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To: ALL MEDIA

****For Immediate Release****

MAGVIEW® GEAR UNVEILS THE NEW S1 MINI SPOTTING SCOPE ADAPTER

Lake Oswego, OR – (May 30, 2024) – MAGVIEW, a pioneer in magnetized premium digiscoping solutions, continues its legacy of innovation with the launch of the highly anticipated S1 Mini Spotting Scope Adapter. Building upon the success of its predecessor, MAGVIEW once again redefines the digiscoping experience with this compact and versatile addition to its product lineup.

The S1 Mini Spotting Scope Adapter is a testament to MAGVIEW's dedication to excellence. Despite its diminutive size, this adapter packs a powerful punch, offering a lightweight and low-profile solution for capturing stunning photos and videos on the fly. Designed to seamlessly integrate with a wide array of spotting scopes with smaller, 38mm-49mm (1.5in-1.93in) diameter eyecups, the S1 Mini ensures a stable platform for crisp and clear imagery.

"The MAGVIEW S1 Mini was conceived in response to the growing demand for compact, lightweight spotting scopes equipped with small diameter eyecups, such as the new Vortex Razor 13-39x56." Stated Brian Motland, CEO. "By streamlining its profile to complement these scopes, the S1 Mini empowers users to capture high-quality content with unparalleled ease."

The S1 Mini Spotting Scope Adapter boasts a durable and multifunctional design. Equipped with strong rare-earth magnets, the system guarantees exceptional stability, requiring only a super-thin stainless steel plate affixed to the phone for secure attachment to the optic. When not in use, the S1 Mini serves as a protective shield for the eyepiece, safeguarding it against dust and precipitation, thus ensuring optimal clarity and performance.

View the [Official Product Video](#).

About MAGVIEW Gear:

MAGVIEW Gear launched the first ever magnetized premium digiscoping solutions in July of 2022. Using nothing more than an ultra-thin steel phone plate, it's entirely new, streamlined, and multifunctional design has redefined the digiscoping world and has completely changed the way you capture content through your optics. MAGVIEW is committed to enhancing the user experience behind your optics by offering premium digiscoping solutions. Proudly designed, manufactured, and assembled in the USA, MAGVIEW Gear sets the standard for innovation and quality in the industry.

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