 Patent No. 10-1432074 / 10-1982453



※ Completed registration for Product Liability Insurance(PL)

Every nook and corner of the
House/ Human hair/ Pet hair/ Broken glass/ Dry and crisp bathroom/ Clean window glass

Superbroom 3JALBI Product Proposal.

Cure Life Co.,Ltd.



INTRODUCTION

- 01. Development motive
- 02. Function Introduction of 3JALBI
- 03. 3JALBI's market attractiveness
- 04. Product introduction
- 05. 3JALBI's technical description
- 06. The Award
- 07. Product specifications





BRAND

We started manufacturing the living necessity, superbroom 3-Jalbi in 2012 and it is a certified product that obtained Korea's patents in 2014 throughout 6 year's of manufacturing period. It is characterized by its durability and usability.

In 2019, 3-JALBI was finally completed in crowdfunding of Wadiz, South Korea's representative fund-raising site. Definitely, it could be completed as a product that consumers prefer by listening to and reflecting consumer's various proposals and opinions in the process of its funding.

To better readability, 3JALABI is described as 3-Jalbi as below.



01

Cleaning tool that is important for cleanliness?
Residual dusts remaining between the combs.

02

A bathroom where moisture management is important?
A long lingering dampness
that remains even when the fan is turned on.

03

Daily refill burden.
Give us eco-friendly and no-refill required comfort.

04

After coming home late after work,
I am nervous if I make noise from vacuuming
and bother neighbors.



One person household trend by year (1980-2015)
27.23% of the total number of households
is one person household(5.2 million households)
Annual growth rate is 10%/
- Statistics Korea, unit : 10,000 households %



Hygiene management of indoor space

Hair falls down every day in the living room and rooms, a heap of dusts under the sofa and bed, wet and ickiness feeling of the floor even after ventilation.



Hygiene management of bathroom.

you can keep the bathroom crispy and dry. The remaining moisture after bathing and wet tiles after water cleaning!, even prevent mold caused by wrong ventilation.



Pet hair that was a concern.

Sweep out scattered pet feed and sand dust gets up in the air after pet's bowel movement. And even remove old pet hair stuck in carpet and cushion.



Hygiene management of kitchen space.

"Red pepper powder that falls while cooking and a crumb of snacks kids drop!" No need to worry about secondary damage to broken glass arising at a moment of saying gosh!



REAL REVIEW

It's a revolution in hair and dust cleaning. Although you don't have pets, it's so good for a person who lives apart from his/her own family.



Inside

Hygiene management
of indoor space.





REAL REVIEW

I use it in the bathroom now. There was always water left and didn't drain well because of wrong floor construction work done before, thanks to 3-JALBI, the floor has become crisp and un-damped!

I like it better because of its slim design.

Toilet

Hygiene management of bathroom





REAL REVIEW

It's the most satisfying product I've bought recently. I don't care the stiff feeling comes from the friction when I use it on the floor, because it's a distinctive feature of synthetic rubber.

Once baby is fed, the food drops all over the place. I used to wipe it out with a wet tissue. Now I use 3-JALBI to clean and simply rinse it into running water. It's so great!

Kitchen

Hygiene management of kitchen





REAL REVIEW

There's a Dyson cleaner in my house, but it blew away dog hair in the air and it was a real headache but luckily I met a good product, 3-Jalbi. I can clean floor in the bathroom and remove water on the floor. It's so great!

Pet

Make us get closer
to our precious pet.



“

light weightone- room house
cleaning**Modern Color**

Vacuum Cleaning Noise

Fine dust DustFreeDust getting up
in the air

Durability

Neat storage

robust head

Water Removing**Multiple Usage**

”

**The Questions we received when we had started
Wadiz Crowd funding through 3-JALBI**

자몽몽

Fine dust sits on the floor and I always feel icky even after ventilation.
I can't use vacuum cleaner after coming back home at night.
That is a reason that I purchased this product.
When I use an ordinary broom, dust gets up in the air.
However, after using this, it doesn't happen.



마리

It's not a waste of money. I live in a small studio apartment and removing
moisture on the bathroom floor was a big concern all the time.
I used a mop but I was frustrated because it didn't work.
I changed it to a different mops but none of them worked.
Therefore, I am backing this project.
What is the lifespan of the rubber on this product? Is it reliable?



신고우니

I park my car in a parking lot outside without a cover above.
Leaves, snow and other objects fall on my car, which drove me crazy and
I was informed that this sweeper was made out of rubber.
That's why I am backing this project. Can I sweep out snow?

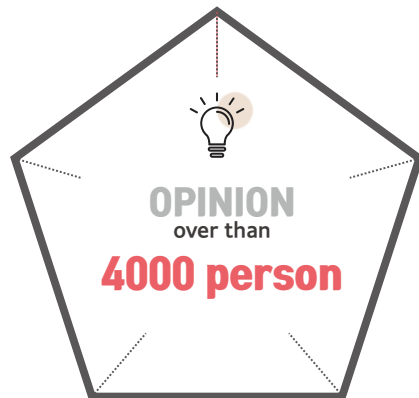


COLOR

Achromatic color requested
by the crowd funding backer.

**Length
increased**

Anti-rust double coating
on light aluminum shaft.
Total length of 795mm
for comfortable use.
Weight is 200gram.

**Quality improvement
in the material
of blade**

Material upgrade to high quality
Elastomer for heat and cold resistance.
Strengthened durability and solidess.

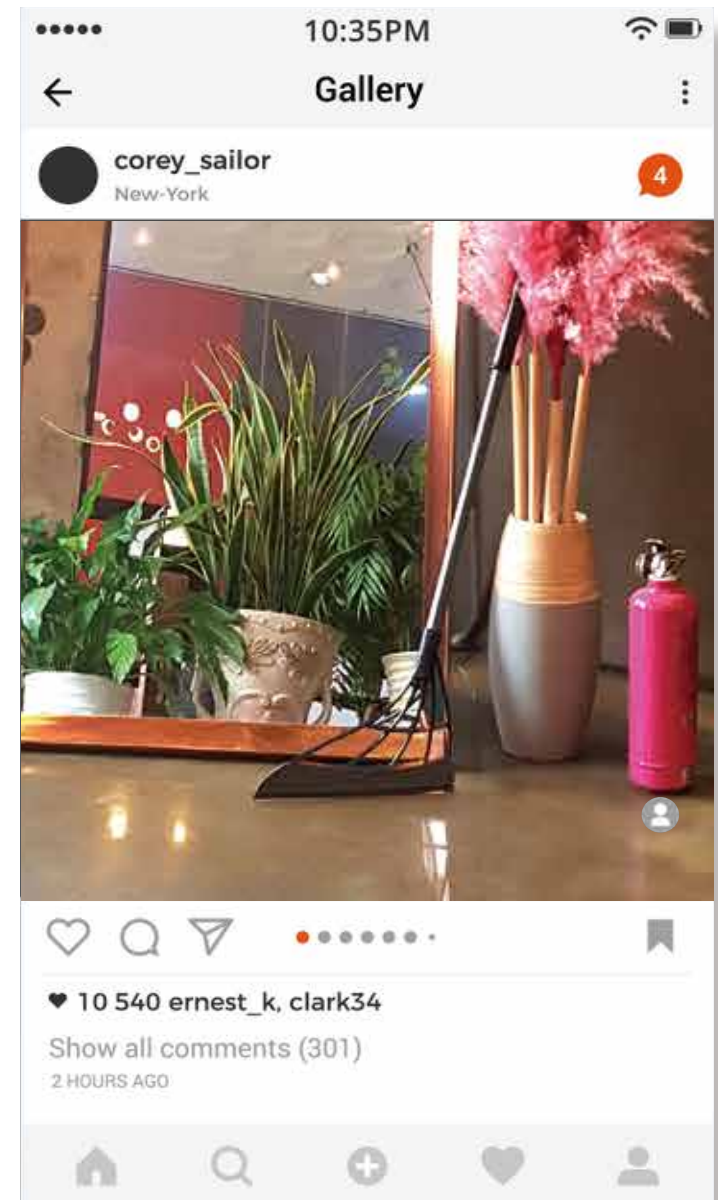
**Upgraded loophole
for hanging
on the wall**

Loop hole design for a easy storage.
Non-slip handle.
* A hook is included in packaging.

Frame (head) upgrade

Improved comfort with flexible
and elastic frame.
Excellent durability of impact resistant frame.

**Multi function,super broom,3-Jalbi,
made by reflecting over 4,000 backer's opinions.**



Triple Blade

Length and Size
improvedBlade material
upgrade

Added fine combs



Multiple use of broom, 3-Jalbi
Let's forget about ordinary broom that
can not sweep dust out well anymore.

There is a triple-blade, 3-Jalbi in a
single broom with broom, scraper
and wiper functions.

Killing three birds with one stone.
The highest cost effectiveness

Funding achievement rate

5263%

Funding achievement amount

52,633,000KRW

Participated supporter

2,076

※ It was posted on the Wadiz Main Advertisement page a most popular Cleaning Item

리워드 홈

카테고리

오픈예정

글로벌

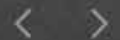
기부·후원

Funding achievement
rate**16934%**Funding achievement
amount**169,346,000KWR**Participated
supporter**6,211명****활용만점 생활용품**

삶의 질을 올려줄 생활 속 리워드 제품

High-utilization household goods

Rewards Products to Improve our Quality of Life

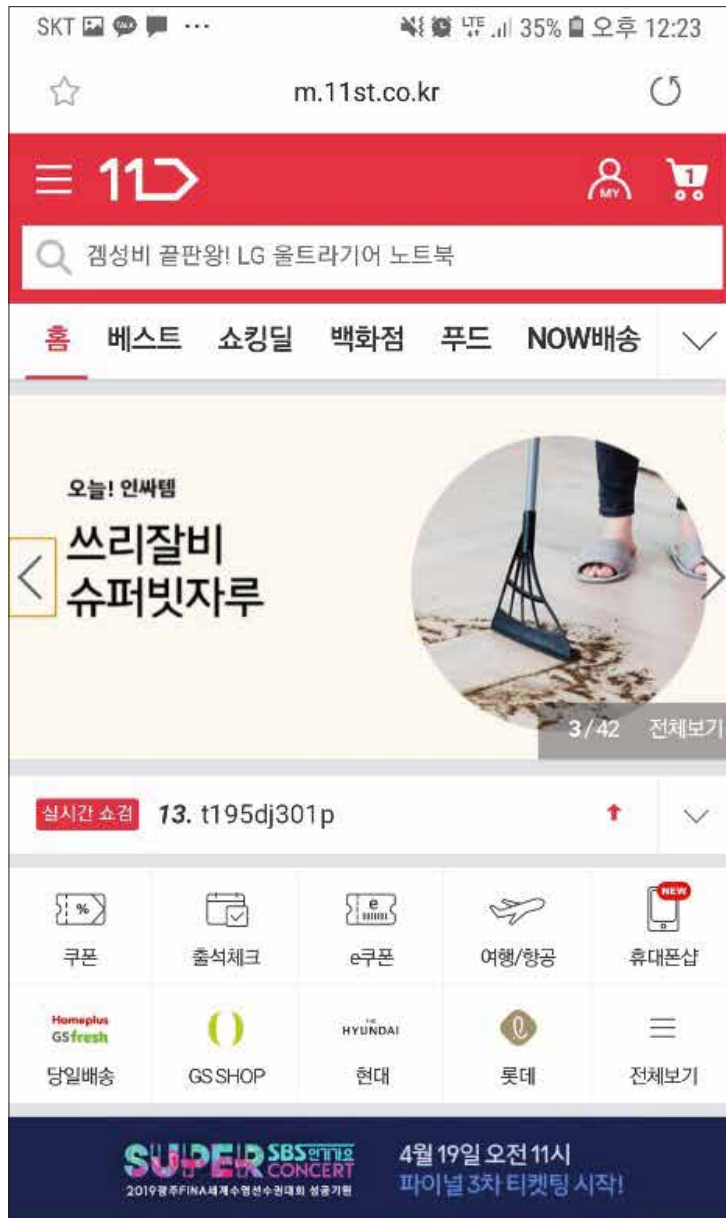


Home Living Category : 1st in order of popularity / funding exons /
supporting participants (cleaning tools)

**wadiz**

Product launch at Wadizu Funding

Primary : 45309.25\$ / Secondary : 145781.94\$ / 3rd order : 69279.27\$



Introduced Main product

It has been introduced many times as the main item of 11th Avenue in Korea's representative online shopping mall.

In addition, the online site has the highest interest of 13th place and has generated great sales in time.

Entered about 40 channels online



KAKAO MAKERS cumulative sales volume 50,000 exposures 'The best' Category.



Homeshopping

It is broadcasted on home shopping channels of various Korean channels.

Introduced in a total of 56 cumulative broadcasts and has been released



Makuake プロジェクトを掲載

プロジェクト 活動レポート 19 応援コメント 99+

220グラムの超軽量シリコンほうき
3JALBI

▶ 再生

¥ 集まっている金額 **11,101,960円** **Success**
目標金額 100,000円

11101%

支援者 **2,987人**

残り **終了**

終了しました

Export to Already exported to more than 4 countries including Japan

The 3JALBI funding fund, conducted by Japan's funding site, MAKUAKE, has been successfully ended with a raise of about 100 million won.





BEST ★★★★★

I experienced a new world.
This kind of broom is revolutionary.
A ball of dust and hair is well collected for easy cleaning.
When I sprayed water on the floor, gunk and stains came off.
It opened a door to a new world.
I don't know how the developer came up with the idea, but he needs to be awarded.
It is really good and it collects hair on a carpet very well.
I used a vacuum cleaner, then used 3JALBI. It picked up hair that the vacuum missed.
It is better than a vacuum.



BEST ★★★★★

I received it today.
I have two cats and ordered one for their hair.
It is something all right.
Not only it cleans the cats' hair but fine dust, too.
It is just wipes everything clean.
The cleaning is done when rinsing it in running water.
Bye, sticky roller.
I don't have to bend my back to clean spotless, which makes me feel so good.
I want to put the word out about this.
Thank you for making this awesome product.



BEST ★★★★★

I got this for cleaning a dog's hair on a carpet.
Even though I don't see anything on the carpet, it still collects hair, It is amazing.
I would like to see 3JALBI with length adjustable feature and a dustpan from the company.
I am 200% sure I will repurchase them.
I wish the company's prosperity.



BEST ★★★★★

I don't need to make a lengthy review. As you can see in the picture, this is what it collected even after robot vacuum cleaning. I don't need to use the vacuum anymore because it is useless. I only need 3JALBI.



BEST ★★★★★

As soon as it was delivered, I used it and came here to leave a comment. I was very skeptical, whether it was going to work on a various artificial turfs. But, I wanted to give it a try. Amazing! The artificial turf I was going to use 3JALBI on is composed of short fibers and it feels carpets unlike the ones installed on a soccer field. And, it worked good on it. I cleaned so many hair balls. This was what I was looking for. I wish the company's prosperity.

BEST

I purchased this at kakaomakers for the first time. If the site has this kind of product, I will only make a purchase at kakaomakers. I felt it was too much to spend over KRD 20,000 (about \$20) on a broom, but I should have brought more than one. I can keep my house very clean with it, which I feel good about. This is the ultimate cleaning tool.

BEST

It is revolutionary. I used a vacuum cleaner on a carpet. Right after that, I swept it with 3JALBI. I saw a lot of dog hair collected. I'm sure it cleans better than a vacuum cleaner. I think I bought something really nice. It's just impressive.

BEST

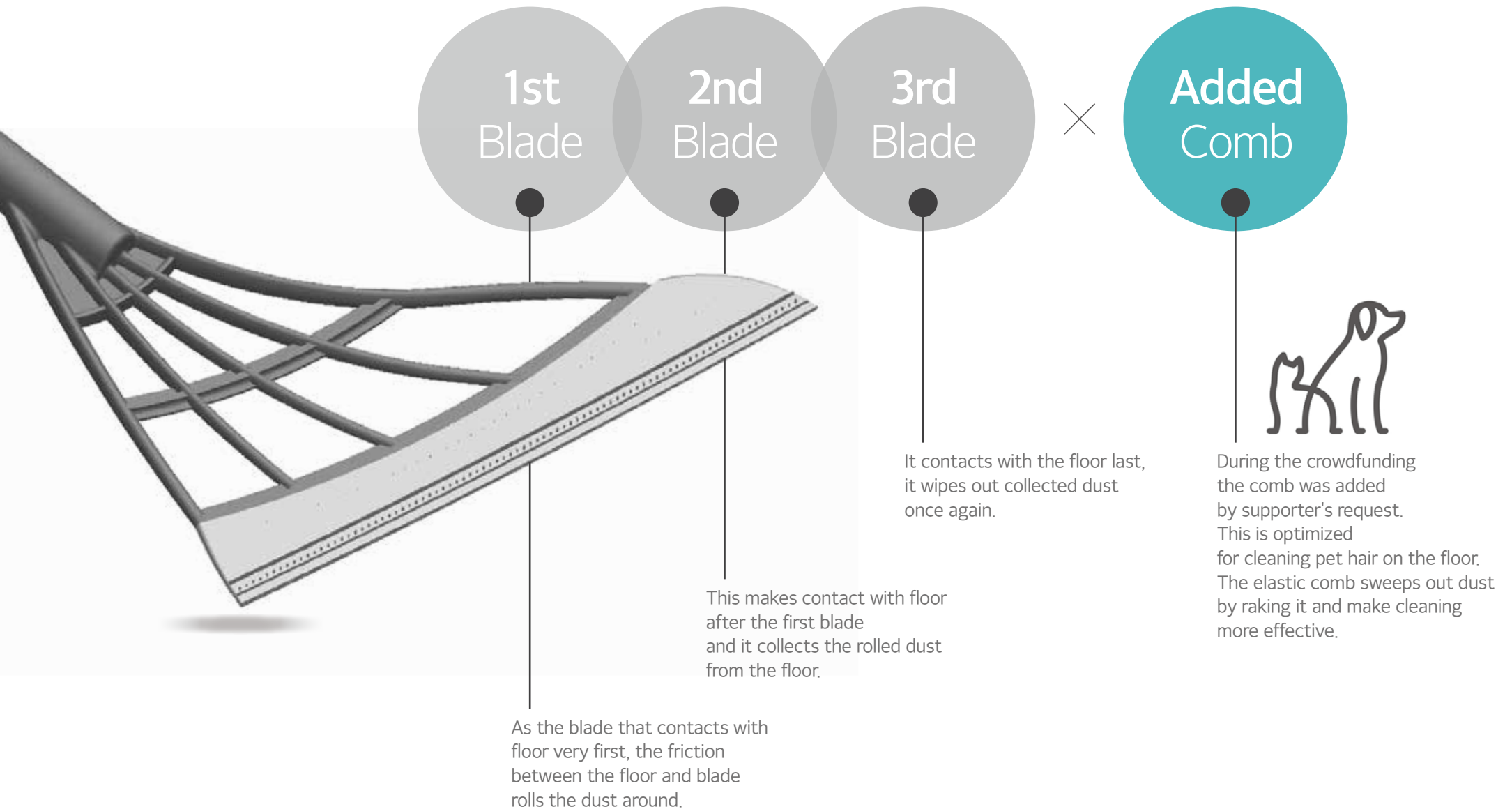
I am very satisfied. It is astonishing. I don't know how long it will last because it is made of rubber. Anyway, I swept the floor under the bed and I was shocked. I mop with it and put collected dirt in front of a vacuum robot and let it suck it. Then, I rinse it. Now, cleaning it that easy. Thank you so much.

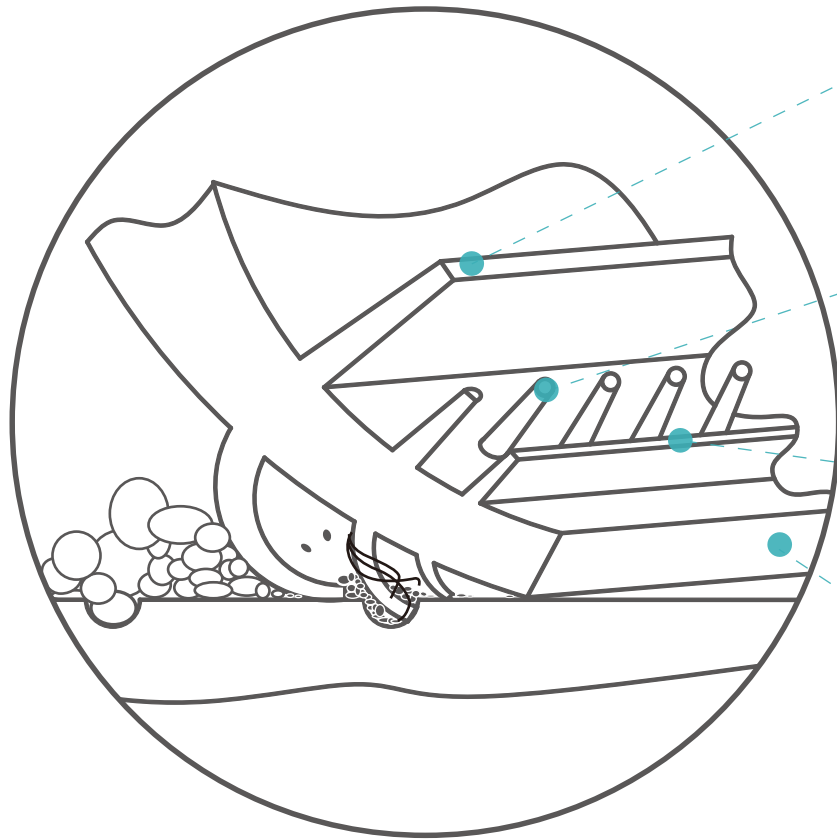
BEST

I use this for cleaning a bathroom. I am satisfied to the fullest. There are no windows in the bathroom, so there is full of moisture even if I turn on a ventilator. I see mold here and there in the bathroom. Making the bathroom dried is an important task. So, I wiped the water on the floor and it was completely dried next morning. I like it a lot. I will be a new spoke person of the product.

BEST

I was wondering if it was any good for cleaning the floor. I moped a rug that my cat usually sits. It is amazing. I placed an order for more gifts to my friends.





The first blade that scrapes dust

It rolls dust into a ball by a friction with the floor.
It enables a user to sweep fine dust through statics created by friction.

The 2nd fine comb that sweeps out fine hair from uneven floor.

It is specially designed to clean pet hair.
It gets into the floor indentations and drags dust.

The third blade

It collects rolled eraser-debris looking dust once more.

The fourth blade

It wipes away balls of dust as a final step.
It leaves no dust behind with sweeping total four times at once.

※ It can sweep well when it is used with water.

A total of four combs contact with the floor, creating a high level of static electricity that draws and sweep fine dust from the cleaning required environment.

After using it with each balanced blade, you can see the dust caught between the combs with eyes and rinse it easily into running water.

It's very hygienic. We've carefully manufactured it by calculating the load force applied on the product so that it doesn't need to be used with excessive force loaded on the wrist.



Reflection of consumer's opinion!

**Length of 950mm for ease use
without stooping down.**

The aluminum shaft which is approximately 100mm longer than the average broom length, has a rust-proof double coating. This provides light weight and strong durability. The color of pearl(white stick) and silver(silver stick) creates a clean and refined look.

Prevention of flimsiness

after continuous uses in long-run.

It is more robust with porous processing frame method to stably combine rubber blade head and frame.

The loop for a hook is designed
to securely hang the product.

When you hang 3JALBI on a hook, it sets in on small bump within the loop steadily. Especially, it is carefully designed to prevent the end of hook from sticking out the loop hole.

The frame has a special structure to prevent dust from getting up in the air
**while sweeping and it is made out of
flexible and rigid materials.**

To prevent dust from getting up in the air from sweeping the broom, the skeleton frame with multiple wind paths is designed and protected by a patent. After using 3JALBI, the product is made out of flexible, rigid material that will not be broken even if it is tapped on the floor to remove water.



MODEL No.
J02

No need to stoop down, Entire length is 1400mm

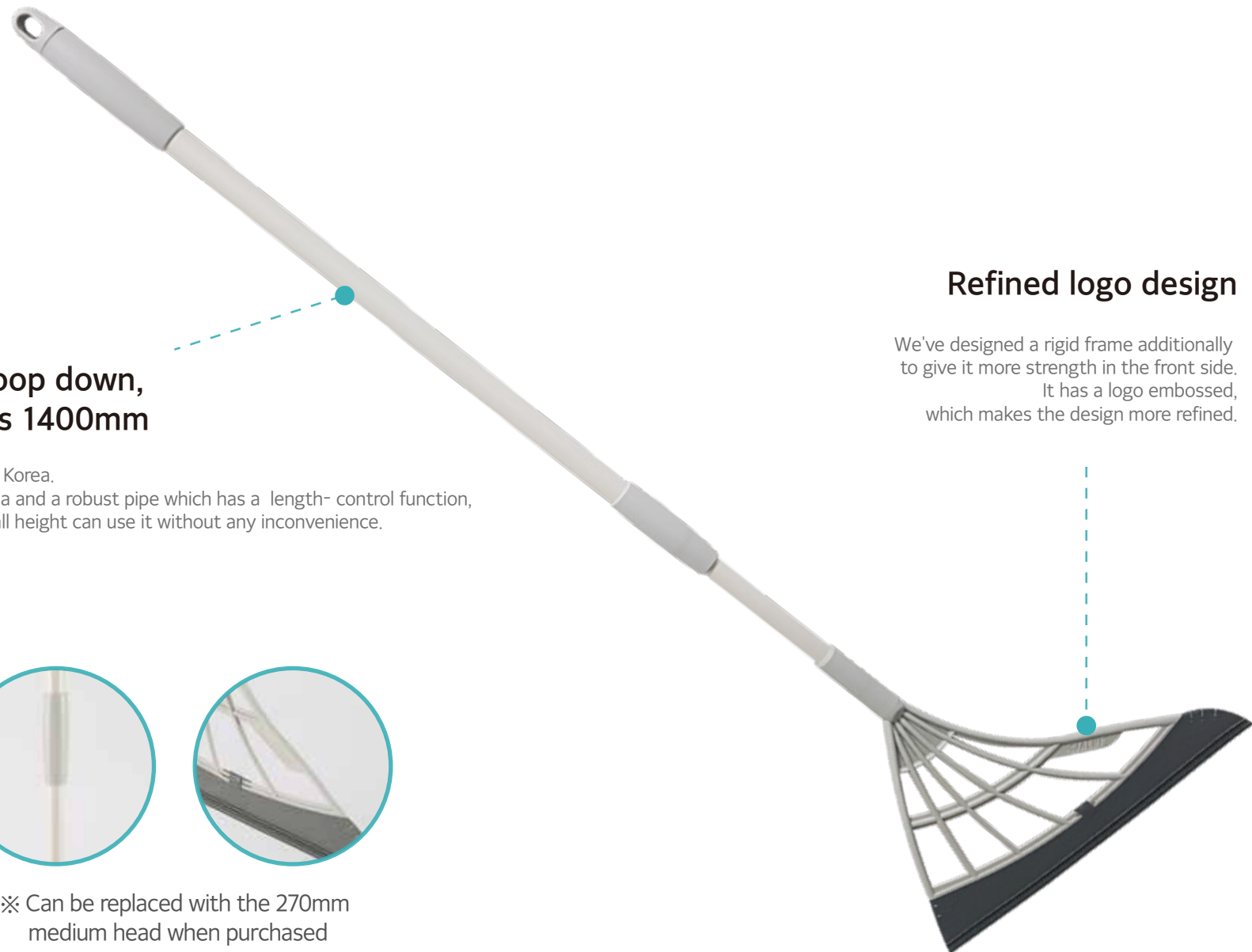
It is a robust and made in Korea.
It is manufactured in Korea and a robust pipe which has a length- control function,
so that even a male of tall height can use it without any inconvenience.

Refined logo design

We've designed a rigid frame additionally
to give it more strength in the front side.
It has a logo embossed,
which makes the design more refined.



※ Can be replaced with the 270mm
medium head when purchased



MODEL No.
JD01



Hippo cover

Sophisticated design

Cover that resembles a mouth of a hippo that catches blowing dust and covers collected dust. Two-tone color arrangement added aesthetics.

Semi-automatic Folding

Patented new technology

After use, the product folds itself automatically for a tidy storage. You can be freer even when one hand is full.

Flush Wall

Customized design - Right

A reliable length of 5cm for collecting and throwing various waste away. A 5cm flush wall that collects pollutants and aims even at a small trash can, it is more practical as it also prevents overflow.

Slim edge

High-elastic plastic material that has been verified for 50,000 times guarantees product durability.

Its moderate elasticity enables it to adhere more closely to the floor and perfectly collect waste without residues.

Open wall

Customized design - Left

An optimal angle of 15° that turns over the blade of 3JALBI. It neatly gathers hair, fine dust, and liquid.

HANDI JALBI



MINI JALBI

**Electrostatic scraper**

that catches even flying dust like a magnet.

Electrostatic frame that catches even floating dust

Electrostatic frame that catches even flying dust like a magnet.

**Honeycomb frame**

Scientifically utilized structure that considers hand tiredness! As honeycomb structure that absorbs the shock, we also concerned about water drops that splashed in all directions when washing.

**Strong durability**

It shall not be snapped or broken as it is made of highly elastic plastic.

1) Use of cover case

For storage, bend forward and insert it until it sounds 'click' Insert fixing pin into the MINI JALBI frame on the center of holding peak for locking. Carry conveniently or store the product.

**2) Using a holding cradle**

For use, bend backward and insert it into the holding peak. It is applicable as a holder to store neatly MINI JALBI anywhere.



Patent registration was completed
as a cleaning equipment together with its aids.

01. 1st patent registration was completed in 2012. Patent no.10-1432074

02. 2nd patent registration was completed on May 2019. Patent no.10-1982453

03. Completed PCT application registration in June 2019.

----- Application registration is in progress now -----

Patent application 10-2018-0165350

Design registration 40-2018-0178668

Design registration 30-2018-0060167

Design registration 40-2018-0178667



Quality management system (ISO 9001) had certified;

Made in a highly reliable manufacturing facility.

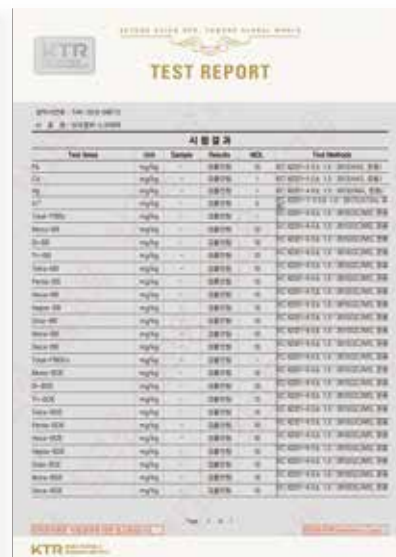


Completed heat-resistant and cold-resistant test
With temperature range of -50~80 °C

Inspection and Verification Agency
 : KOREA TESTING LABORATORY

Completed aluminum corrosion test

Inspection and Verification Agency
 : KOREA TESTING & RESEARCH INSTITUTE



No- harm verification test for
synthetic rubber of scraper of 3-Jalbi.

Completed safety test for approximately 26 hazardous substances
 with 3-Jalbi head scraper Elastomer (TPE) and not detected.

Inspection and Verification Agency
 : KOREA TESTING & RESEARCH INSTITUTE



Issued by: Korea Design Promotion Agency

2020 Global Premium Living Goods

Chosen as a global lifestyle masterpiece through the 160:1 competitive rate from Korea Design Promotion Agency.





2020 Living Luxury product

Selected as one of Korea's most influential brands
and got the award “Lifestyle masterpiece”
issued by TV Chosun



우수디자인
산업통상자원부선정



2020 Excellent design selection

HANDIJALBI has selected as an excellent design(GD) product
in the household category.



G-FAIR KOREA AWARDS 2020

HANDIJALBI has won as an excellent design(GD) product
in the household category.

MODEL No.
J01-02



Proposal option 2) J01-02 model separately



PANTONE 433C
(CMYK:33,3,0,95)



PANTONE 427C
(CMYK:0,0,0,11)

- **Product name** : Super Broom 3JALBI (**J01-02**)
- **Material** : PP, Elasomer(TPE), Aluminum
- **Heat and Cold**
resistant temperature : -50 ~ 80 °C
- **Size(weight)** : 270mm X 950mm (230g)
- **Carton box size** : 692mm X 295 mm X 35mm
- **HScode** : 9603. 90. 0000



Proposed option 2) J02 model separately



PANTONE 427C
(CMYK:0,0,11)



PANTONE 7422C
(CMYK:0,9,5,0)



PANTONE 332C
(CMYK:30,0,20,0)

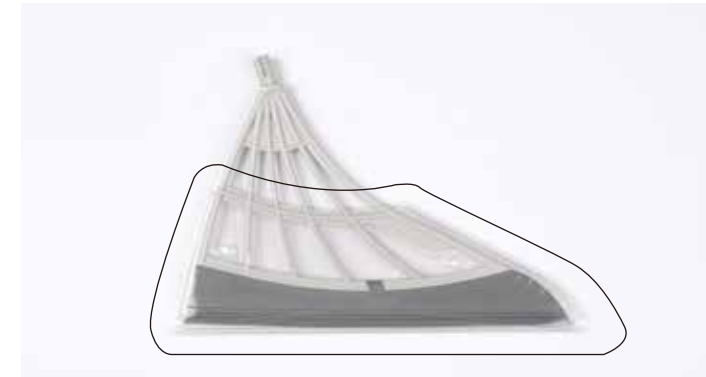
- **Product name** : Super Broom 3JALBI **(J02)**
- **Material** : PP, Elasomer(TPE), Aluminum
- **Heat and Cold**
resistant temperature : -50 ~ 80 °C
- **Size(weight)** : 320mm X 1400mm (350g)
※ Shorten length : 900mm / Longest length : 1400mm
- **Carton box size** : 692mm X 295 mm X 35mm
- **HScode** : 9603. 90. 0000



Home delivery packaging



Product manual (3-stage leaflet)



Full plastic cover for shipping protection



Product storage hook



Proposed option 3) JD01 model separately



PANTONE 433C
(CMYK:33,3,0,95)



PANTONE 427C
(CMYK:0,0,0,11)



PANTONE 7422C
(CMYK:0,9,5,0)



PANTONE 332C
(CMYK:30,0,20,0)

- **Product name** : 3JALBI DUSTPAN (JD01)
- **Material** : PP, PC, ALUMINUM, STAINLESS
- **Size** : 280mm X 250mm X 100mm
- **Weight** : 500g
- **Carton box size** : 692mm X 295 mm X 35mm
- **Components** : 3JALBI DUSTPAN, COMBINATION CLIP
- **HScode** : 9603. 90. 0000

HANDI
JALBI

Proposed option 3) HJ model separately

- **Product name** : HANDI JALBI (HJ)
- **Material** : PP, Elasomer(TPE), POE
- **Heat and Cold**
resistant temperature : -50 ~ 80°C
- **Size(weight)** : HANDI JALBI : 180mm X 280mm / 140g
HANDI DUSTPAN : 170g (area : 300cm²)
TWO WAY COVER : 80g
- **Carton box size** : 230mm X 322 mm X 50mm
- **HScode** : 9603. 90. 0000

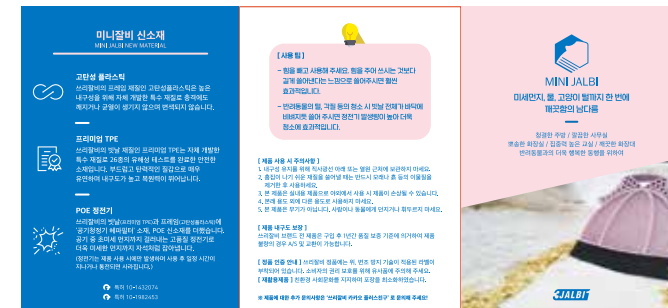
MINI
JALBI

Proposed option 4) MJ model separately

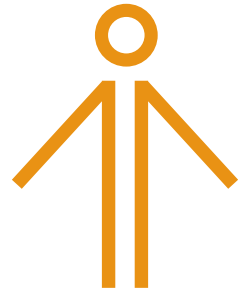
- **Product name** : MINI JALBI (MJ)
- **Material** : PP, Elasomer(TPE), POE
- **Heat and Cold**
resistant temperature : -50 ~ 80°C
- **Size(weight)** : MINI JALBI : 160mm X 160mm / 110g
TWO WAY COVER : 30g
- **Carton box size** : 170mm X 176 mm X 25mm
- **HScode** : 9603. 90. 0000



Home delivery packaging



Product manual (3-stage leaflet)



Thank you