and Response (PDR) Platform are powered by over 35 million Cofense-trained employees who report phishing and other dangerous email threats in real time. Exclusive to Cofense, our network detects and eradicates threats other email security systems miss and removes them from our customers' inboxes. For more information, visit <u>cofense.com</u> or connect with Cofense on X and <u>LinkedIn</u>.

