

Personalized Learning



Modern workers are drowning in information

174

The average employee processes 174 newspapers worth of information per day

23

It takes 23 minutes to restore focus between each interruption

A lot of CSATs tell instead of showing

Content is
boring

Engagement is low

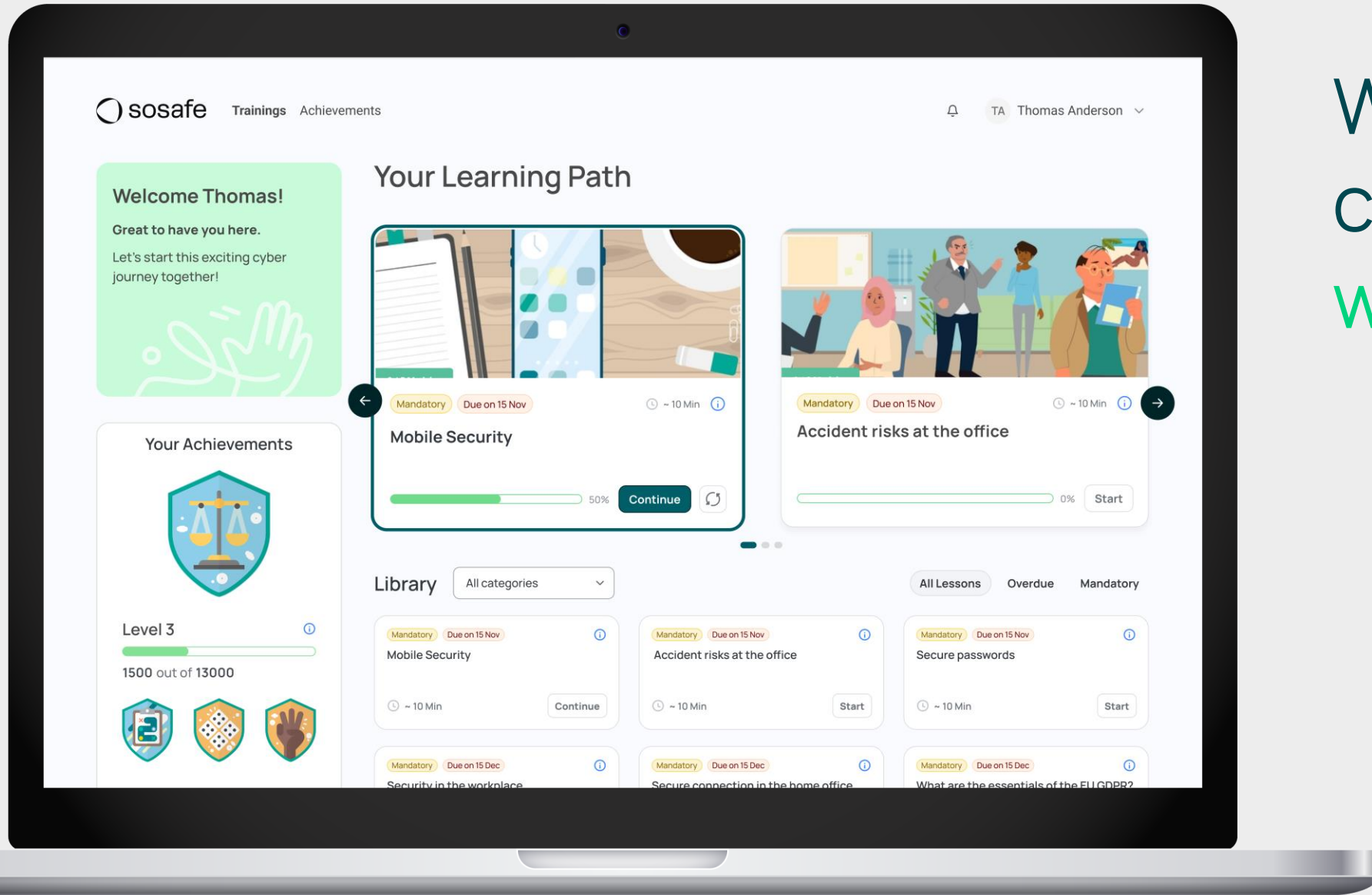
“Just in case”
instead of “Just
in time”

No personal relevance

Blanket approach:
Everyone must
repeat content

Punishes top performers

Where others
complicate,
we simplify.



PERSONALIZATION IS BEST PRACTICE

Did you know?



Students who receive personalized instructions outperform **98 percent** of those who do not



91% of employees want personalized and relevant corporate training



Adaptive learning leads to as high as a **27% hike** in exam pass rates

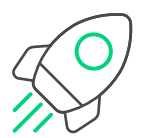


PERSONALIZED LEARNING

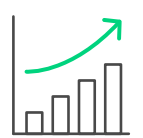
Why Personalized Learning



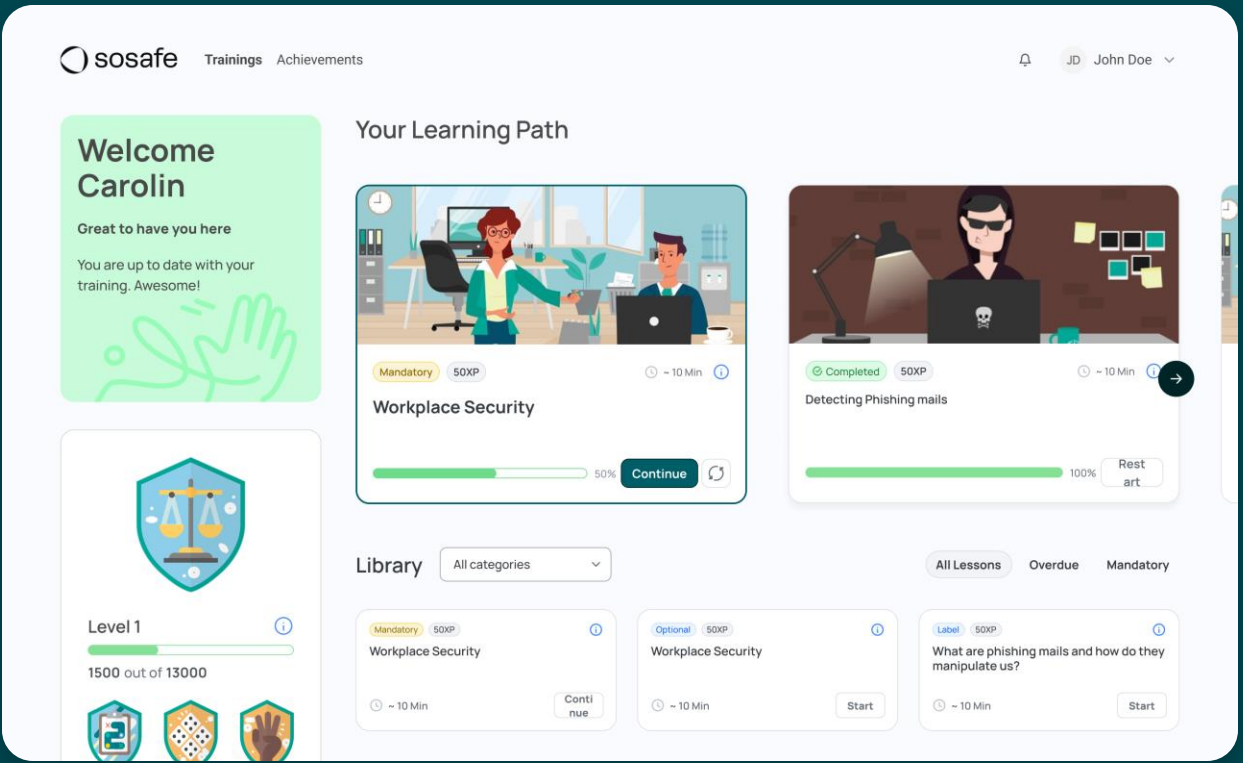
Puts the learner at the center of the experience



Focuses on quickly closing skill gaps first



Minimizes training time by distributing only necessary lessons



FAST RISK REDUCTION

SoSafe Personalized Learning: the fastest way to behavioral change



YEAR 1

30%

less time needed to
achieve behavioral
change

YEAR 2 AND ONWARDS

50%

less time to
maintain
behavioral change



Significant time saved compared to traditional e-learning programs

No. of employees	1,000	5,000	10,000
Year 1 savings*	125 business days	625 business days	1,250 business days
Year 1+2 savings**	187 business days	937 business days	1,875 business days

*Based on estimate of average 60 minutes per learner saved in year 1, n = 700, SoSafe internal research
**Based on the estimate of 50% average halved learning time when accounting for Awareness Assessment results, n = 12, SoSafe internal research





How does
it work?

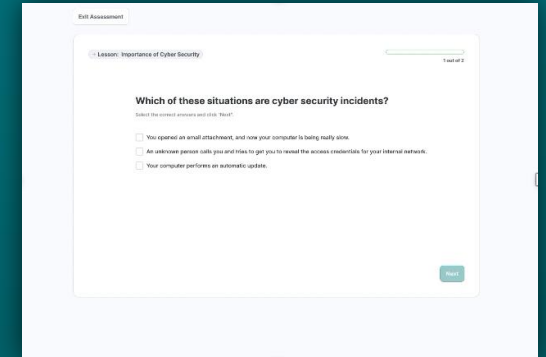
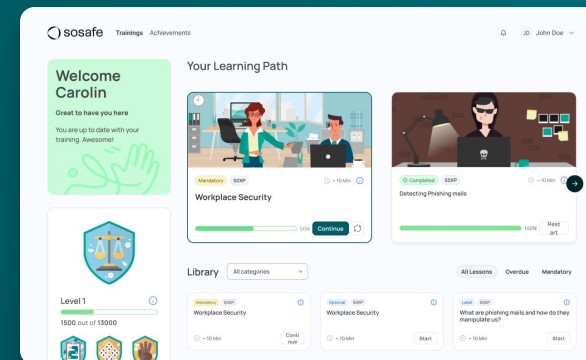
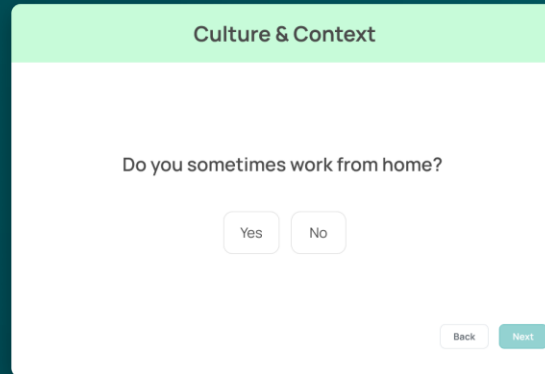
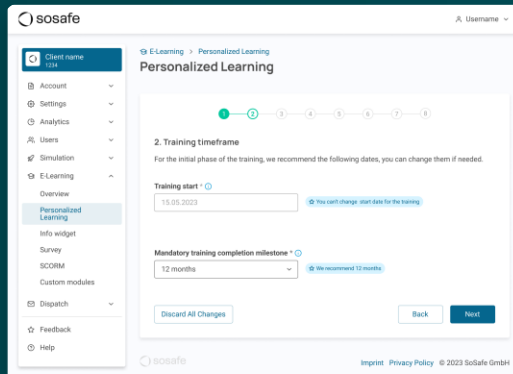
How it works: Personalized Learning

Admin preferences

User Survey

Personalized Learning Path

Awareness Assessments



→ Admin chooses a learning goal, deadline, and mandatory lessons for learners

→ Learner solves a survey about their work habits: mobile phone usage, work from home, travel, password usage, and role

→ SoSafe **automatically prioritizes** lessons to fit the risk profile of the learner

→ Instead of repeating lessons in years 2, 3, and beyond, learners can solve an awareness assessment quiz, cutting their lesson time by approximately 50%