



**PRODUCT
CATALOG SOUL
EXPERT**

HOME CARE

Natural and vegan products that bring well-being to your pet, safety to your home, and respect for the environment.



LINHA EXCLUSIVE

Natural vegan grooming line for dogs & cats with gentle, effective formulas.

Cleanses, hydrates, detangles, and refreshes while being safe for sensitive skin and all coat types.

Includes shampoo, conditioner, waterless bath, and deo cologne in soft, long-lasting fragrances.



Sensitive Care



Vegan product

(without animal-derived ingredients and not



Tested on animals



Biodegradable formulations



Free from parabens and colorants





SENSITIVE CARE SHAMPOO

Shampoo with Brazilian Aloe Vera and Colloidal Oatmeal for pets with sensitive skin. Gentle cleansing without sulfates, with soothing active ingredients of Brazilian natural origin.



SENSITIVE CARE CONDITIONER

Gentle conditioner with Aloe Vera and Oatmeal for irritation-free detangling. Conditioning without heavy silicones, with soothing natural ingredients from Brazilian biodiversity.



SENSITIVE CARE DEO COLOGNE

Deo Cologne with a gentle freshness formulated for sensitive skin. Neutral and mild fragrance with Aloe Vera hydrosol, safe for sensitive skin.

Rio Breeze



Vegan product

(without animal-derived ingredients and not



Tested on animals)



Biodegradable formulations



Free from parabens and colorants



RIO BREEZE SHAMPOO

*Tropical cleansing shampoo with
Brazilian passion fruit and coconut
water*

*Pet-safe beach ritual: effective cleaning
with exclusive tropical freshness.*

RIO BREEZE CONDITIONER

*Lightweight conditioner with passion fruit and
coconut water for softness and freshness.*

*Post-shower softness with a long-lasting
tropical scent — lightweight and non-sticky.*



RIO BREEZE DEO COLOGNE





*Light body spray with a Brazilian beach
scent, Passion Fruit + Coconut Water*

*Beach freshness in a spray: lightweight,
unique tropical scent, safe for frequent use.*



Amazon Nourish



-  **Vegan product**
(without animal-derived ingredients and not
-  **Tested on animals)**
-  **Biodegradable formulations**
-  **Free from parabens and colorants**





AMAZON NOURISH SHAMPOO

Deep nourishing conditioner with Açaí and Vitamin E for dull hair.

Deep hydration with real Amazonian superfoods, a premium experience.



AMAZON NOURISH CONDITIONER

Deep nourishing conditioner with Açaí and Vitamin E for dull hair.

Deep hydration with real Amazonian superfoods, a premium experience.



AMAZON NOURISH DEO COLOGNE

Premium Eau de Cologne with Amazonian notes of Açaí.

A unique woody-fruity perfume with Açaí Oil, an Amazonian exclusive.

soul
expert



Products for grooming

PRO



grooming



- ✓ Natural active ingredients
- ✓ Practical spray system
- ✓ Lasts up to 7 days
- ✓ Premium fragrance
- ✓ High yield

perfumes

POUL COCONUT OIL SHAMPOO WITH OATS 01:04

Coconut oil penetrates the fibers, nourishing the strands from the inside, sealing the cuticles. Oatmeal has calming properties that help to relieve irritated and itchy skin.



SOUL COCONUT OIL CONDITIONER WITH OATS 01:04

Coconut oil penetrates the fibers, nourishing the strands from the inside, sealing the cuticles. Oatmeal has calming properties that help to relieve irritated and itchy skin.

SOUL PRO ODOR NEUTRALIZING SHAMPOO

Olfactory technology
Maximum odor reduction
Long-lasting fragrance



POUL COCONUT OIL SHAMPOO WITH OATS 01:10

Coconut oil penetrates the hair fibers, nourishing the strands from within and sealing the cuticles. Oatmeal has calming properties that help relieve irritated and itchy skin.

SOUL COCONUT OIL CONDITIONER WITH OATS 01:10

Coconut oil penetrates the fibers, nourishing the strands from the inside, sealing the cuticles. Oatmeal has calming properties that help to relieve irritated and itchy skin.



SOUL PRO SHAMPOO FOR LIGHT COATS 01:10

Whitening effect
Toning action
Chamomile extract

SOUL PRO ODOR NEUTRALIZING SHAMPOO

Olfactory technology
Maximum odor reduction
Long-lasting fragrance

COAT CARE SCHEDULE MASK KIT 500ML



1. HYDRATING MASK 500ML • Coconut Oil + Oatmeal • Deep hydration that penetrates the hair fibers • Soothing action for irritated scalp • Ideal for maintenance and normal hair

2. NOURISHING MASK 500ML • Argan Oil + Hydrolyzed Keratin + Vitamin E • Intensive nutrition from the inside out • Restores shine and vitality • Ideal for dry and dull hair

3. RECONSTRUCTING MASK 500ML • Vegetable Keratin + Wheat Protein • Deep reconstruction of the hair fiber • Strengthening and revitalization • Ideal for damaged and brittle hair

**Want
to
know
more
about
us?**



ABOUT US

Founded in 2020 and headquartered in Tatuí, São Paulo, Brazil, we are a Brazilian company specialized in the development and manufacturing of high-performance pet care cosmetics. We operate through two complementary brands, Soul Expert and Pethucos, serving both the professional grooming segment and the end-consumer pet market with excellence.

Soul Expert is designed for the professional grooming industry, offering technical lines of shampoos, conditioners, masks, leave-ins and fragrances developed for demanding groomers who seek visible results, optimized dilution ratios and high performance in every service.

Pethucos serves conscious pet owners with a complete line of natural and vegan cosmetics for dogs and cats, formulated with naturally derived ingredients that respect the sensitive skin of animals and the values of those who choose a more sustainable lifestyle.

Certified by MAPA (Brazil's Ministry of Agriculture, Livestock and Food Supply), fully export-approved and vegan-certified, our products meet rigorous quality, safety and responsibility standards – ready to serve international markets with trust and credibility.

Our mission is to bring Brazilian innovation in pet care to the world.

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