

Our Team

Joint R&D with Hong Kong Veterinarians | Chief R&D by Royal College of Veterinary Surgeons
The Hong Kong veterinary expert team possesses extensive research and practical experience in pet nutrition, disease prevention, and rehabilitation therapy. Currently, products co-developed with LiPet are available in multiple veterinary clinics across Hong Kong.

● **Anita Young**
Member of the Royal College of Veterinary Surgeons, certified by the International Veterinary Acupuncture Society, and member of the Hong Kong SPCA. Holds a Bachelor of Veterinary Medicine from the University of Cambridge. With extensive clinical experience in veterinary acupuncture and pet nutrition, she has volunteered for the Animal Trust Foundation (UK) and Blue Cross Animal Hospital, and holds multiple patented pet nutrition formulas.

● **Ling Peixue**
Member of the International Eurasian Academy of Sciences, known as the "Father of Hyaluronic Acid in China." Under his guidance, LiPet applies hyaluronic acid to create high-quality functional pet nutrition products tailored to different life stages and health needs.

● **Dr. Duncan Houston**
Veterinary product advisor for LiPet with broad experience in animal welfare and care. He fosters for Cat Rescue 901 and Kitten Addiction, and supports wildlife through WIRES Inc.

One Experiment Two Lab

Innovation Lab
LiPet has R&D teams in Hong Kong and London, composed of local veterinarians and nutritionists. Leveraging biomedical technology, we explore the perfect synergy between academic research and Eastern botanicals, targeting bodily functions to sustain stable health.

1

Co-Creation Lab
A platform for practicing sustainable human-pet lifestyles. As an open collaborative space, we invite partners from diverse fields to co-create through innovative products, exhibitions, community events, and more.

2



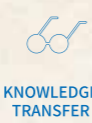
LONG TERM HEALTH PRESERVATION



SHARED LIVING ROOM



SUSTAINABLE DESIGN



KNOWLEDGE TRANSFER



About LiPet

LiPet=Lit+Pet

Pets illuminate our lives. And we respond with natural, safe, and scientifically backed nutritional solutions. Aiming to enhance their quality and longevity of life. Building an enduring, ideal lifestyle between humans and pets.

LiPet is a specialized pet nutrition and wellness brand. We draw on the power of traditional Chinese medicines, validated and transformed through modern scientific research, to provide pets with long-term "nourishment meets healing" nutritional solutions, gently nurturing their health over time.

Healthy Nutrition, Lifelong Companion

Our Philosophy

"Slow Craft, Deep Impact."

At LiPet, we embrace the time-honored Eastern philosophy of holistic health, where prevention and balance are just as important as treatment. Our core belief — "Nourishment and Healing in Harmony" — goes beyond soothing surface-level symptoms. We aim to support your pet's entire well-being by: strengthening the immune system, enhancing physical resilience, improving emotional balance and quality of life. This isn't a quick fix — it's a gentle, long-term journey toward sustainable health. And we're here to walk it with you, every step of the way.

LiPet

MAIN PROJECT PLANNING
Steven Shum Chun Han

SPATIAL DESIGN
Queenie Chan

GRAPHIC DESIGN
Leica Lee

CONTENT PLANNING
Claire Qian



@LITPET_UK

www.litpet.co

Fast remedies are the last resort. True healing takes time. A vine takes thirty sunrises to climb a bamboo frame. Reishi needs ninety sunsets to steady the heart. "Slow nourishment" is a lesson whispered by nature— Waiting for wind to soften the leaves. Waiting for sunlight to draw out the herbs' true essence.

Just as plants wait patiently for spring. From now on, caring for your pet's health Doesn't have to mean forcing medicine down with stress and struggle. Instead, sprinkle a little daily care into their meals— Transforming treatment into 365 moments of gentle support. So that wellness becomes as natural as breathing. And you will understand—

The deepest kind of love doesn't rush results. It allows health to grow slowly, Like a bamboo shoot— Steady, grounded, and built to last.



LITPET[®] Product Line



LitPet 2025
Product Brochure

Daily Basic Functional Series



LitPet Pawsitive Essence

CALM | EASY STRESS RELIEF ON THE GO



LitPet Urinary Guard M&M

URINARY DEFENCE |
CRANBERRY BOTANICAL FORMULA



LitPet DigestWell M&M

DIGESTIVE DEFENCE |
LACTOFERRIN + IGY BOOST



LitPet Bone Boost M&M

JOINT & BONE DEFENCE |
TYPE II COLLAGEN FORMULA

Puppies
kittens



LitPet Pawsitive Powder

CALM | MULTI-LAYERED STRESS SUPPORT



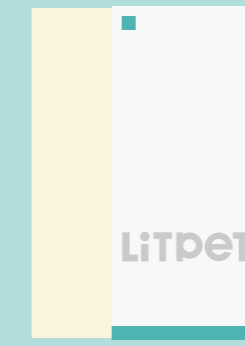
**LitPet Hairball
Remedy & Fish Oil Paste**

HAIRBALL + SKIN DEFENCE |
OMEGA-3 BEAUTY PASTE



LitPet CQ10 & Fish Oil Paste

CARDIO DEFENCE | CQ10 +
OMEGA-3 BOOST



LitPet Dental Joy

DENTAL DEFENCE | FREEZE-DRIED
ORAL CARE



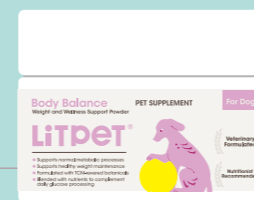
LitPet Urinary Guard Pellets

URINARY DEFENCE |
FREEZE-DRIED PELLETS

Professional Advanced Care Series

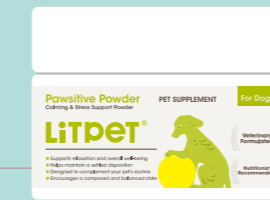
Made in UK

For Dogs



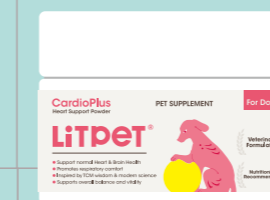
LitPet Body Balance

GLUCOSE CONTROL |
METABOLIC SUPPORT



LitPet Pawsitive Powder

EMOTIONAL BALANCE |
BOTANICAL CALM



LitPet CardioPlus

CARDIO CARE | CIRCULATORY
SUPPORT



LitPet ImmunoPro

IMMUNE SUPPORT | VITALITY
BOOST

Senior Dogs & Cats

Made in HK

For Pets



LitPet Pawsitive Calm Pro

CALM | ADVANCED STRESS
REGULATION



LitPet CardioPlus Pro

CARDIAC ENERGY | BOTANICAL
HEART CARE



LitPet Probiotic Easedrop

GUT DEFENCE | INFANT-GRADE
PROBIOTICS

Healthy Nutrition,
Lifelong Companion