



WE UNDERSTAND • WE LOVE • WE CARE



Avanti's Mission

Create a conscious organization focused on design and innovation while creating long term relationship through transparency, dependability and an overall quality approach.



Avanti's Vision

Build an inclusive and collaborative company to harness the potential of people in creating ideas and products to improve lives of pets, people and provide product solutions led by innovation and creativity.



Avanti 's Values We Care - For

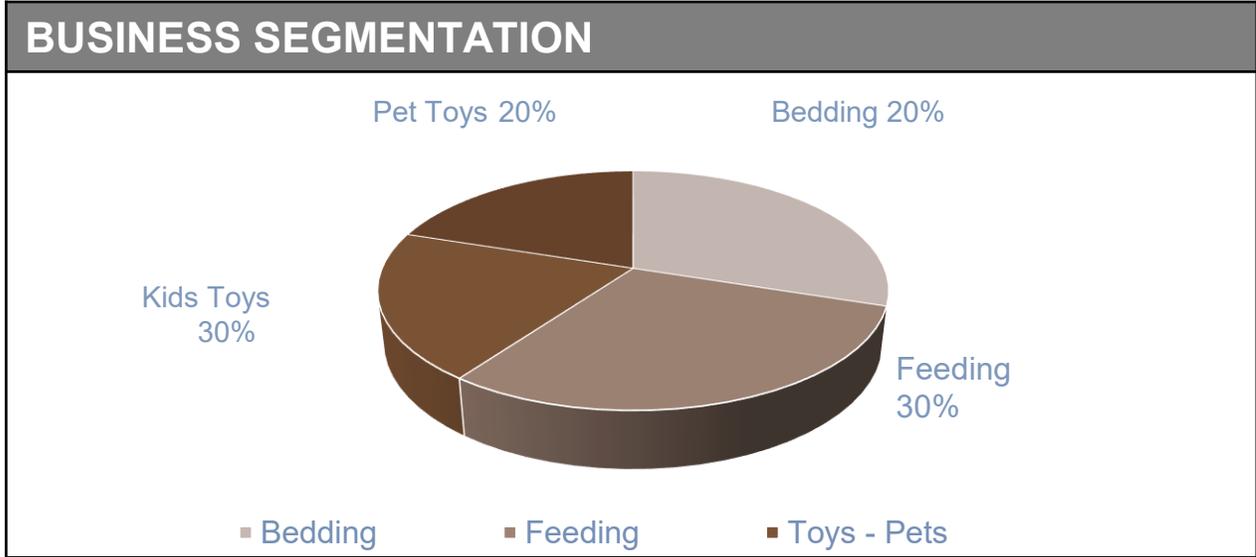
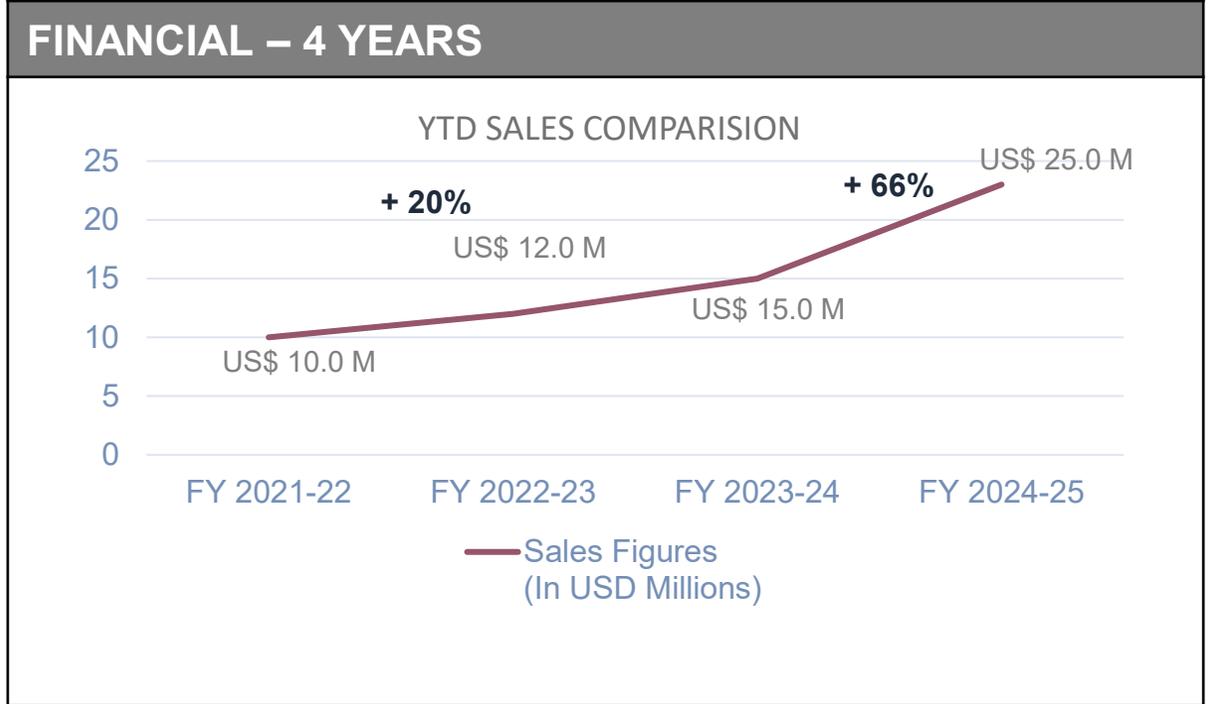
- Our Environment
- Our Team Members
- Our supply partners
- Our Customers

AVANTI: EXECUTIVE SUMMARY / OVERVIEW



WE UNDERSTAND · WE LOVE · WE CARE

COMPANY PROFILE	
Global Headquarters	Noida, India
Founded / Company Type	1994 / Private
Parent Co / Subsidiaries	Parent co.
Global Revenue	\$ 35 Million USD
Key Markets	Export to over 25 countries, including USA, UK, Europe, Australia
Plush Toys Manufacturing Capacity	89000 PCS / DAY
Product Categories	Kids Division: Pre School Plush Nursery(0-3) plush, Feeding Pet Division : Feeding – Stainless Steel, Silicone, Bedding - Textiles Toys – Plush, Rope, Rubber
Supply Chain	More than 70% Raw Material sourced from India
Website	www.avantipets.com



USA

EUROPE

AUSTRALIA

INDIA

AVANTI: LEADING THROUGH 30 YEARS OF PRODUCT INNOVATION

1994



Forayed into the **Pet Business** in 1994 with the introduction of Cotton Rope Toys

2002



Invented the **Rubber Bonded products** more popularly known as “Durapet” range. From 2002 – 2012 Durapet bowls commanded an important part of every major retailer worldwide

2016



Establishment of the **Textile division**

2024



65,000 Sq. feet new manufacturing facility established, completely dedicated to **textiles items**

1998



Started regular supplies of SS products from India after 2 years of development work, making Avanti **forerunners** in the **SS pet products** industry

2010



New Factory setup for manufacturing **SILICONE** products

2020



70,000 Sq. feet new manufacturing facility established, completely dedicated to **textiles items**

2025



New factory with 110000 Sq. feet space dedicated to **plush toys** in Noida

1994

1998

2002

2010

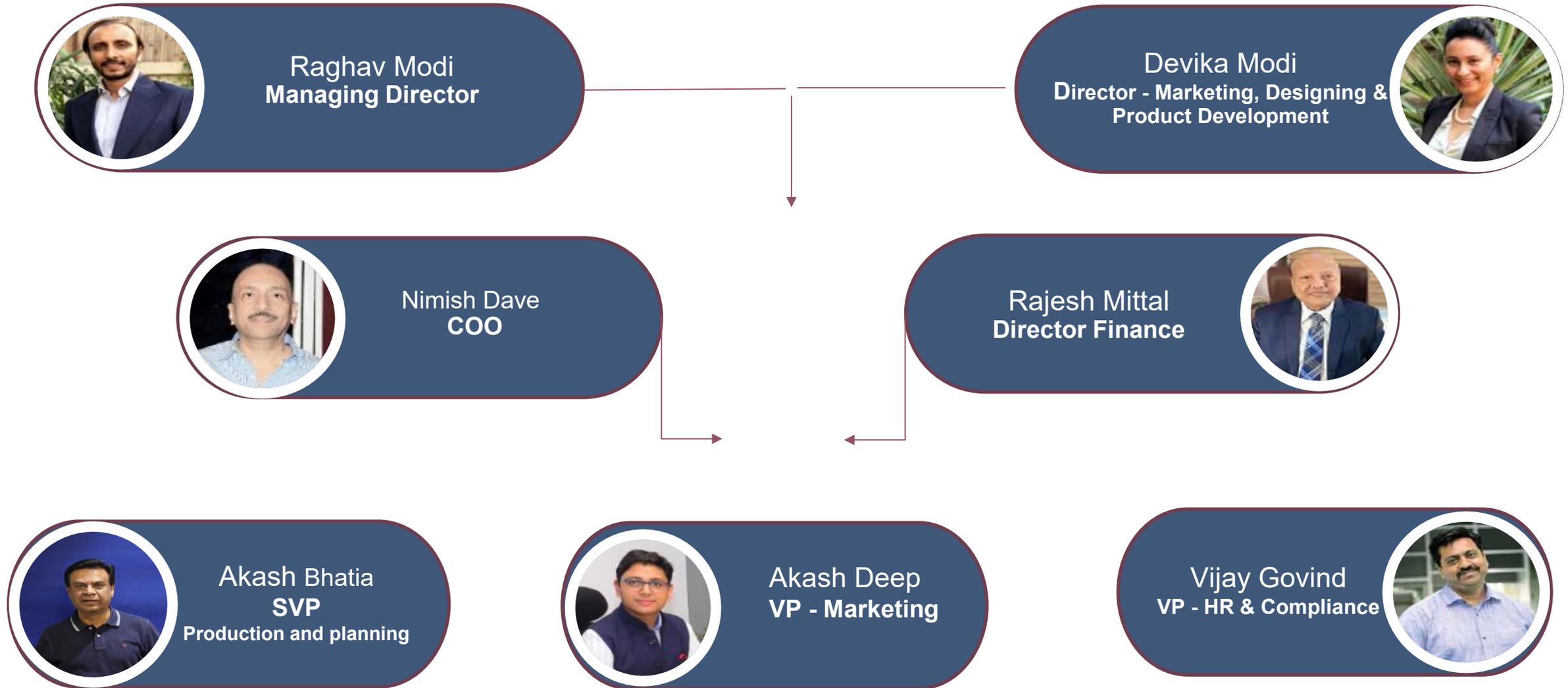
2016

2020

2024

2025

ORGANIZATIONAL STRUCTURE





HEAD OFFICE -NOIDA J-3 (Plush Toys Unit)

- Dedicated to Soft lines –Toys and Pet Bedding
- 70,000 Sq Ft area
- 800 Employees
- 400,000 units of toys
- GRS, GOTS, BSCI, SMETA (SEDEX) and ISO 140001 certified, Walmart Security and technical audit



PANIPAT

- Dedicated to Feeding Bowls and Rope Toys
- 1,20,000 Sq. Ft area
- 245 Employees
- 8,50,000 units of bowls /2,00,000 units of rope toys/150,000 units of beds
- SMETA (SEDEX), FCCA, SCAN Security Audited, Walmart Security and technical audit GRS, GOTS, ISO 9001:2015 Certified



NOIDA A-11 (Plush Toys unit)

- Dedicated to Soft lines Plush Toys for Kids and Pets
- 60,000 Sq Ft area
- 800 Employees
- 400,000 units of Toys



NOIDA J-28 (Plush Toys unit) –Under Expansion

- Dedicated to Soft lines Plush Toys for Kids and Pets
- 110000 Sq Ft area
- 1300 Employees (will be added)
- 14,00,000 units of Toys (Once Fully Operated)

MANUFACTURING CAPABILITIES – UNIQUE EXPERTISE

HARD GOODS

- ❑ **Technical expertise:**
- ❑ The Company has **adopted unique manufacturing processes** which are a first of its kind in the pet manufacturing industry. Significant investments in continuous improvement have been made and both facilities are **operated based on Japanese principles** of lean production and Kaizen
- ❑ **Semi - Vertical integration:**
 - ❑ Hard goods **factory are semi - vertically integrated**. From press to finished products all processes are done in house.
 - ❑ In terms of Silicone our company is leading the force in India with state-of-the-art machinery and vertical set up from compounding to molding.
 - ❑ With multiple patents under our name Avanti is a well-known name in the industry for innovation
- ❑ **Internal quality programs :**
 - ❑ Internal lab for testing Silicone and Stainless products covering all major test inhouse including Dishwasher, Salt Spray, Carton Bursting Strength, Rheometer, Specific gravity test to name a few
 - ❑ Independent auditor for final inspections, reporting directly to the MD
 - ❑ Detailed monitoring at every step and in process and online inspections

Defects per hundred units are less than 2%

SOFT GOODS

- ❑ **Technical expertise:**
 - ❑ The Company works towards Reverse Engineering to ensure cost competitive optimization using different material and production techniques
- ❑ **Semi - Vertical integration:**
 - ❑ Soft goods **factory are semi - vertically integrated**. The soft goods facility is a **cut to pack facility** which performs embroidery, camera laser cutting and all other operations in-house
- ❑ **Internal quality programs:**
 - ❑ 4-point fabric checking system
 - ❑ Internal lab for testing required parameters such: GSM, Count construction, Dry Wet crocking, Dimensional stability, Tensile strength testing and appearance after wash
 - ❑ Independent auditor for final inspections, reporting directly to the MD
 - ❑ Stringent sharp tool and needle policy in place

Defects per hundred units are less than 3%

Quality Control Process

We are digitally integrated on quality across factory and implemented a Digital Manufacturing Execution System from Raw Material to Finished Goods. And the quality as well as efficiency are tracked Real-Time with actionable data.



Production Planning



Warehouse Management System



Machine Maintenance



Quality Management



Production Tracking



Collaboration



COMPLIANCE & CERTIFICATIONS

As an organization we remain committed towards the principles of Kaizen, which focuses on continuous improvement. Therefore, we pay special attention to complying with all the necessary international standards to meet the needs of our customers and partners.



ISO 14001 : 2015



CUSTOMS TRADE PARTNERSHIP
AGAINST TERRORISM



SUPPLIER ETHICAL
DATA EXCHANGE



GLOBAL RECYCLING STANDARDS



GLOBAL ORGANIC
TEXTILE STANDARDS



SUPPLIER COMPLIANCE
AUDIT NETWORK



ISO 9001 : 2015



CE and EN 71
Certification for Toys

Promoting
awareness
about species
conservation
with Resploot



World Wildlife Fund (WWF)

For AVANTI's in-house brand, RESPLOOT®, we are proud to be an official partner of WWF. All RESPLOOT®'s toys — from the conception to the manufacturing processes all the way to the wording of their marketing literature — are officially vetted and validated by WWF. Furthermore, we donate a percentage of the sales of all RESPLOOT® products to WWF, which is used to support their animal welfare programs.



Pet Sustainability Coalition

AVANTI is a proud member of the PET Sustainability Coalition. As a collaborative non-profit, PSC is dedicated to creating a more sustainable pet industry globally and provides tools, educational resources, and implementation support to drive environmental and social impact. We at AVANTI believe that sustainability is a critical component of any successful business strategy and ensure that we are taking steps towards a more sustainable future for our customers as well as for the pets we love.

RESEARCH AND DEVELOPMENT

Scientific design Methodology :

- Leveraging WGSN Trends and market intel for process driven approach to R&D

Wide Design Capabilities :

- Provide 360-degree design solutions from product conceptualization to packaging
- Large Team of Designers dedicated to product engineering, textile development, graphics, photography and visual merchandising



UNIQUE CAPABILITIES

Fostering Design and Innovation:

- Avanti designs and develops own fabrics creating USP's in materials available in India
- Strong multi material capability to enable multi material product development on single product
- R&D on multi product categories enable cross – referential R&D



R&D INFRASTRUCTURE

Advance Prototyping Capabilities

- Equipped with state-of-the-art 3D printers for precise prototyping

Textile development Hub :

- A sophisticated loom facility dedicated to development of intricate textiles

Embroidery excellence :

- Utilizing cutting edge embroidery machines for intricate designs and detailed embroidery



TESTING AND VALIDATION

Fully Equipped In-house lab testing for :

- Tensile Strength-Employing cutting edge technology for precision tensile strength analysis
- Wash Test- State of the art in-house lab for wash testing
- Crock Test
- Wet and Dry Rub Testing



CATEGORIES

GOOD

BETTER

BEST

KIDS TOYS

FURRY FRIENDS



BUNNY AND NURSERY COLLECTION



WILD ANIMAL AND MOSTER COLLECTION



PET TOYS

FLATIES TOYS



SEA CREATURES



FOOD TOYS



CATEGORIES

GOOD

BETTER

BEST

KID'S FEEDING



SUCTION



CUBIC Printed Collection



DOUBLE WALL



PET FEEDING

PRIMA HYBRID



FASHION



VACUMATT – Silicone Collection



GOOD



BETTER



BEST



AT AVANTI, THE COMMUNITY IS OUR RESPONSIBILITY

CRS initiatives strive to have a positive impact on the world through direct benefits to society, nature and the community in which a business operations. In addition, a company may experience internal benefits through the initiatives.

WORLD ANIMAL DAY



BLOOD DONATION CAMP



CHILDREN'S DAY



WOMAN HEALTH CARE CAMP



WORLD AIDS DAY



FINANCE TRAINING



AT AVANTI, THE MODEL IS BUILT ON DIVERSITY & INCLUSION



At Avanti we employ and provide opportunity to women as a key initiative towards the diversity and upliftment. This has been our commitment since the inception of the company in 1994

Total current Employees

2500

Total Male

1125

Total Female

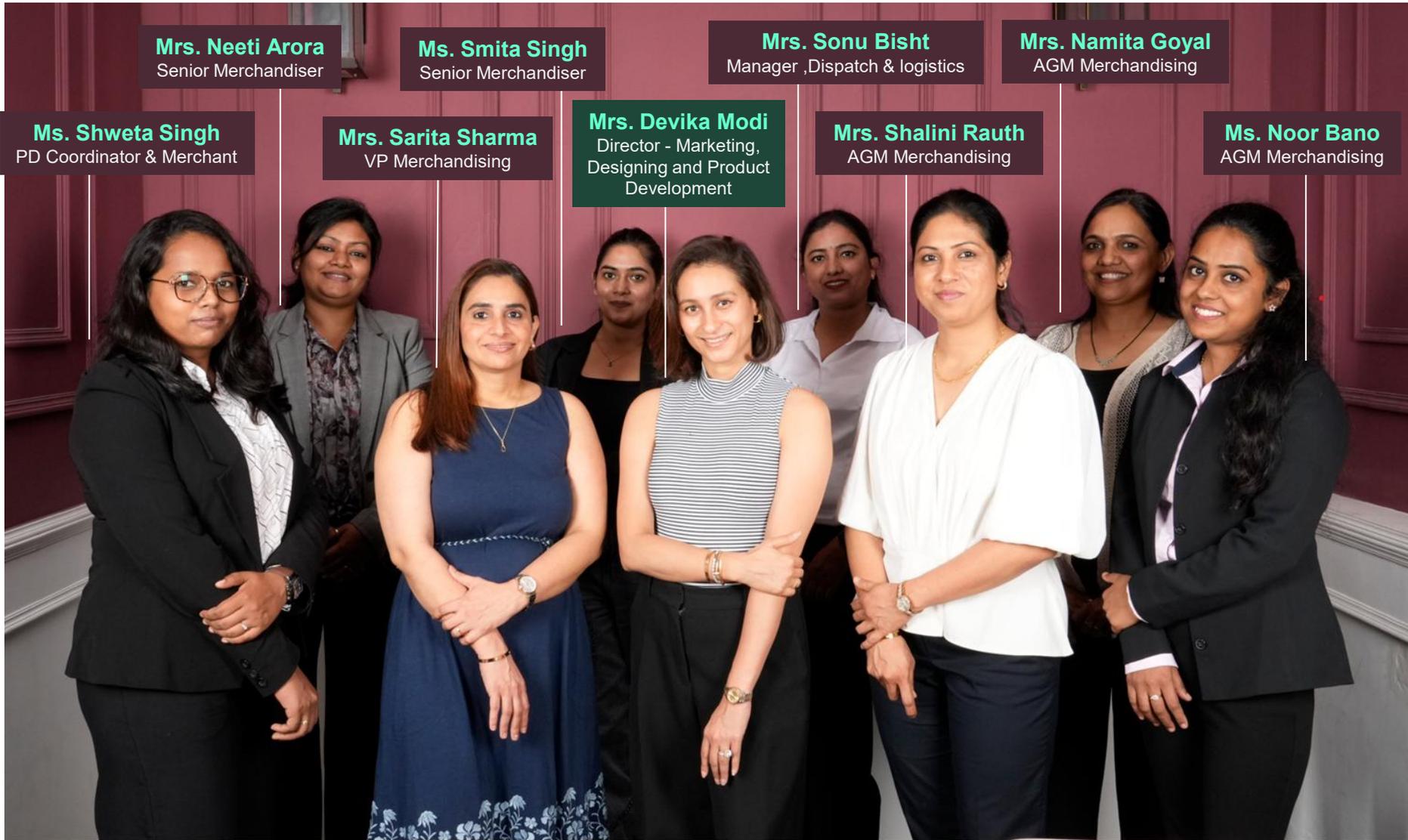
1375

Females %GE

55%

WOMEN IN LEADERSHIP

At Avanti, we understand that a workplace thrives when all voices are heard, valued, and empowered. Our commitment to women in the workplace and women's leadership is not just about meeting a diversity quota—it's about embracing the strengths that come from diverse perspectives and ensuring that every individual, regardless of gender, has the opportunity to reach their full potential.



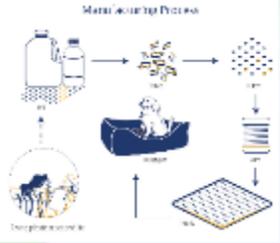
Here's how Avanti focuses on promoting gender equality and women's leadership:

- Inclusive Recruitment and Hiring
- Gender Neutral Career Opportunities
- Professional development programs
- Leadership training and mentorship
- Celebrating Achievement
- Diversity and inclusive Initiatives



Pet Sustainability Coalition

2019



Launch our own Eco friendly, Sustainable brand RESPLOT



136 modules of solar panels installed on the roof of the factory.

2020



Established a filling facility in the US that effectively reduces carbon footprints



Avanti is taking regular steps to reduce its plastic use Our goal is to remove single-use plastic from packaging by 2030



Avanti focuses towards lean manufacturing model for minimization of waste

2021



Have introduced collection of Toys made of natural rubber



Have recycled 8.2 M of Plastic Bottles



Avanti regularly plants tree with a goal to increase green coverage and cultivates seasonal, local crops

2022



Coverage of Health insurance to all employees



Work model based on Diversity



Have generated 20,000 KWH Electricity

2023



Have harvested 5,000 m3 Rain Water



Have recycled 60,000 liters of Waste Water



Have recycled 18 M of Plastic Bottles



Move to 50% Solar Energy

2030



100% water to be recycled



100% packaging to move to Recycle and FCCI Certified



100% use of recycled material for filling

THANK YOU

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