

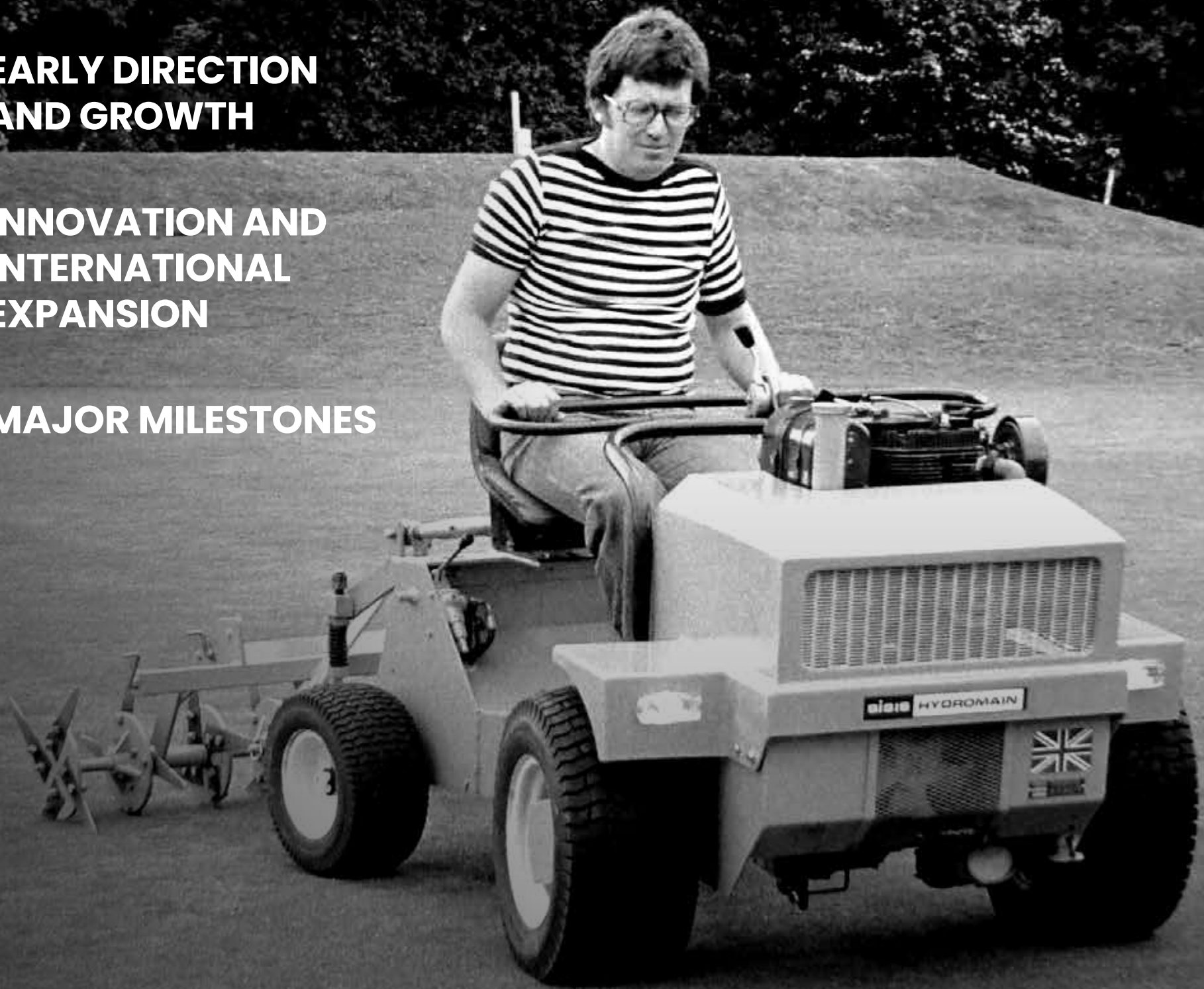


CampeyTM News

**EARLY DIRECTION
AND GROWTH**

**INNOVATION AND
INTERNATIONAL
EXPANSION**

MAJOR MILESTONES



CELEBRATING 40 YEARS OF TURF CARE INNOVATION

In this special edition of Campey News we reflect on four decades of Campey Turf Care Systems. Shaping the surfaces that sport depends on. From simple beginnings in Cheshire to a global reputation for turf care innovation, this milestone celebrates the people, partnerships, and pioneering ideas that have defined the Campey journey.



Richard in his early days at SISIS before starting his own company - at Prestbury GC, Macclesfield.

1986

A Modern Company Built On Practical Understanding

In 1986, Campey Turf Care Systems was founded by Richard Campey with a clear focus: to support grounds professionals with machinery that solved real world turf challenges.

Rather than operating as a traditional machinery reseller, the business was shaped around observation and feedback from end users, groundsmen, contractors, and sports clubs who needed reliable, effective

solutions rather than theoretical innovation. This grounded approach would become a defining characteristic of the Campey Turf Care Systems identity continued to this day.



Our head office was once Flightpath Farmers Dairies, serving the local farms across the Capesthorne Estate and surrounding areas.



The yard at Marton in the early years.

THE START OF 40 YEARS OF TURF CARE INNOVATION

Over the course of four decades, Campey Turf Care Systems has developed from a small, specialist machinery supplier in Cheshire into one of the most influential names in global sports turf innovation.

What makes this journey distinctive is not only the scale of growth, but the consistency of purpose. Since 1986, the company has remained anchored

in a simple but powerful principle: turf performance is only as good as the tools and knowledge used to maintain it. This newsletter revisits the key milestones that

shaped that journey, from early engineering steps to award-winning international recognition.



Demonstration days have always been at the forefront of our company message.



Early demonstration / contracting fleet of tractors and machinery.

1988 EARLY ENGINEERING DIRECTION AND INTERNAL GROWTH

By 1988, the company had already begun to establish its technical direction. The introduction of the Greenline Coremaster, an

early PTO-driven coring aerator, represented one of the first significant steps into machinery



Richard Campey working with a Greenline Coremaster.

Campey Turf Care Systems exhibit for the first time at BTME, Harrogate, UK.

1990

ESTABLISHING TRUST

WITHIN THE TURF SECTOR

Throughout the early 1990s, Campey steadily built credibility within the UK grounds management industry. Its reputation grew not through advertising, but through demonstration, technical understanding, honest advice, and consistent delivery.

A key milestone came in 1991, when Campey exhibited at BTME in Harrogate for the first time. This placed the company directly in front of industry professionals and reinforced its position as a serious contributor to turf maintenance innovation.

SEPTEMBER 1990	
NEW AND SECOND HAND TRACTORS AND MACHINERY.	
TRACTORS	
MF 250 49 HP, New cab, repainted - multipower on wide tyres front and rear. In v.g.c.	£5,500.00
MF 20E (250) 49 HP 1983, clean and tidy on turf tyres (14.9 x 24)	£4,250.00
FORD 1900 32 HP, 2 WD on turf tyres, 2100 hours	£2,950.00
FORD 233 43 HP Q Cab	£2,750.00
ISEKI 2160 with BEAVER GANGS, 1986, very clean	£4,950.00
SISTS HYDROMAIN 17 with cab	P.O.A.

Used Machinery list from September 1990.



Tony Cundall (sales) showcasing LESCO range of machines.



1994 – 1999

Expansion and a Defining Breakthrough

The mid-to-late 1990s represented a period of rapid development.

In 1994, Campey Turf Care Systems were appointed New Holland (Ford) tractor dealers. The first Ford 1520 was supplied to Prestbury Golf Club in Cheshire, England. This first sale was soon followed by a Ford 2120. Around the same time, the company expanded its machinery offering

with the sale of its first Dennis FT510 mower to contractor Cliff Evans, strengthening its presence in professional grounds care.

The most defining moment of the decade, however, came in 1997.



New Holland (Ford) 1520 tractor sold to Prestbury Golf Club.



Visit by a group of Danish Greenkeepers.



Tony Cundall and Richard Campey at BTME, Harrogate.

Richard Campey demonstrating a Koro Field TopMaker.

1997

THE KORO FIELD TOPMAKER REVOLUTION

The introduction of the Koro Field TopMaker in 1997 marked a turning point not only for Campey, but for modern sports turf management as a whole.

The Koro range of machinery was the brainchild of Ko Rodenburg and first came to market in 1997 with the introduction of the Field TopMaker (FTM). Developed as a key component in a pitch renovation programme, the machine was designed to improve surface quality and extend playing hours on natural turf football pitches.



Bram Bijl, Jan-Willem Kraaijeveld, Richard Campey, Cees van der Pols, Ko Rodenburg.

Campey Turf Care Systems has been involved with Koro from the very beginning and played a major role in bringing the Field TopMaker to market. Through close collaboration and practical experience within the sports turf industry, Campey helped introduce and establish the machine as a revolutionary renovation solution for natural turf surfaces worldwide.

Following the acquisition of the manufacturing rights by Imants BV in 2009, and alongside the continued refinement of "Fraize Mowing" renovation practices, Campey Turf Care Systems and Imants BV collaborated to develop a new generation of rotors and renovation solutions.

One of the most significant developments was the patented Campey Universe rotor, created following extensive research and consultation with leading Head Groundsmen around the world. As hybrid pitches became increasingly

common and the importance of surface hygiene grew within elite sport, the Universe rotor proved to be the ideal solution. Its design allowed for precise and effective surface cleaning and organic matter removal while maintaining the integrity of modern hybrid systems, making it perfectly suited to the evolving demands of professional turf management.

Campey Turf Care Systems has continued to play a leading role in evolving the Koro by Imants Field TopMaker into a versatile renovation system capable of operating across a wide range of surfaces and





applications. Today, “Koroing” has become an established renovation practice used worldwide throughout the sports turf industry.

The introduction of the Field TopMaker revolutionised pitch renovation. Rather than relying on slow, incremental improvement methods, the machine enabled the precise removal of unwanted surface material and organic build-up in a controlled, single-pass operation.



Early Koro FTM at Arsenal Stadium with Steve Braddock and Paul Burgess

This innovation transformed the management of elite playing surfaces. Grounds teams could reset pitches more effectively, improving drainage, surface consistency, and playing quality in a fraction

“Koroing” has become an established renovation practice used worldwide throughout the sports turf industry.

of the time previously required. Its impact was particularly significant in professional football and rugby, where increasing fixture demands and higher performance expectations placed greater pressure on natural turf surfaces.

Beyond its technical capabilities, the Field TopMaker fundamentally changed industry thinking. It demonstrated that pitch renovation could be both aggressive and precise, a philosophy that has since become central to modern turf management practices.

Even today, many contemporary renovation systems trace their origins and conceptual approach back to the principles introduced by the Field TopMaker.

To date 663 Koro FTM’s have been sold throughout the UK, Europe, Middle East, South Africa and Asia.



Koro FTM in action at Old Trafford, Manchester United FC.



Koro FTM in action at the All England Lawn Tennis Club – Wimbledon.



The UNIVERSE® rotor was initially developed for the removal of organic build up from the surface of semi-synthetic natural turf pitches that are now common in professional stadiums around the world.

1999

OPEN DAYS AND INDUSTRY ENGAGEMENT

By 1999, Campey Turf Care Systems introduced its first Open Days, creating a platform for live demonstrations and technical engagement. Unlike static trade exhibitions, these events allowed grounds professionals

to see machinery working in real turf conditions. This hands-on approach strengthened trust and reinforced Campey Turf Care Systems reputation as a company that prioritised practical results over theoretical claims.



2000 – 2009

International partnerships and global expansion

Forging strong relationships with leading turf equipment manufacturers such as Imants, Vredo, and Dakota. These collaborations played a central role in the company's international growth, enabling Campey to export machinery across Europe, North America, and Asia. In 2001, Campey became the exclusive distributor for Dakota Turf Tenders, with the first Dakota 410 units sold to Quality Golf France and George Browns in the UK. 2002 saw the launch of a new Koro machine for pitch renovation at Windsor. By 2003, the company had sold its first Imants RotoKnife and was appointed as an Imants dealer for the north-west of England, while also establishing Tines Direct as a subsidiary focused on replacement tines and blades. Momentum continued in 2004 with the Campey Turf Care Open Day, and in 2006 the company sold its first Vredo Overseeder to Steve Braddock at Arsenal Football Club. Campey's European presence strengthened further in 2009 with its first pitch renovation project at AC Sparta Prague, the appointment of Brian

O'Shaughnessy as Product Specialist for Ireland, and Dave Harrison as Export Sales Manager. A key milestone came in 2008 when Campey became the exclusive UK distributor for Imants, reinforcing its position alongside one of Europe's most advanced turf machinery suppliers.



Delivery of Dakota 410 Turf Tenders.



First pitch renovation project at AC Sparta Prague.



Richard in Denmark with Jens Michael Petersen (in the tractor).

2010

CAMPEY'S UK STADIUM TOUR

European groundsmen gain first-hand experience on Campey Turf Care Systems first UK stadium tour.

In 2010, Campey Turf Care Systems organised UK stadium and training-ground tours for groups of European groundsmen, providing opportunities to learn from leading turf professionals, the tour included a visit

to Arsenal Football Club where head groundsman Steve Braddock shared his expertise and showcased the maintenance practices behind some of the country's highest-quality playing surfaces.



Richard Campey and Steve Braddock, Head Groundsman at Arsenal Football Club.

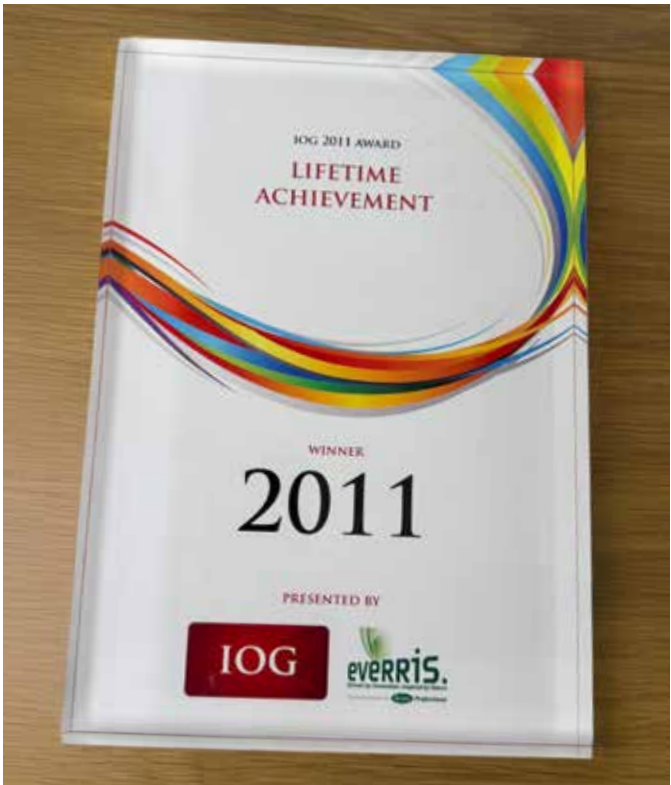
2010 – 2011

STRENGTHENING LEADERSHIP AND INDUSTRY RECOGNITION

In the early part of the decade, Campey Turf Care strengthened its internal team and celebrated long term achievements.

In 2010, Neil Armstrong joined the company as Accounts Manager, later progressing to Company Secretary. The following year, 2011, brought major recognition when

Richard Campey received a Lifetime Achievement Award from the Institute of Groundsmanship, coinciding with the company celebrating 25 years in business.



Richard Campeys Lifetime Achievement Award from the Institute of Groundsmanship.



Richard at Prestbury Golf Club, Macclesfield with the Air2G2.

2013

INNOVATION & INTERNATIONAL EXPANSION BEGINS

As the company moved into the mid-2010s, innovation and product development became a central theme.

A major milestone in 2013 was the introduction of the Air2G2 into the UK market, marking a significant step forward in turf renovation technology.

The Air2G2 represented a shift in how turf professionals approached soil compaction management. Instead of relying solely on disruptive surface treatments, the machine uses air injection technology to relieve compaction deep within the soil profile, helping to improve rootzone structure without causing major surface disruption. This makes it particularly valuable on high-use sports surfaces where downtime needs to be kept to a minimum.

Following its introduction in the UK, Campey quickly expanded the use of the Air2G2 into practical applications, including early pitch renovation projects into the UK, European, Middle East & Asian market. These early

demonstrations helped establish the machine’s reputation as a practical, high-performance solution for maintaining healthy, playable surfaces under heavy wear. The adoption of the Air2G2 also reinforced Campey’s broader direction at the time: combining innovative engineering with real-world turf management challenges, and supporting grounds teams with tools that improve both performance and sustainability in pitch maintenance.



One of the first Air2G2’s in action in Denmark.

2014 – 2015

PATENTS, DEMO DAYS, AND OPERATIONAL MILESTONES

By 2014 and 2015, Campey was strengthening both its public presence and technical reputation.

Campey hosted open days to showcase machinery and expertise, while also seeing key staff milestones, including long-serving employees retiring after decades of service. In 2015, the

business secured multiple patents for its innovative rotor technology used in the Koro Field TopMaker, reinforcing its position as a leader in advanced turf renovation systems.



Campey Turf Care Open Day.



Jane Middleton retires after 25 years' service.

2016

Expanding Teams and Global Presence

The latter half of the decade focused heavily on expansion and international growth. Campey continued to build its sales and

demonstration teams, with new appointments supporting coverage across the UK and Europe. By 2016, the company was further

strengthening its market presence through additional staff and increased global engagement.



Ben Taylor is appointed Southern Area Manager, leading growth in the southern UK and Benelux.



David Stonier starts as sales demonstrator and undertakes his first demo tour in Spain & Portugal within three weeks, with Lee Morgado.

2017

INDUSTRY INFLUENCE & LEADERSHIP

In 2017, Richard Campey was ranked third in Turf Business's Top Ten Influencers in the industry, highlighting



the company's growing influence beyond machinery supply into thought leadership within turf management.

Koro Field TopMaker working in preparation for the 2022 Qatar FIFA World Cup.

2019

Leadership Transition and Sustainability

The decade ended with a significant moment of organisational change.

In 2029 Richard Campey was appointed Chairman, while Julia Campey stepped into the role of Managing Director, supported by John Campey and Lee Morgado as Directors. This transition ensured continuity of the company's core values while positioning the

business for a new era of innovation and growth. That same year also marked another move toward sustainability with the sale of the first Fleischmann electric mower to Inturf signaling Campey's commitment to low-emission, future-focused turf care solutions.



Lee, Richard, John and Julia.



Fleischmann electric 5 Deck Rotary Mower with 2.20m cutting decks.



EARLY 2020s

INNOVATION, EXPANSION & INTERNATIONAL REACH

Campey Turf Care Systems focused on developing technologies designed for versatility, sustainability, and accessibility across all levels of sport.

In 2020, Nick Brown joined the company as Export Sales Manager, strengthening the international dealer network and building closer relationships with customers worldwide.

Following Brexit in 2021 Campey responded quickly to changing trade conditions by establishing Campey Ireland Ltd, ensuring continuity of business operations within Ireland.

Growth continued in 2022 with the opening of a new branch in Bosley, Cheshire, located just six miles from the head office. This development expanded the company's footprint, providing a dedicated showroom along with increased capacity for

spare parts and used machinery.

The same year saw the launch of Campey Australasia, extending dealer support and strengthening the company's presence across Australia and New Zealand. Internally, the business also celebrated key milestones, including

Mandy Caton's 20 years of service.

Campey supplied Koro Field TopMakers to Qatar in preparation for the 2022 FIFA World Cup, which saw the construction of eight world-class stadiums with a combined investment exceeding \$10 billion.



Campey open a new branch in Bosley, Cheshire.



Bryan Liddle with the brand new DAF XF 480 truck (CA71 PEY).

2023 – 24

INNOVATION, INVESTMENT AND MAJOR MILESTONES

Recognition and Infrastructure Development

In 2023, Campey introduced the Campey™ Seed Shot™, offering fast and precise post-match seeding to maintain high-quality playing surfaces.

The company also invested in its logistics capabilities with the purchase of its first brand-new DAF XF 480 truck, marking a shift from previously used vehicles.

Long-standing team members were recognised, including Steve French, who celebrated 25 years with the company, progressing from the workshop to General Manager.

A major commercial milestone came with the company's largest-ever order—valued at just over £1.1 million—from Chelsea Football Club. Secured by Ben Taylor, the

deal highlighted the trust placed in Campey's machinery and expertise by elite-level sports organisations.

In 2024 Campey's growing international presence was formally recognised when it received the Global Star Award from the Manchester Chamber of Commerce. This accolade reflected the company's export success and global influence.

At the same time, redevelopment at the head office introduced a modern workshop and enhanced staff welfare facilities, supporting both operational efficiency and employee wellbeing.



The company receives its largest order to date of just over £1.1m from Chelsea Football Club.



Global Star Award from the Manchester Chamber of Commerce.

2025

New Technologies and Strategic Partnerships

Innovation remained at the forefront in 2025

The Imants Recycling Dresser® 1.3 debuted at SALTEX, bringing the benefits of soil recycling to smaller tractors and community-level sports environments.

Campey also played a prominent role in the GMA Community Sports Zone, showcasing equipment designed specifically for grassroots applications.

Further product development included the VGR TopChanger,

widely regarded as a machine for the future, combining deep aeration with material injection to improve soil structure and long-term sustainability.

The first machine from this partnership was sold to Peter Roberts of Hart Common Golf Club, marking the beginning of a promising collaboration.

The introduction of the Fairway Falcon an articulating,

ground-driven, 12V electric fairway brush demonstrated continued innovation in practical turf maintenance equipment.

The year also marked a significant relationship milestone, celebrating 20 years of partnership with Imants BV, commemorated with a staff trip to the Netherlands.



The Imants Recycling Dresser® 1.3 debuted at SALTEX.



Celebrating 20 years of partnership with Imants BV, commemorated with a staff trip to the Netherlands.



2026

GLOBAL REACH, FAMILY VALUES & 40 YEARS OF INNOVATION

Campey Turf Care Systems reached 40 years of continuous growth and innovation while remaining an independent, family-run business.

From local playing fields to world-class stadiums, the company continues to lead in sustainable, practical turf care solutions, supporting professionals around the world. This period has been defined by global engagement, education led marketing, and increasing industry recognition. The Global Star Award stands as a key symbol of this progress, acknowledging not only commercial success but also the company's role in exporting UK engineering expertise to international markets. Alongside its achievements, Campey continues to invest in live demonstrations, technical education, and sustainable machinery, reinforcing its commitment to real-world problem solving.

From its foundation in 1986 to its global recognition in 2026, Campey Turf Care Systems has remained guided by a clear philosophy: solve real problems with practical engineering.

Rather than relying on isolated breakthroughs, the company's success has come through continuous

improvement, evolving from early aeration equipment to industry-changing systems and internationally recognised innovation.

The result is a business that has not only adapted to the changing needs of the turf industry, but has played a significant role in shaping its direction.



TURF CARE MACHINERY SALES TO CUSTOMERS IN 103 COUNTRIES





Philippines	Russian Federation	Slovakia	Sweden
Poland	Saudi Arabia	Slovenia	Switzerland
Portugal	Serbia	South Africa	Taiwan, (Province of China)
Puerto Rico	Serbia and Montenegro	Spain	Thailand
Qatar	Singapore	Sri Lanka	Tunisia
Romania		Sudan	Turkiye
			Turks and Caicos Islands
			Uganda
			Ukraine
			United Arab Emirates
			United States of America
			Uruguay
			Vietnam



A Message From Richard

“ When I first started this business in 1986, the goal was simply to find better ways to help turf professionals overcome the daily challenges they faced on their pitches and courses. To look back 40 years later and see how far we have come from our early operations in the North West to supplying machinery across the globe is truly humbling.

I've been incredibly fortunate to work with talented people, loyal customers, and trusted partners who have all played a part in this journey. Together, we've seen tremendous change in our industry, and it's been a privilege to contribute to that progress. As we celebrate this milestone, my thanks go to everyone who has supported Campey along the way. The future of turf care is bright, and I'm excited to see the next generation continue to innovate, educate, and push boundaries.

Richard Campey

Chairman & Founder



For our full range of new and used machinery visit www.campeyturfcare.com

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