



## Cloou

### Description

»Cloou«, the innovative cat litter box, that first keeps the cat litter in the box, so that the home stays clean, secondly integrates the dustbin and the scoop, to combine all required accessories under one aesthetic design, thirdly consists of more than 80% recycled plastics in order to support a sustainable economy. »Cloou« thereby unites four products – first cat litter box, secondly cat litter mat, thirdly dustbin, fourth scoop – in one modular system.

### Winner

Excellence in Business to Consumer  
> Leisure & Crafts

### Company

elly&bruce GmbH

### Development

