



THE PET BROCHURE



DESIGNED TO MAKE YOUR CAT FEEL LIKE ROYALTY!

IMPERIAL CARE cat litter is a premium quality ultra compact clumping cat litter series of products, guaranteed to meet your every possible demand from a cat litter and your royal cat's needs!

IMPERIAL CARE PREMIUM CLUMPING WITH RELAXING BABY POWDER AROMA

Imperial Care Baby Powder is an ultra compact clumping cat litter enriched with baby powder aroma to release a unique, calming scent of freshness every time your cat uses the tray.

- **PREMIUM ULTRA COMPACT CLUMPING**
- **FORMS QUICK AND STRONG CLUMP**
- **BABY POWDER SCENT**
- **COMES IN 6L AND 10L BOXES**



IMPERIAL CARE PREMIUM CLUMPING WITH ODOUR ATTACK FORMULA AND GREEN GARDEN AROMA

Imperial care Odour Attack is an ultra compact clumping cat litter with advanced odour-fighting technology. The technologically advanced fragrance with odour-fighting molecules in IMPERIAL CARE Odour Attack targets the very source of fecal and urine components, offering immediate and lasting deodorization with fresh Green Garden Aroma.

- **PREMIUM ULTRA COMPACT CLUMPING**
- **FORMS QUICK AND STRONG CLUMP**
- **ODOUR-ATTACK FORMULA
WITH GREEN GARDEN AROMA**
- **INNOVATIVE ODOUR-FIGHTING
TECHNOLOGY FOR IMMEDIATE
AND LASTING EFFECTS**
- **COMES IN 6L AND 10L BOXES**



IMPERIAL CARE PREMIUM CLUMPING WITH ANTIMICROBIAL SILVER IONS FORMULA

IMPERIAL CARE Silver Ions is an ultra compact clumping cat litter treated with a unique antimicrobial agent that eliminates 99,9% of bacteria. The active Silver Ions in Imperial Care attack the bacteria responsible for bad odours in the used cat litter and prevent their growth providing optimum and safe odour control. IMPERIAL CARE Silver Ions utilizes the long known bactericidal properties of silver to offer cats and their owners a bacteria free, hygienic environment.

- **PREMIUM ULTRA COMPACT CLUMPING**
- **FORMS QUICK AND STRONG CLUMP**
- **REVOLUTIONARY FORMULA WITH ANTIMICROBIAL SILVER IONS**
- **INHIBITS ODOUR-CAUSING BACTERIA GROWTH**
- **COMES IN 6L AND 10L BOXES**



IMPERIAL CARE PREMIUM WHITE CLUMPING WITH MAX ODOUR ATTACK FORMULA AND JASMINE AROMA

IMPERIAL CARE White Odour Attack is an ultra compact clumping cat litter from high quality white bentonite using a maximum odour control formula with double action. The technologically advanced fragrance with EXTRA odour-fighting molecules in IMPERIAL CARE White Odour Attack targets the very source of fecal and urine components, offering immediate and lasting deodorization with the delicate freshness of jasmine aroma.

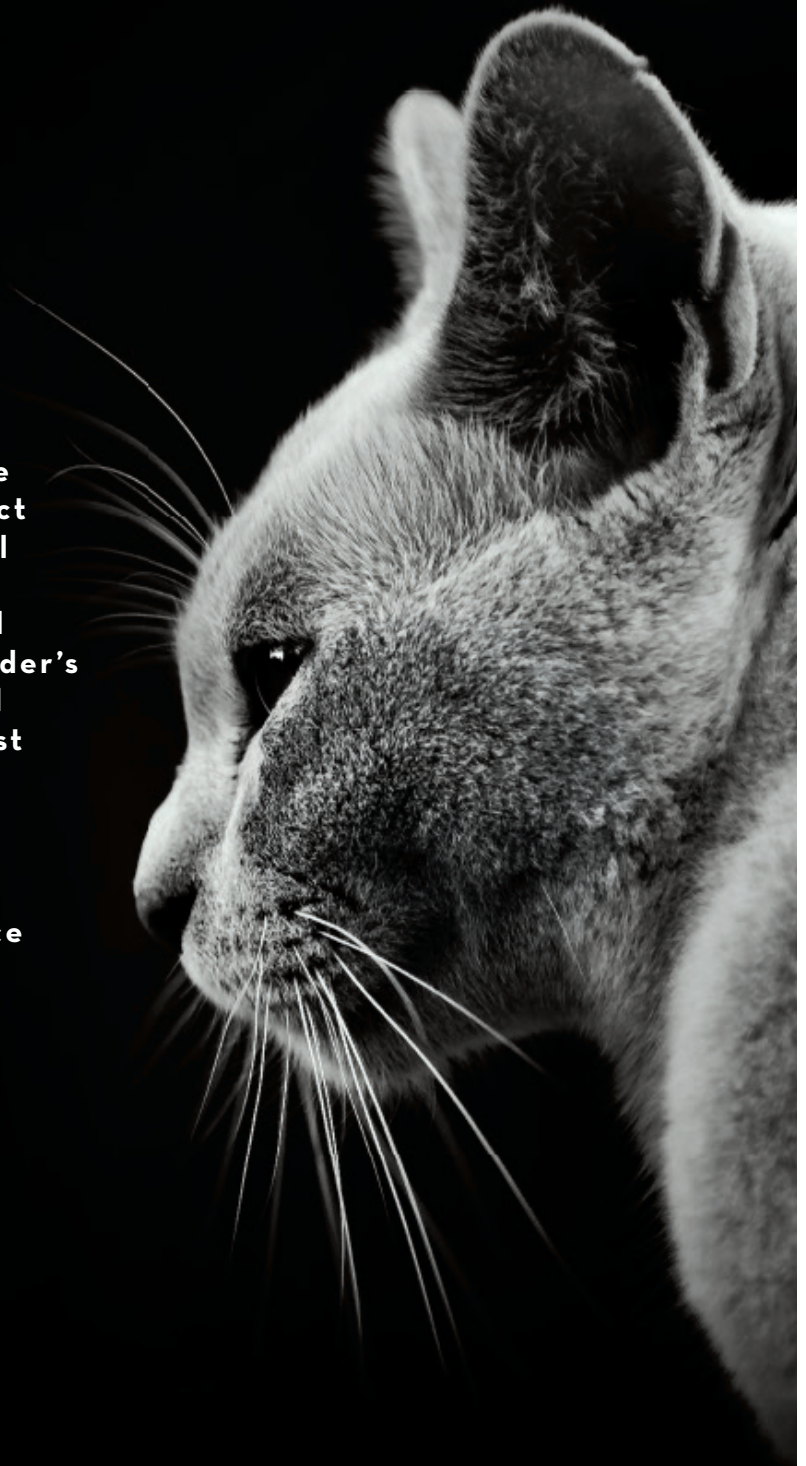
- **PREMIUM ULTRA COMPACT CLUMPING**
- **FORMS QUICK AND STRONG CLUMP**
- **INNOVATIVE ODOUR-FIGHTING TECHNOLOGY WITH JASMINE AROMA**
- **MAXIMUM ODOUR CONTROL FORMULA FOR EFFECTIVE ODOUR ELIMINATION**



THE LEADING CHOICE FOR HAPPY CATS!

Cat Leader is a complete range of natural classic, ultra compact clumping, silica gel and vegetal cat litters of excellent quality. Characterized by superb liquid and odour absorption, Cat Leader's range of cat litters is designed to offer top hygiene and utmost comfort to your cat.

Cat Leader cat litters are also available with exciting aromas that enhance their performance in providing optimum hygiene for your cats.



CAT[®]

LEADER

CAT LEADER CLASSIC

CAT LEADER CLASSIC is made from Attapulgit, a highly absorbent and light in weight clay with special odour neutralizing properties. With its exceptionally high absorption rate and superior odour control, Cat Leader Classic lasts longer than regular conventional cat litters.

CAT LEADER CLASSIC

- SUPER ABSORBENT
- SUPERIOR ODOUR CONTROL
- AVAILABLE IN 5KG & 10KG BAGS



CAT LEADER CLASSIC WITH WILD NATURE AROMA

- SUPER ABSORBENT
- SUPERIOR ODOUR CONTROL
- ENRICHED WITH WILD NATURE AROMA
- AVAILABLE IN 5KG & 10KG BAGS





CAT LEADER CLASSIC WITH 2XODOUR ATTACK FORMULA AND FRESH AROMA

CAT LEADER 2xODOUR ATTACK FRESH is the new double action ODOUR ATTACK formula that effectively fights cat litter odours and offers a unique sensation of freshness and cleanliness thanks to the aroma it contains.

- **SUPER ABSORBENT**
- **2XODOUR CONTROL FORMULA FOR MAXIMUM ODOUR ELIMINATION**
- **ENRICHED WITH FRESH AROMA**
- **AVAILABLE IN 5KG & 10KG BAGS**



CAT LEADER CLASSIC OUTDOOR LIVING WITH PINEWOOD AROMA

CAT LEADER OUTDOOR LIVING is a specially heat treated classic cat litter that can last twice as long as regular absorbent litters. Its extra dry formula makes it ideal for use in outdoor areas and with multiple cats sharing one tray. Enriched with Odour Control Pinewood scent that cats love.

- **SUPERIOR ABSORBENCY**
- **LASTS TWICE AS LONG**
- **IDEAL FOR MULTIPLE CATS**
- **ODOUR CONTROL FORMULA FOR MAXIMUM ODOUR ELIMINATION**
- **ENRICHED WITH PINEWOOD AROMA**
- **AVAILABLE IN 5KG BAG**



CAT LEADER CLUMPING

CAT LEADER CLUMPING ULTRA COMPACT is made from Saponite, a premium type of Bentonite clay. Cat Leader clumping is super absorbent forming quickly strong clumps that are easily removed leaving the rest of the cat litter fresh and clean for much longer.

CAT LEADER CLUMPING

- PREMIUM ULTRA COMPACT CLUMPING
- FORMS QUICKLY STRONG CLUMPS
- SUPERIOR ODOUR CONTROL
- AVAILABLE IN 5KG & 10KG BAGS



CAT LEADER CLUMPING WITH WILD NATURE AROMA

- PREMIUM ULTRA COMPACT CLUMPING
- FORMS QUICKLY STRONG CLUMPS
- SUPERIOR ODOUR CONTROL
- ENRICHED WITH WILD NATURE AROMA
- AVAILABLE IN 5KG & 10KG BAGS



CAT LEADER CLUMPING WITH 2XODOUR ATTACK FORMULA AND FRESH AROMA

CAT LEADER 2xODOUR ATTACK FRESH is the new double action ODOUR ATTACK formula that effectively fights cat litter odours and offers a unique sensation of freshness and cleanliness thanks to the aroma it contains.

- PREMIUM ULTRA COMPACT CLUMPING
- FORMS QUICKLY STRONG CLUMPS
- 2XODOUR CONTROL FORMULA FOR MAXIMUM ODOUR ELIMINATION
- ENRICHED WITH FRESH AROMA
- AVAILABLE IN 5KG & 10KG BAGS



CAT LEADER CLUMPING BLACK AND WHITE WITH LOTUS AROMA

CAT LEADER BLACK & WHITE is a unique clumping ultra-compact cat litter. Based on rare blends of black and white bentonite granules, it combines the best of both, offering strong clumping effect and high odour absorption. Available with a rich lotus flower aroma for extra freshness.

- PREMIUM ULTRA COMPACT CLUMPING
- FORMS QUICKLY STRONG CLUMPS
- ODOUR CONTROL FORMULA FOR MAXIMUM ODOUR ELIMINATION
- ENRICHED WITH LOTUS FLOWER AROMA
- AVAILABLE IN 5KG BAG



CAT LEADER TOFU CLUMPING WITH PEACH AROMA

CAT LEADER TOFU is a vegetal cat litter of excellent quality. It is a natural product, made from soya, with significantly high liquid absorption. Light in weight, very soft and in the shape of pellets, it is particularly track-free and with no dust, ideal for cats' sensitive paws. It is 100% biodegradable, the pellets clump together for easy removal and can be flushed down the toilet for less garbage.

- **HIGH ABSORPTION RATE**
- **SUPERIOR ODOUR CONTROL**
- **FORMS CLUMPS FOR EASY REMOVAL**
- **100% BIODEGRADABLE**
- **ENRICHED WITH PEACH AROMA**
- **AVAILABLE IN 6L BAG**



CAT LEADER CRYSTALS WITH LAVENDER AROMA

CAT LEADER CRYSTALS is a premium silica gel cat litter of supreme & fast absorption. It is lightweight, non-tracking and offers easy maintenance. The millions of tiny pores in each granule's surface instantly absorb all liquid, keeping the litter dry for a longer period of time.

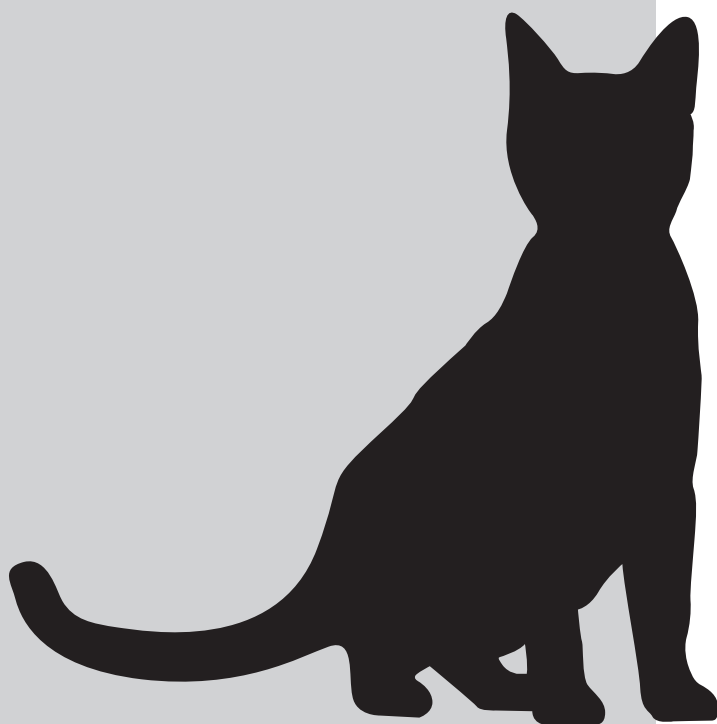
- **SUPREME & FAST ABSORPTION**
- **SUPERIOR ODOUR CONTROL**
- **ENRICHED WITH FRESH LAVENDER AROMA**
- **AVAILABLE IN 3.8L BAG**



CAT LITTER

BEST CARE FOR YOUR CAT!

NO MORE CARES ABOUT YOUR CAT'S HYGIENE! WHO CARES IS A NATURAL CLAY CAT LITTER THAT HAS BOTH CLASSIC LIGHTWEIGHT AND CLUMPING VARIETIES. AN INTELLIGENT CHOICE FOR YOUR CAT'S LITTER BOX WITH SUPERIOR LIQUID AND ODOUR ABSORPTION QUALITIES.



WHO CARES

WHO CARES CLASSIC

Who Cares Classic lightweight has supreme liquid absorption capacity and unique odour control properties that derive from its Attapulgite clay composition.

- **HIGHLY ABSORBENT**
- **ELIMINATES BAD ODOURS**
- **AVAILABLE IN 5KG & 10KG BAGS**



WHO CARES CLASSIC WITH LAVENDER AROMA

Who Cares Classic is also available with Lavender aroma for extra freshness.

- **HIGHLY ABSORBENT**
- **ELIMINATES BAD ODOURS**
- **ENRICHED WITH LAVENDER AROMA**
- **AVAILABLE IN 5KG & 10KG BAGS**



WHO CARES CLUMPING

Who Cares Clumping is made from Saponite a premium type of Bentonite clay and forms quick and strong clumps. Its quality combined with its very high liquid absorption capacity make it ideal for in-house use.

- **COARSE CLUMPING**
- **HIGHLY ABSORBENT**
- **FORMS QUICK & STRONG CLUMP**
- **AVAILABLE IN 5KG & 10KG BAGS**



CLASSIC PET LITTER FOR ALL

Pet Litter Classic Lightweight is made from Attapulgite, a highly absorbent clay with special odour neutralizing properties. With its exceptional high absorption rate and superior odour control it is the ideal litter solution for cats, dogs, birds and rodents.

- **SUPER ABSORBENT**
- **ELIMINATES BAD ODOURS**
- **AVAILABLE IN 20KG PLASTIC BAG**



CHINCHILLA BATH

HIGHLY ABSORBENT BATH SAND



A natural mineral sand of volcanic sedimentary origin made from high quality attapulgite clay. Highly absorbent bath sand with natural odour neutralizing properties, ideal for the weekly dust bath of chinchillas sensitive fur. It gently cleans chinchilla's thick coat eliminating dirt, extra oils and moisture, leaving the fur soft and clean. Allows your little friends to CHILL as much as they want to.

- **HIGHLY ABSORBENT**
- **ELIMINATES DIRT, EXTRA OIL AND MOISTURE**
- **SUITABLE FOR ALL RODENTS**
- **AVAILABLE IN 4KG AND 20KG BAGS**



BIRD LITTER

EXTRA ABSORBENT LITTER FOR A HEALTHIER ENVIRONMENT



A premium quality attapulgite litter ideal for songbirds and parrots. Attapulgite's large, microscopic porosity and water binding capacity make it ideal solution as hygienic litter for pet birds. The use of attapulgite offers birds a healthier environment by effectively reducing malodor and emissions that are released from their used litter. Our bird litter products absorb moisture, neutralize ammonia and volatile compounds and provide a safer and healthier environment for sensitive songbirds and parrots.

- **SUPER ABSORBENT**
- **ELIMINATES BAD ODOURS**
- **AVAILABLE IN 25KG BAG**

CUSTOMIZED PRODUCTS

WITH YOUR BRAND!



PAPER SOS BAG: 3-15KGS
CARTON BOX: 4-12KGS
PAPER VALVE BAG: 10-25KGS
PLASTIC VALVE BAG: 10-25KGS



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