

GaLaBau press release April 29, 2024

Respond effectively to cost and performance pressure

A constant part of the daily business at the road and highway maintenance departments as well as at construction yards is the setting of posts for traffic signs and street furniture. When budgets are tight, innovations are required that provide relief - such as the "Ferradix[®] root post" from Gebr. Sträb from Wendlingen.

The big advantage is the time saved when anchoring. The post is ready for use in just a third of the time compared to the conventional method using a concrete foundation - that's 10 to 20 minutes, depending on the nature of the ground. No second trip is necessary as no concrete needs to dry. It can be installed immediately and the installer is out of the "public street" danger zone after just a short time.

Efficient and ecologically valuable: if the erected sign is no longer needed, the ground foundation can be dismantled without leaving any residue and reused.

"BaSt" tested safety and compliant with the "IVZ standard". The "Ferradix® root post" passed the important test by the Federal Highway Research Institute, the so-called "BaSt". During the vehicle impact tests, the post foundation behaved so safely that it "can be used to set up traffic signs," as the Federal Highway Research Institute certifies. In addition, the foundations are compliant with the IVZ standard 2022.

Universally applicable

The ground foundation is technically functional and can be used in many ways. Efficient and cost-saving, this technology makes an important contribution to maintaining traffic safety.

To be seen at GaLaBau 2024, September 11th, 2024 – September 14th, 2024, Hall 1, Stand 431

Manufacturer information

The Ferradix[®] brand products have been developed, produced and sold by Gebr. Sträb GmbH & Co KG in Wendlingen am Neckar since the 1980s. Customers are cities and municipalities, Road maintenance companies, facility management and in garden landscaping throughout Europe. Gebr. Sträb GmbH & CO KG is a DIN 9001:2015 certified family business with almost 100 years of experience in steel processing. In addition to other own brands, Sträb has been producing stamped parts for numerous world market leaders from the Stuttgart region for decades. Quality made in Germany since 1926!

You can also find texts and images for free use on the Ferradix USB stick, further pictures and texts at any time on request!

www.ferradix.com



Contact:

Company Gebr. Sträb GmbH & Co. KG

German Käsmeier (Managing Director) German.kaesmeier@straeb.de Behrstr. 53 - 73240 Wendlingen +49 0151 560 81 797

www.ferradix.com