



FIDOVET | An Excellence of the Made-in-Italy



## FIDOVET | OUR VISION

FidOVet manages to combine a completely artisanal processing method and the result of Italian know-how and food excellence, with innovation, creating unique products!





## FIDOVET | Our Promise \

- "Let's feed them, let's not satiate them"
- The company's commitment to collaborate with veterinarians who are experts in animal nutrition
- To innovate without ever losing sight of the craftsmanship of the production, a unique and distinctive element of FidOVet foods,
- Born with the goal of feeding dogs and cats as members of the family in the best possible way, with a complete and genuine formula.





# FIDOVET | Gelato Range with 6 Flavor

- Rasperry
- Strawberry
- Vanilla



#### Raspberry Gelato

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: fructose: whey powder, skimmed milk, vegetable fats (palm, coconut); buttermilk; wheat grain flour, dextrose; cornstarch; calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; powdered beetroot, freeze-dried raspberry powder 0.5% ADDITIVES; antioxidants

Best Before	24 month			
FLAVORS:	EAN:	CODE	EACH:	BOX:
Raspberry	8 057013 1611	161145	40g	12 pcs
ANALYTICAL	CONSTITUENTS	i.		
Crude Protei	ne 6,3%	Crude Fat	196	j
Crude Fibre	0,1%	Ash	1,7%	1



#### **Strawberry Gelato**

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: fructose; whey powder, skimmed milk, vegetable fats (palm, coconut), buttermilk; wheat grain flour, dextrose; comstarch, calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; beetroot powder; freeze-dried strawberry powder 0.5% ADDITIVES: antioxidants

Best Before	24 month			
FLAVORS:	EAN:	CODE:	EACH:	BOX:
Strawberry	8 057013 16	161091	40g	12 pcs
ANALYTICAL	CONSTITUEN	TS:	-	111
Crude Proteir	ne 6,3%	Crude Fat	196	
Crude Fibre	0,1%	Ash	1.7%	ji .



#### Vanilla Gelato

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: fructose; whey powder; skimmed milk; vegetable fats (palm, coconut); buttermilk; wheat grain flour; dextrose; corn-starch; calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate ADDITIVES; antioxidants; flavouring substances; vanillin 0.5%

Best Before	24 month			
FLAVORS:	EAN:	CODE:	EACH:	BOX:
Vanilla	8 057013 161114	161114	40g	12 pcs

### Crude Proteine 6,3% Crude Fat 1% Crude Fibre 0,1% Ash 1,7%



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# FIDOVET | Gelato Range with 6 Flavor

- Apple
- Banana
- Pineapple



#### Apple Gelato

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: fructose; whey powder, skimmed milk; vegetable fats (palm, coconut); buttermilk; wheat grain flour; dextrose, cornstarch; calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; freeze-dried apple powder 0.5%; alga chlorella ADDITIVES; antioxidants

Best Before	24 month			
FLAVORS:	EAN:	CODE:	EACH:	BOX:
Apple	8 057013 1611	161169	40g	12 pc
ANALYTICAL	CONSTITUENTS	E .		
Crude Protei	ne 6,3%	Crude Fat	1%	
Crude Fibro	0,7%	Ash	1,7%	



#### **Banana Gelato**

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: fructose, whey powder; skimmed milk; vegetable fats (palm, coconut), buttermilk; wheat grain flour; dextrose; cornstarch; calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; turmeric powder; freeze-dried banana powder 0.5% ADDITIVES; antioxidants

Best Before	24 month			
FLAVORS:	EAN:	CODE:	EACH:	BOX:
Banana	8 057013 16112	161121	40g	12 pcs
ANALYTICAL	CONSTITUENTS	: "		17.0
Crude Protei	ne 6,3%	Crude Fat	1%	
Crude Fibre	0.1%	Ash	1,7%	



#### Pineapple Gelato

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: fructose, whey powder, skimmed milk, vegetable fats (palm, coconut); buttermilk, wheat grain flour; dextrose, cornstarch; calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; freeze-dried pineapple powder 0.5%; turmeric powder ADDITIVES: antioxidants

Best Before	24 month			
FLAVORS:	EAN:	CODE:	EACH:	BOX:
Pineapple	8 057013 161176	161176	40g	12 pcs

#### ANALYTICAL CONSTITUENTS:

Crude Proteine	6.3%	Crude Fet	1%
Crude Fibre	0,1%	Ash	1,7%



## FIDOVET DISPLAY | Very easy to manage for the Store

- 24 pcs **Display**
- With 4 units per Flavor/Taste
- Small q.ty and investement
- The Display is very Easy to manage
- It can be put **anywhere** in the store (at the cashier, shelves, Gondola End, Promotional Area,...)

















#### FIDOVET DISPLAY









### FIDOVET | QUALITY AWARDS 2023 -2024





## Fidovet si aggiudica il Quality Award 2023

I consumatori premiano Fidovet per la Linea Gelati e la Linea Menù Freschi per Cani









Neu: EIS FÜR HUNDE! 🐼

- 100 % Natürlich.... Altro...

Vedi traduzione









## Real Italian Gelato!

## INTERPETS OSAKA JAPAN 16-18 June '23















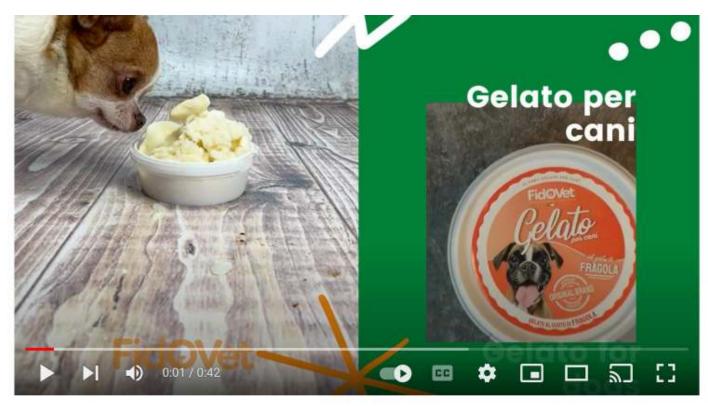
## FIDOVET | How to make the Gelato

 Link to Ice cream preparation Video:

https://youtu.be/7IJXf 4qsZQ

 Click on the Link and watch the Video





Preparazione Gelato per Cani



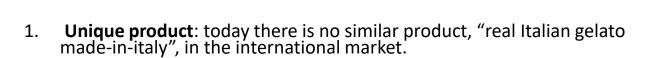








## FIDOVET GELATO | Key Point of Differences



- 2. OUT OF THE FRIDGE: It does not depend on the "Frozen Supply Chain": No barriers for both the retailer and the final consumer!
- **3.** Easy to use and store: Buy it and take it everywhere!
- **4. Made-in-Italy**: an Excellence of the Made-in-Italy!
- **5. Own production Plant** in San Benedetto del Tronto, with a certified and authorized plant for Petfood
- International Patented formula!
- 7. 2 years shelf life
- 8. 3 months in the Freezer after the gelato is made







## FIDOVET GELATO | Some Technical Key Points - 1

- 1. Same gelato formula for human but suitable for dogs!
- 100% Natural and highly palatable! "6 years" of Testing process
- 3. We use fructose and not sugar in a low q.ty
- 4. Fructose doesn't provide the glycemic peak immediately but it is very slow during the day! Safe for the dog.
- 5. Same for the lactose which is in a low q.ty (20%) and it doesn't provide any negative effect.
- International Patented formula!
- 7. No artificial preservatives or additives or aroma





## FIDOVET GELATO | Some Technical Key Points - 2

- 1. Freeze-dried fruits insetad of Aroma! Real Taste!!!
- 2. We use «Vitamin E» as a strong natural Antioxidant!
- 3. Sodium Chloride: the lower the freezing point of the water and therefore the colder saltwater/ice solution becomes generating Gelato quicker.
- 4. Cornstarch: it serves as a stabilizer and keeps the liquid ingredients in the Gelato from moving around and forming just chunks of ice instead of a creamy, easy to scoop dessert.





# FIDOVET | Yogurt range with 6 flavours

- Apple
- Banana
- Carrot







#### Apple Yogurt

COMPLEMENTARY FOOD FOR DOG

COMPOSITION: yogurt powder, whey powder, skimmed milk vegetable first (palm, occorust, buttermilk, wheel gain flow destrose comutarch; calcium carbonates sodium bicarbonates west products (MOS); sodium chloride; magnesium oxide, monopotassium phosphate, freeze-dried apple powder O.SN; saccharomyces corevisiae, chlorella seaweed ADDITYES antioxidants; infestitual flora stabilizars; bacillus velezeneis DSM 18544 (MBISO) NMO\* CFLUO



#### **Banana Yogurt**

OMPLEMENTARY FOOD FOR DOG

COMPOSITION: yogut powder, whey powder, skimmed milk, vegetable fatti (palm; cocorult) butternilk, wheat goal flow destroac comstance, calcium carbonate, sodium bicarbonate, yeast products (MOS); sodium chloride magnesium oxide, turmeric powder; monopotassium phosphate; freeze-dried banana powder 0.5%; saccharomyces corevisue ADDITIVES; artificidents; intestinul flora stabilizars; bacillus velezensis DSM 15544 (88520 hoth)\* CPLUS.



#### **Carrot Yogurt**

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: yogut powder, whey powder, skimmed milkvegetable faits (pelm: excensit), buttermilk: wheat goan floor, dextrose constanct, calcium carbonate, sodium bicorbonate, years products (MOS), sodium chloride; magnesium oxide, monopotassium phosphate; freeze-direct carriet powder 0,5%; seccharonycas cereviuse ADDITIVES: articoxidants, intestinal flora stabilizers: bacilitus velezensis DSN 15544 (4b)8200 (k10° CYL/Ng.

Apple	8 067913 16125	167296	25g	12 pcs
ANALYTICAL	CONSTITUENTS			
Crude Protei	10%	Oudefut	3,5%	
Crude Fibre	91%	Ash	-3.5%	
Bost Bofore	18 movm			
FLAVORS	EAN:	CODE	EACH	BOX:
Banana	8 00/012 14109	W082	75g	12 pcs
ANALYTICAL	CONSTITUENTS			
Crude Protei	16 E/K	Crude fat.	3,5%	
Crude Fitze	0.7%	Ash	3.5%	
Best Sefore	19 month			
EL AVIDES	FAN	CODE	FACH	BOX

CODE

EACH: BOX:

25g

Bost Bofore

FLAVORS:

18 month

- Raspberry
- Strawberry
- Vanilla





#### **Apple Dessert**

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: yogurt powder, whey powder, skimmed milk; vegetable fats (palm, coconut); buttermilic wheat grain flour, dextrose: comstarch: calcium carbonate: sodium bicarbonate: yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; freeze-dried apple powder 0.5%; saccharomyces cerevisiae; chlorella seawaed ADDITIVES: anticxidents; intestinal flora stabilizers; bacillus velezensis DSM 15544 (4b1820) 1x10° CFU/kg

Best Before	18 month			
FLAVORS:	EAN:	CODE:	EACH	BOX:
Apple	g g57013 161	161237	25g	12 pcs
ANALYTICAL	CONSTITUENT	S:		
Crude Protei	no 15%.	Crude Fet	3,5%	
Crude Fibre	0,1%	Aah	35%	



#### Banana Dessert

COMPOSITION: yogurt powder, whey powder, skimmed milk: vegetable fats (palm, coconut); buttermilk; wheat grain flour; dextrose; comstarch; calcium carbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; turmeric powder, monopotassium phosphate; freeze-dried berana powder 0.5%; saccharomyces carevisiae ADDITIVES: antioxidents; intestinal flora stabilizers: bacillus velezensis DSM 15544 (4b1820) 1x10" CFU/kg

FLAVORS:	EAN:	CODE:	EACH	BOX:
Banara	8 057013 1612	161220	25g	12 pcs
ANALYTICAL C	ONSTITUENT	S:		
Crude Protein	15%	Crude Fat.	3,5%	
Crude Fibre	0.7%	Aah	3.5%	



#### **Carrot Dessert**

COMPLEMENTARY FOOD FOR DOGS

COMPOSITION: yogurt powder, whey powder, skimmed milk: vegetable fats (palm, coconut); buttermilk, wheat grain flour, dextrose; comstarch; całcium carbonate; sodium bicarbonate; yeast products IMOSI; sodium chloride; magnesium oxide; monopotassium phosphate; freeze-dried carrot powder 0.5%. saccharomyces cerevisiae ADDITIVES: antioxidants: intestinal flora stabilizers: bacillus volopensis OSM 16544 (4b1820) 1x10<sup>(1)</sup>

Boot Before	18 month			
FLAVORS:	EAN:	CODE:	EACH	BOX:
Canot	6 057013 1612	161351	25g	12 pcs
ANALYTICAL	CONSTITUENTS	k		ė
Crude Protei	ne 15%	Crude Fat	3,5%	
Crude Fibre	0,1%	Ash	3,5%	

- **Apple**
- Banana
- **Carrot**

## FIDOVET | Range of Dessert Cream with 6 flavours





#### Strawberry Dessert

COMPLEMENTARY FOOD FOR DOGS

Vanilla Dessert

COMPOSITION: yogart provider, whey powder, skimmed milk: vegetable fats (palm. coconut), buttermilk, wheat grain flour, dextrose, comstarch; calcium carbonate; beeboot powder, sodium bicarbonate; yeast products (MOS); sodium chloride. magnesium coole: monopotassium phosphate; freese-dried strawberry powder 0.5%; sacobaromycee cerevisiae ADDITI-VES: articodams, intestinal flora stabilizers: bacillus velezensis OSM 15544 (461820) 1/10° CFL//kg

2001.001010	- NETHONAY			
FLAVORS	EAN	CODE	EACH	BOX:
Strawberry	# 257013 * 161473	161473	25g	Прев
ANALYTICAL	CONSTITUENTS:	A-	-	
Crude Protes	ne 15%	Crude Fat.	3,5%	
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	7	10077		

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#### COMPLEMENTARY FOOD FOR DOGS COMPOSITION: yogurt powder; whey powder; skimmed milk;

vegetable fats (palm, coccout); buttermilk; wheat grain flour, destrose; cornstarch; celcium cerbonate; sodium bicarbonate; yeast products (MOS); sodium chloride; magnesium oxide; monopotassium phosphate; saccharomyces cerevisiae ADDITI-VES: anticordents: flavoring substances: venillin 0.5%; intestinal flora stabilizers: bacillus velezensis DSM 18544 (4b1820) 1x10<sup>rd</sup>

Best Before FLAVORS EACH BOX: Vanifis mg 12 per ANALYTICAL CONSTITUENTS: 3,5%

- Lampone
- Fragola
- Vaniglia



### Yogurt & Cream Dessert | They are "instantaneus"

- 1. **OUT OF THE FRIDGE**: It does not depend on the "Refrigerated Supply Chain": No barriers for both the retailer and the final consumer!
- 2. Easy to use and store: buy it and take it anywhere!
- 3. Made in Italy: an excellence of Made in Italy!
- 4. Production plant in San Benedetto del Tronto, with certified and authorized plant for Petfood
- 5. International **patented formula**!
- 6. Recommended retail price, €2.70
- 7. **18 months** shelf life









## Yogurt & Cream Dessert | They are "instantaneus"

- 1. The yogurt and creamy dessert are "instantaneus": add water only when you want to give them to your dog!
- 2. Once prepared (with the addition of water), if you don't serve it to your dog straight away, you can put the yogurt and creamy dessert in the fridge for a maximum of 3 days.
- 3. Once prepared (with the addition of water), do not leave yogurt and creamy desserts out for a long time, both contain ingredients such as "yeast" which ferment and increase in volume. These products should be served to your dog instantly!
- 4. 100% natural and highly palatable! "6 years" of testing process
- 5. No preservatives, additives or artificial flavors











Packaging for Ice Cream, Yogurt and Cream Dessert















#### PET SHOPS in SPAIN – JUNE 2023













## PET SHOPS in JAPAN – JULY 2023: A BIG Success!



## Gelato

## Dessent e Yogunt





AGGIUNGERE ACQUA ALLA PREPARAZIONE (CIRCA 80ML)

ADD WATER TO THE PREPARATION (ABOUT 80ML)



CHIUDERE IL TAPPO, AGITARE FINO AD OTTENERE UN COMPOSTO OMOGENEO

CLOSE THE CAP AND SHAKE UNTIL SMOOTH



FAR RIPOSARE PER 3 ORE IN FREEZER. SERVIRE

LEAVE TO FREEZE FOR 3 HOURS AND SERVE





AGGIUNGERE ACQUA ALLA PREPARAZIONE (CIRCA 50ML)

ADD WATER TO THE PREPARATION (ABOUT 50ML)



CHIUDERE IL TAPPO, AGITARE FINO AD OTTENERE UN COMPOSTO OMOGENEO

CLOSE THE CAP AND SHAKE UNTIL SMOOTH



PRONTO PER ESSERE SERVITO

> READY TO BE SERVED







## FIDOVET | Dogs get «Crazy» all around the World

From Belgium



From Italy



From South Korea



From Australia



## Fidovet Gelato | what a taste....so yammy!









## FIDOVET | Buy... and take it everywhere.....!

- Make => A few secs and a few hrs in the freezer
- Use => you can take averywhere
- Feed => Dogs get litterally crazy!
- Transport => out of the Fridge and Freezer!
- **S**tore => Everywhere



## FIDOVET | Innovation and Development





## Approved by Gelatiere Chef at SIGEP 2023

