

BRAND Book

ILLUMINATE YOUR WORLD

Brand History

2007
Olight was founded.

2008
The M20S was unveiled, the first product in the industry that used a dual stage tail switch for immediate access to strobe mode.

2010
The SR90 entered the market as the world's first single-LED flashlight with a 2000-lumen output.

2012
The world's first flashlight with 1000-meter beam distance was unveiled, known as the SR95S UT.

2011
The first uni-body illumination tool in the industry was produced, known as the S80.

2014
S10R, the first magnetically rechargeable flashlight of the Baton series was produced.

2015
PL-1, Olight's first Rail-mounted light was produced.

2017
• An independent large production base was constructed;
• Celebration of our 10th Anniversary with invited global customers, suppliers, fans, and employees to our headquarters in China;
• The most compact, powerful and rechargeable rail-mounted light was launched, known as PL Mini.

2016
• Started a new subsidiary in the United States;
• The First multi-use LED illumination tool from Olight was produced, known as the H1.

2019
Held our first O-Fan Day festival in the United States and launched the PL-Pro, the first rail-mounted light in the world for both pistols and rifles.

2018
Unveiled the Warrior X to mark our tenth year in the tactical flashlight business, redefining the tactical flashlight and furthering our leading innovation in the industry.

2021
Held O-Fan Day online and celebrated with our global fans.

2020
Unveiled our brand-new professional rifle light, the Odin series.

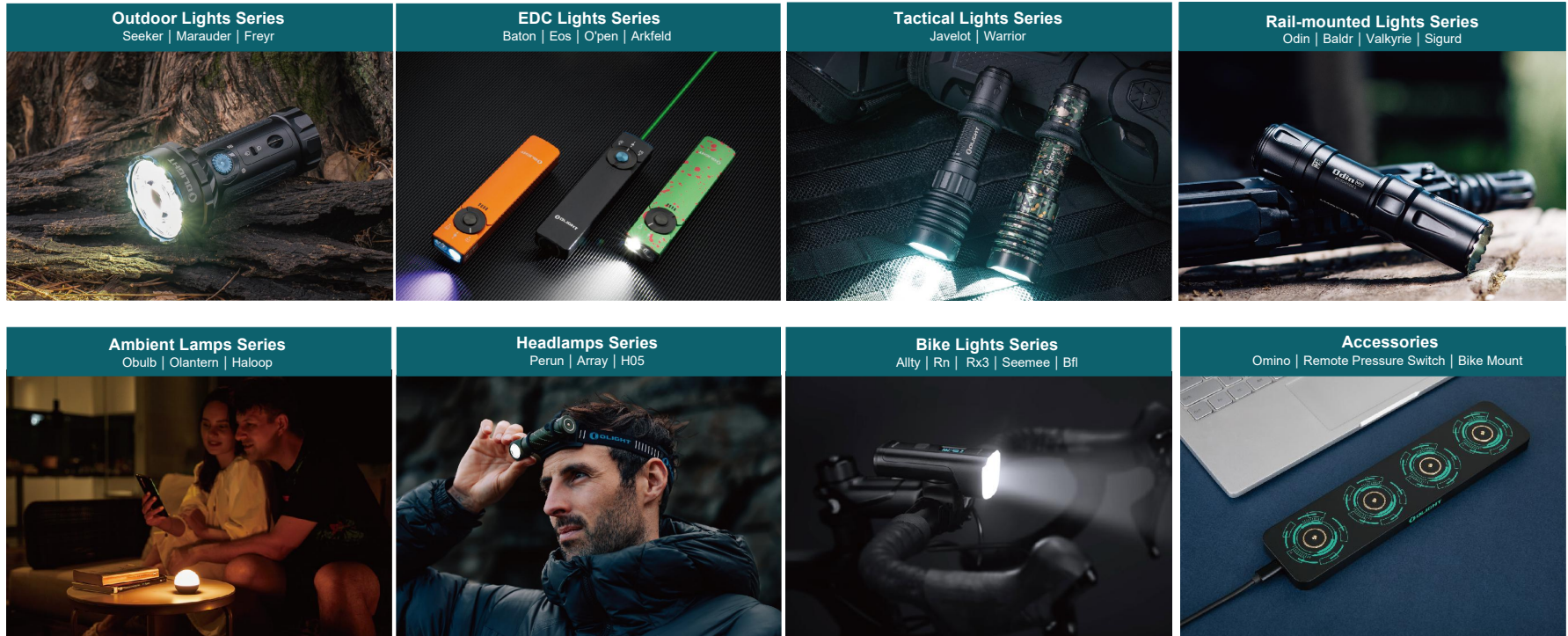
2023
• Successfully hosted the first ever offline O-Fan Day in the U.S. after the pandemic;
• Organized a global breast cancer charity sale campaign and a 2-day offline awareness booth to celebrate 3 years of partnership with NBCF.

2022
• Celebrated our 15th anniversary and released the Brand Promise;
• Became the first brand to obtain CNAS Laboratory accreditation in the outdoor mobile lighting industry in China.

Brand Products



We use our own products every day to make sure that we practice what we preach. It keeps us honest. We believe that quality is essential in product development. Therefore, rigorous testing is routinely conducted on all of our products. Simultaneously, we give equal weight to the product experience to bring you trustworthy designs and functionality that really works when you need it to.



*The product series of rail-mounted lights is intended for personal use only and is prohibited for use in illegal activities.

Social Responsibility

We believe no one should be left in darkness regardless of borders, race, or age. Olight is committed to guiding you through the night, enhancing the well-being of society, and most importantly, delivering hope and belief to people in need. Our mission is not only to make a living with reliable products, but also to make the world a brighter place with our actions; utilizing everything possible we can to illuminate your world.

Pandemic Relief

2020-2023

• With the incredible help from our fans in the form of global charity sales, medical supplies, as well as cash, over \$1,375,400 USD was raised and donated to 11 countries for Covid-19 support.

Flood Relief

2018-2023

- Donated 1,000 flashlights, 196 headlamps, and 1,000 camp lights, totaling 2,196 units (worth over \$164,915 USD) to aid in flood relief efforts in Zhuozhou, Hebei, China.
- An online charity sale was held and 7,041,569 KRW (≈\$4979.86 USD) were donated to Hope Bridge, the Korean disaster relief association for flood relief.
- Donated 46,450.76 euros from 2 charity sales to Aktion Deutschland Hilft, a relief alliance in Germany, to help local post-flood reconstruction.
- 3000 flashlights (worth over \$313,285 USD) were sent to aid the flood-stricken areas of Zhengzhou city, China. Meanwhile, a charity sale was organized with over RMB 460,000 (≈\$72,056 USD) raised to support local schools and students in post-disaster reconstruction.
- Over RMB 20,000 (≈\$3,133 USD) was raised in a charity sale and allocated to assist the post-flood reconstruction in Shouguang city, China.

Educational Aid

2018-2021

• Over RMB 260,000 (≈\$40,727 USD) in donations along with teaching equipment were dispatched to Hunan Rural Middle Schools of China as educational support.



Charity Donations

2018-2023

- During April, World Autism Month, a global Autism Awareness Sale was held, raising \$143,429.03 to support and raise Autism awareness worldwide.
- During Breast Cancer Awareness Month, online charity sales were held in 13 countries raising a total of \$77,313.43 USD. In addition, a 2-day offline awareness booth was organized with NBCF in Frisco, Dallas. All proceeds were donated to relevant breast cancer prevention and treatment organizations worldwide.
- During Breast Cancer Awareness Month, online charity sales were held in 15 countries raising a total of \$158,523 USD. All proceeds were donated to relevant breast cancer prevention and treatment organizations worldwide.
- During Breast Cancer Awareness Month, online charity sales were held in 15 countries, raising a total of \$167,205 USD. All proceeds were donated to relevant breast cancer prevention and treatment organizations worldwide.
- 500 Obulbs were donated to Shriners Hospitals for Children in the USA for medical care.
- During Breast Cancer Awareness Month, online charity sales were held in 12 countries raising a total of \$192,902 USD. All proceeds were donated to relevant breast cancer prevention and treatment organizations worldwide.



Earthquake Rescue

2008

- Allocated 50 T15 flashlights to aid the Wenchuan, earthquake-stricken area of China as emergency rescue.

2010

- Sold 50 M20S flashlights with over RMB 20,000 (≈\$3,133 USD) raised as charity donations to aid the Yushu City, Qinghai Province, earthquake-stricken area of China for post-disaster reconstruction.

2013

- Dispatched representative to Lushan, the earthquake-stricken area of China, to offer condolences for local people. RMB 58,000 (≈\$9,085 USD) was donated as earthquake relief.

Snowstorm Assistance

2011

- 4513 flashlights (worth \$88,747 USD) were allocated to snow-stricken areas in Texas, USA for emergency relief.