

 ***shapes***



# What is NEW

- New surface Texture
- Special Grip Zones
- Optimized StickIT System
- L&R Marking
- Size Marking
- Revised Fit
- New Finishing Process



# Front Side



New Surface Texture

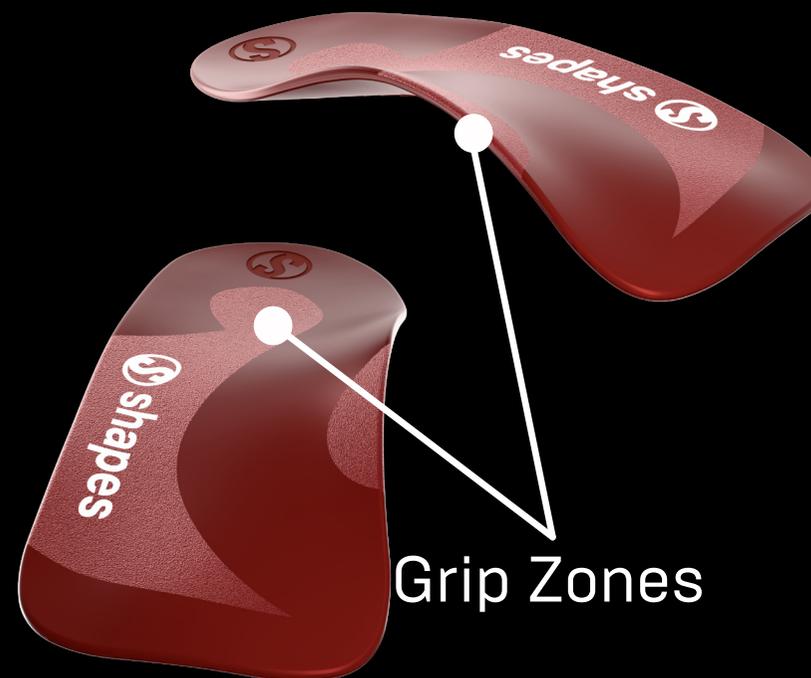


The material specifically developed and proven for Shapes remains unchanged; however, it now offers significantly better grip thanks to the new surface texture.

# Shapes Zones



The newly developed, roughened "Shapes Zones" provide even more support during lateral movements.



# Back Side



No more stickers

The European patent number, pending US patent, size, and side indicators have been visibly integrated into the back.

Thanks to the new surface texture, the Shapes shift significantly less when the StickIT system is not in use.

New Surface Texture



Patent No., L/R, Size

# StickIT



Brand-new roughened and recessed cutout.

The specific marking is exactly centered, making it much easier to attach the StickIT.

Due to the recess, the Shapes no longer add extra bulk or height when the StickIT system is used.

StickIT Zone Point

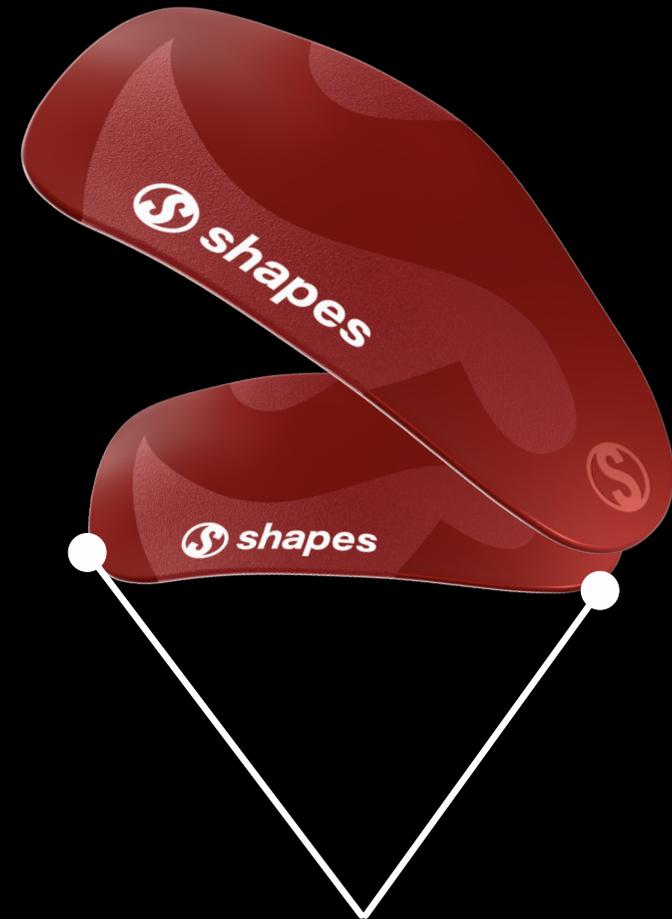


# New Design



Based on user feedback, we have redesigned all Shapes. They now follow a uniform design across the range.

Specific thickness per size.  
Size 1 is thinner – Size 10 is thicker.  
Revised size mapping due to the new design.



Uniform thickness from front

# Refinement

## Maximum Hygiene:

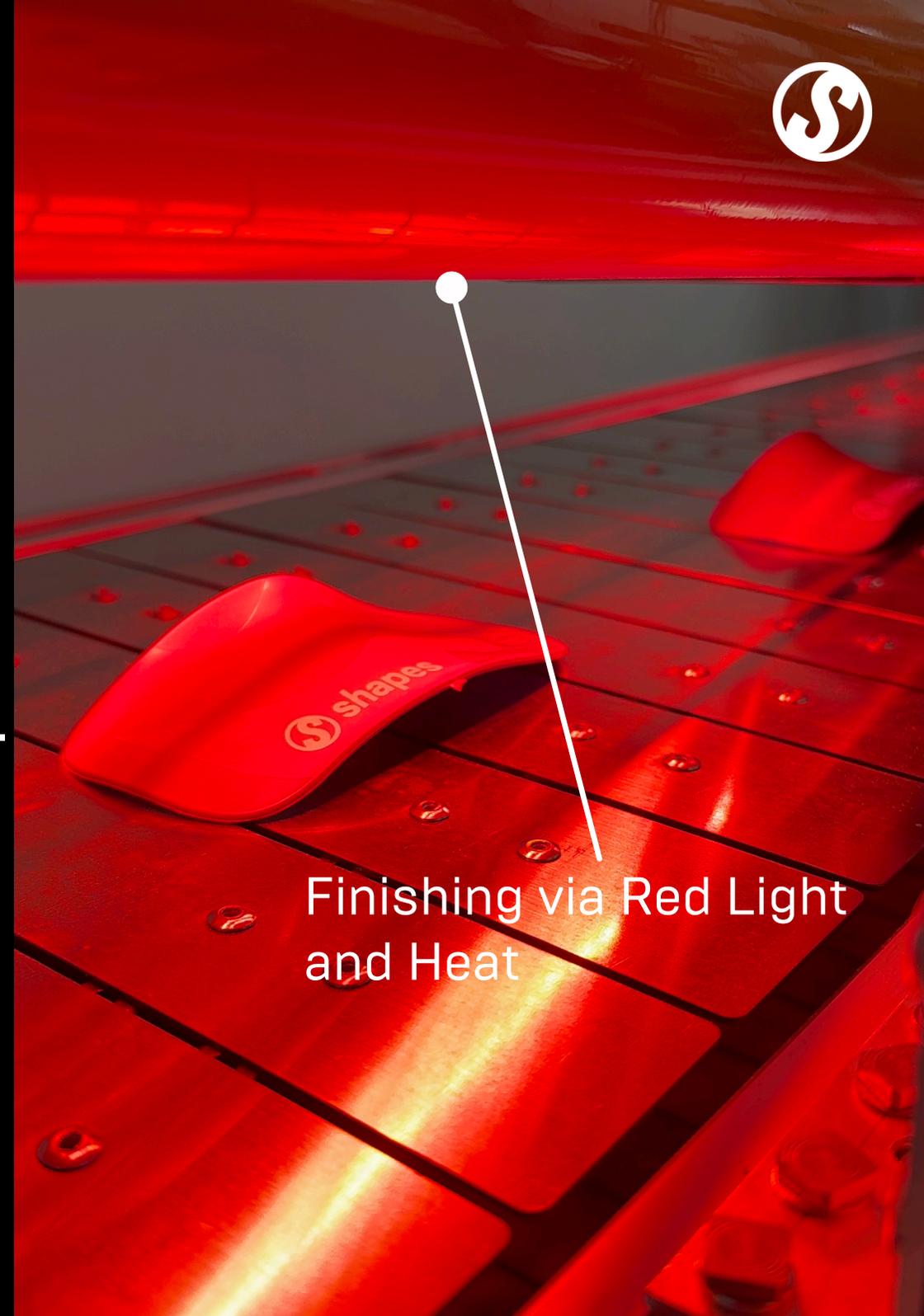
By sealing the micropores, sweat and bacteria cannot penetrate the material.

## Increased Durability:

Thermal treatment makes the Shapes even more resistant to the stresses of daily use.

## Optimized Grip:

This process ensures a high-quality finish that improves adhesion inside the shoe.



Finishing via Red Light  
and Heat



# Sizing

S	EU	S	UK	S	US Men	S	US Woman
1	35-36	1	2.5-3.5	1	3-4	1	4.5-5.5
2	37-38	2	4-5	2	5-6	2	6.5-7.5
3	38-39	3	5-6	3	6-7	3	7.5-8.5
4	39-40	4	6-7	4	7-8	4	8.5-9.5
5	40-42	5	7-8	5	8-9	5	9.5-10.5
6	43-44	6	9.5-10	6	10.5-11	6	12-12.5
7	44-45	7	10-10.5	7	11-11.5	7	12.5-13
8	45-46	8	10.5-11.5	8	11.5-12.5	8	13-14
9	47-48	9	12-13	9	13-14	9	14.5-15.5
10	48-49	10	13-14	10	14-15	10	15.5-16.5
11	50-51	11	14-15	11	15-16	11	16.5-17.5
12	52-53	12	15-16	12	16-17	12	17.5-18.5

EU & UK specifications are UNISEX guidelines.

The correct size may vary depending on individual foot shape and does not necessarily correspond to your standard shoe size.

Features such as shorter or longer toes, or a higher/lower arch, may mean a different size is required.

Recommendation: Always place the Shapes directly against the foot to check the fit. When rolling the foot (walking), pay attention to whether any pressure arises in the joints. If so, a smaller size is recommended.