

COMPANY PROFILE ▶



An aerial, high-angle photograph of a city square. On the left, a large, colorful globe sculpture is visible, showing continents in yellow and green and oceans in blue. A large crowd of people is gathered in the square, which is paved with light-colored tiles. In the background, there are trees and a road with cars. The overall tone is dark and moody.

OVERVIEW ▶

Rubber World Industry (RWI) leads the global insulation solutions sector, driving innovation and excellence in protection and client operations.

A key entity within R&S Holding, RWI has grown since its founding in 1993 to become a trusted global name. Today, the company supplies 56% of the GCC's demand for rubber insulation products, serving diverse industries with over three decades of technical mastery.

MISSION AND VISION ▶

MISSION

- Delivering the highest quality insulation products that pioneer energy conservation, technology and innovation.
- Offering customizable solutions ensuring optimal performance for clients.
- Upholding high quality standards and operational efficiency in all aspects of our business.

VISION

To be recognized as the leading multinational provider of rubber insulation solutions by setting benchmarks in innovation, quality, and customer satisfaction.



With five state-of-the-art facilities across the UAE, Sri Lanka and Saudi Arabia, RWI stands at the forefront of quality and innovation. Each facility is set up to guarantee the safety of our employees and to provide unique solutions that protect each element of the supply chain.

FACILITIES AND EXPANSION ▶

Our primary manufacturing facility is in the Ajman Industrial Area of the UAE, supplemented by two additional plants in proximity. The opening of our state-of-the-art facility in Sri Lanka in 2018 has expanded our reach into the South Asian market, while our recent establishment in Saudi Arabia reinforces our commitment to enhancing regional production capabilities.

Our presence across key sectors allows us to respond swiftly to market demands and client needs while maintaining rigorous quality control across all our facilities.



State-of-the-Art Manufacturing Facility – UAE ▶ GULF•O•FLEX®



Headquartered in Ajman, UAE, Rubber World Industry (RWI) is an eminent leader in the manufacturing of insulation products. Since its inception in 1993, RWI has been at the forefront of the insulation industry, predominantly serving the HVAC, refrigeration, plumbing, and machinery sectors. Over the decades, RWI has evolved into a colossal entity that commands an impressive 56% market share in the Middle East's rubber insulation sector, setting benchmarks for excellence and innovation.

State-of-the-Art Manufacturing Facility – SRI LANKA

GULF•O•FLEX[®]



In 2017, Rubber World Industry LLC established a manufacturing facility in Sri Lanka as RWI Industries Private Limited, dedicated to producing our core product, engineered foam. It supports global demand and has supplied major projects like Bandaranaike International Airport and Taj Samudra Hotel in Sri Lanka.



State-of-the-Art Manufacturing Facility – KSA ▶ GULF·O·FLEX®



Rubber World Industry has launched a cutting-edge facility in KSA, dedicated to the production of GULF-O-FLEX® Saudi Made engineered foam.



State-of-the-Art Manufacturing Facility –UAE ▶

ULTRA LAMINATION ALUMINUM FOILS PREPARATION L.L.C



Ultra Lamination is a global manufacturing leader specializing in high-quality aluminum foil lamination for insulation, HVAC, and industrial applications. Backed by an integrated supply chain and continuous R&D, the company delivers precision-engineered shielding solutions that enhance thermal performance, durability, and moisture resistance. Focused on quality control and sustainability, Ultra Lamination provides the critical materials needed to maximize energy efficiency and structural integrity in diverse global markets.

OUR SHOWROOMS



GULF-O-FLEX®
PRODUCT OF RUBBERWORLD

DXB-UAE

GULF O FLEX

AC SPARE PARTS TRADING LLC



GULF-O-FLEX®
PRODUCT OF RUBBERWORLD

AUH-UAE

GULF O FLEX

AC SPARE PARTS TRADING LLC



**RUBBER
WORLD**

INDUSTRY

LDN-UK



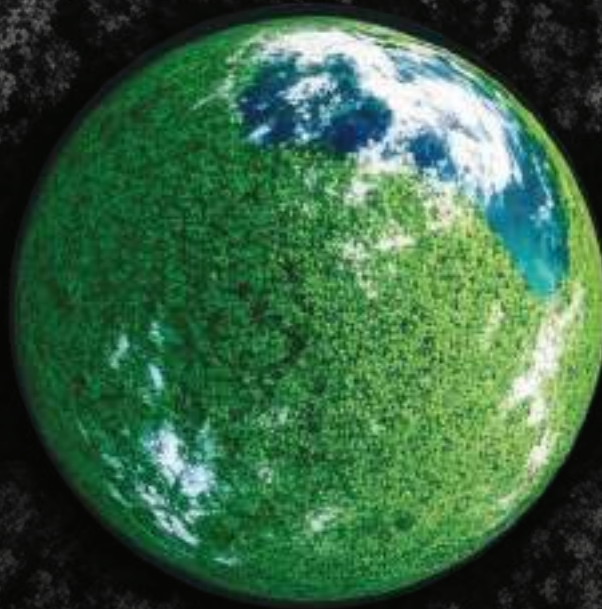
G FLEX
PRODUCT OF RUBBERWORLD

AJMAN - UAE

G FLEX

AC SPARE PARTS TRADING LLC (SP)

SUSTAINABILITY ▶



WHERE QUALITY MEETS
SUSTAINABLE
INSULATION SOLUTIONS

SUSTAINABILITY ▶

RWI is deeply committed to sustainability, prioritizing eco-friendly practices in every aspect of our operations. We make a difference by implementing solutions that save energy, sustain performance and expand the lifespan of raw materials. Our commitment to fostering sustainable and ethical goals is integrated into the heart of our business model and continues to guide us for the future.

Our manufacturing facilities monitor its energy use and recycle its leftover rubber material for future production. Many of RWI's products are now built with sustainability considerations. In doing so, we offer an example of how to protect its applications from damage while conserving energy and materials.

Sustainability extends to the well-being of our workforce. Our 800+ employees across 3 countries make RWI the leading insulation solution partner for multiple industries. We believe in providing knowledge and tools to help them reach their potential. Our employees are the reason why we're present in over 90 countries.

Our Environmental Product Declaration (EPD) provides additional information regarding our goals for a sustainable future. It was carried out in accordance with ISO 14025, ISO 14040, ISO 14044, ISO 21930: 2017 and AC: 2021.



CONCLUSION

Rubber World Industry is more than just a manufacturer; we are your insulations products partner, dedicated to delivering cutting-edge solutions that drive performance and sustainability. In meeting industry standards, we provide updated information and solutions for system optimization.

Our commitment to providing customer-centric solutions guarantees conservation of energy and long-lasting lifespan of any system.



RUBBER WORLD INDUSTRY L.L.C
P.O.BOX 2435, AJMAN, UAE

RUBBER WORLD INDUSTRY L.L.C
RIYADH, KSA

No 8700, Street Number 198, Second
Industrial City, Riyadh, Ksa

GULF-O-FLEX AC SPARE PARTS
TRADING L.L.C (DUBAI-UAE)

Street # 23 – Al Rigga – Deira – Dubai

ULTRA LAMINATION ALUMINUM FOILS
PREPARATION L.L.C

Ajman Industrial 1 – Ajman

GULF-O-FLEX AC SPARE PARTS
TRADING L.L.C (ABU DHABI-UAE)

Building number 21, Plot number 99 Shop
number 13 musaffah 13 – Abu Dhabi

G FLEX AC SPARE PARTS TRADING L.L.C

G Flex Ajman Industrial 2 ,Ajman-UAE