

Press release

## **Experience the Future of Coding & Marking**

**LEIBINGER unveils striking new stand concept at FACHPACK 2025**

**Tuttlingen (Germany), July 22, 2025 – If packaging could talk, it would ask for a tattoo from LEIBINGER. No worries, we won't be tattooing anyone at the trade fair. But visitors to LEIBINGER's stand at FACHPACK 2025 will quickly experience that packaging communication is entering an all-new dimension. What exactly is behind this spectacular new look will remain our secret for now. All we can say is that it will be a premiere unlike anything ever seen before at this trade fair.**

In the middle of the exhibition hall, the stage is being set for visionary technology and for systems that deliver above and beyond the expected – a captivating expression of genuine quality and excellence at LEIBINGER. Our systems significantly reduce the workload for operating personnel, minimise sources of error and ensure impeccable clarity on each and every package. All so that our customers can focus on their core business.

### **GS1 Sunrise: Beyond ready, fully engaged**

The demands placed on packaging codes and markings are increasing. As of 2027, the GS1 will be recommending the use of 2D codes worldwide. These codes can carry far more information than traditional barcodes – including batch numbers, expiry dates, traceability data as well as links to further information.

Many companies are now faced with considerable technical and organisational adjustments. Those who prepare early will be able to secure and future-proof their processes, while avoiding unnecessary transitional solutions. LEIBINGER systems process variable data in real time and apply machine-readable codes and markings with absolute reliability. They are stable, precise and surprisingly cost-effective.

### **Coding & marking as an integral part of the digital line**

Packaging processes are undergoing real change. Data flows directly from order planning all the way through to the production line. Coding and marking systems have to deliver more than ever before. And LEIBINGER printers are designed to integrate seamlessly into digital production environments. LEIBINGER Connect provides invaluable practical support for operation and maintenance. Companies benefit from a comprehensive overview of their coding and marking processes – without the need for additional effort or expense.

### **Reduced effort, lower operating costs**

The IQJET operates for five years without requiring any maintenance. Thanks to LEIBINGER's unique, world-renowned sealing system, the print heads do not need to be cleaned before start-up. Cartridges can be changed during operation without interrupting printing. This all reduces costs while minimising downtime. Thanks to intelligent technology, the CIJ printer is one of the most economical systems on the market. It consumes 50% less solvent than conventional CIJ printers, requires less energy and is ready for use at any time. This saves time and supports companies who are seeking to consistently combine efficiency and sustainability.

### **In-house ink expertise for maximum flexibility**

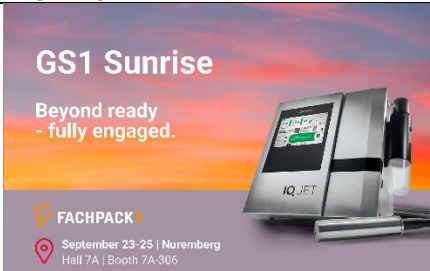
The ink lab in Tuttlingen is an integral part of research and development at LEIBINGER. It is where formulations are created that are precisely tailored to the respective application. Coloured variants are also available. In-house production not only ensures consistent quality, it also opens up scope to meet special and at times challenging requirements. Customers who need to react quickly – and let's face it, who doesn't – benefit from short communication channels and a knowledgeable, highly skilled team.


### **A perspective that leads the way**

The LEIBINGER stand 7A-306 at FACHPACK 2025 combines a compelling visual experience with state-of-the-art technological substance. The presentation will surprise and fascinate visitors – opening their minds to solutions that make packaging processes more efficient and future-proof. Experts will discover how new standards such as GS1 Sunrise and digitalisation can be efficiently implemented in practice. Visitors can also look forward to a personalised giveaway. For many reasons, it's well worth a visit.

[www.leibinger-group.com](http://www.leibinger-group.com)

#### **Image captions:**

	<p>LEIBINGER presents future-proof coding technologies at FACHPACK and advises visitors on GS1 Sunrise and 2D code printing.</p> <p>Source: Paul Leibinger GmbH &amp; Co. KG.</p>
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	<p>LEIBINGER CIJ printers and ink solutions ensure reliable marking on a wide range of packaging materials.</p> <p>Source: Paul Leibinger GmbH &amp; Co. KG</p>
	<p>Ready for GS1 Sunrise: LEIBINGER systems apply variable data such as best-before dates, batch numbers, and web links reliably in 2D codes – machine-readable, compliant with standards, and future-proof.</p>

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**About Paul Leibinger GmbH & Co. KG (LEIBINGER)**

LEIBINGER is a global specialist in coding & marking systems with its headquarters in Tuttlingen (Baden-Württemberg), Germany. This third-generation family-run company founded in 1948 employs a payroll staff of around 300 employees. Its primary focus is on the development and production of industrial inkjet printers and inks for use in the marking and coding of products. The solutions created by LEIBINGER are defined by their high quality standards and their innovative technologies. As the inventor of a ground-breaking nozzle sealing technology that makes ink-based marking and coding systems significantly less susceptible to contamination, now with tens of thousands of installations worldwide, LEIBINGER is able to assure higher productivity in the production of food and industrially manufactured products. Through its subsidiaries in the USA and China and its global network of around 150 distribution partners, LEIBINGER is able to maintain a close relationship with its customers right around the world.