

## A PLURALITY OF VALUES



**ARMANDO ELISEI**  
President of Somipress

Corporate Sector: **die casted aluminum components for household gas appliances and automotive market**

**F**or over 50 years, Somipress has continuously evolved as a company and built a close relationship with the market. This close relationship has led to constant adaptations to changing needs. In today's world, the market is faced with radical transformations, which also include environmental aspects. However, for Somipress, the central values of our corporate culture remain a passion for innovation, attention to detail, and the indispensable exchange of knowledge.

Another important aspect of our culture is the creation of a positive work environment for our employees and their involvement in the company's goals.

By identifying with the company and its objectives, they contribute to value creation and are well-prepared for a constantly changing and increasingly demanding market. We strive to be leaders, which does not always mean being the first. Ecological and sustainable actions are a natural consequence for us. That's why we are certified according to ISO 14001 for environmental management systems. Since 2012, we have been utilizing a photovoltaic

system on the roof of our headquarters in Castelfidardo, and we are always open to environmentally friendly changes.

Besides, the culture of quality leads us to commit ourselves to achieving high quality standards, which we pursue not only through technology but also by generating awareness and involvement in the people operating in the production process.

Within our professional activities, the social aspect is also taken into account. Experience plays an important role, but we don't rely solely on the expertise of our employees. Continuous investments in employee training are of great importance to us because we believe that the cause determines the effect.

These training programs not only serve the continuous development of our team, benefiting both individuals and the company, but also enhance the motivation that can be felt within the organization. Our employees should feel valued and fully integrated. Each of them is considered an indispensable part of the company, so it is important to maintain personal contact and avoid anonymity.