



PAIKKA

Catalog
AW2026

DESIGN PHILOSOPHY

PAIKKA is creating high-quality dog apparel that combines innovative materials with a modern, timeless style.

We prioritize perfect fit to ensure your dog's comfort and freedom of movement.

Sustainability is at our core, using environmentally friendly fabrics and production practices, making our products trustworthy for both pet owners and the planet.

Every piece is thoughtfully designed specifically for dogs, blending function, durability, and aesthetic appeal. Our goal is to set new standards in pet apparels through innovation, reliability, and a deep respect for the environment.

From Finland with love

Tea Kainu

CEO

A Weimaraner dog is shown from the chest up, sitting and looking towards the right. The dog is wearing a dark green, hooded raincoat. The background is a plain, light-colored wall. The text "Rain wear" is overlaid at the bottom of the image in a white, serif font.

Rain wear

Visibility Raincoat

Built to endure, this upgraded design features an even more durable ripstop fabric for long-lasting quality and reliability. The fully reflective material enhances visibility, while the waterproof and windproof construction with taped seams ensures complete protection from the elements. A new rear adjustment delivers an improved, customizable fit, and the innovative magnetic closure makes everyday use effortless. Rugged, protective, and smarter than ever. Watercolumn 10 000.

Sizes 25-70 / RRP € 79,00-89,00



**NEW, even
better fit**



Visibility Raincoat

Built to endure, this upgraded design features an even more durable ripstop fabric for long-lasting quality and reliability. The fully reflective material enhances visibility, while the waterproof and windproof construction with taped seams ensures complete protection. A new back adjustment delivers an improved, customizable fit, and the innovative magnetic closure makes everyday use effortless. Rugged, protective, and smarter than ever. Watercolumn 10 000.

Sizes 25-70 (Yellow and beige also sizes 80-90) / RRP € 79,00-115,00



**NEW, even
better fit**

Visibility Raincoat Seawool

Engineered for performance, this upgraded design features an even more durable ripstop fabric for superior quality and longevity. The fully reflective material maximizes visibility, while the waterproof, windproof construction with taped seams provides complete weather protection.

A new back adjustment ensures an improved, tailored fit, and the magnetic buckle allows effortless everyday use. Finished with a Seawool lining that returns body heat back to the body and supports muscle recovery, this piece delivers comfort, safety, and durability in every condition. Watercolumn 10 000.

Sizes 20-90 / RRP € 95,00-125,00



NEW
Recovering
Seawool lining



Reflective Raincoat

The lightest and unlined raincoat in the collection, featuring an iconic fully reflective surface for maximum visibility. This raincoat is completely waterproof with fully taped seams, providing reliable protection in wet conditions. Designed with multiple adjustment points to ensure the best possible fit, it also includes an adjustable harness opening for added convenience. A perfect combination of performance, comfort, and standout design. Watercolumn 10 000.

Sizes 20-70 / RRP € 69,00-79,00



Raincoat 2.0

Fully seam-sealed, wind- and waterproof. Glows in the dark without any external power source, up to 120 min. High-reflective signature fabric. High quality design for long-lasting durability and functionality.

Sizes 20-70 / RRP € 89,00-99,00



**NEW, even
better fit**



Glow



Reflective

Recovery Raincoat

Water and wind proof. Taped seams. Harness opening with zipper. Special FIR fabric to boost recovery. Light mesh lining. Adjustable neck and waist lines. Adjustable back length and leg straps for customized fit. Watercolumn 10 000.

Sizes 20-90 / RRP € 79,00-105,00



**NEW, even
better fit**



Rain Suit

Style and comfort for rainy days. Waterproof overall. Reflective print for visibility and enhanced safety. Comfort for all sizes through lightweight and slightly elastic fabric. No zipper, easy dressing. Adjustable collar, neckline, belt, back length, and cuffs. Watercolumn 10 000.

Sizes 25-80 / RRP € 89,00-99,00



A black Pomeranian dog is shown in profile, facing left. It has a thick, dark, fluffy coat. Its pink tongue is curled out of its mouth. The dog is wearing a bright yellow, textured knit sweater. The background is a plain, light-colored surface.

Shirts and
knits

Fluffy Knit Sweater

Wrap your dog in comfort and style with this elegant and soft dog knit sweater. Made with a fluffy, ultra-soft surface, it feels gentle against your pet's fur while providing cozy warmth. Beautiful details add a refined touch, making this sweater as stylish as it is practical. Perfect for keeping your dog warm and looking adorable on cooler days.

Sizes 20-50 / RRP € 45,00-55,00



Seawool Shirt

Crafted from eco-friendly Seawool, this design not only supports sustainability but also reflects body heat back to the wearer, aiding warmth and muscle recovery. A newly added back-length adjustment and harness opening boost everyday practicality, while multiple adjustment points ensure an optimal, tailored fit. Smart, comfortable, and responsibly made.

Sizes 25-70 / RRP € 55,00-65,00



**NEW back
adjustment and
harness opening**

Sherpa Shirt

Soft and cozy garment. Made from recycled materials. Adjustable straps for a customized fit. Convenient harness opening for easy leash attachment.

Sizes 25-90 / RRP € 69,00-85,00



Winter wear



Quilted Sherpa Jacket

Versatile garment that can be reversed, providing two different looks. Made from recycled materials. Laser-quilted design on one side and soft sherpa material on the other. Adjustable straps for a customized fit. Convenient harness opening for easy leash attachment.

Sizes 25-80 / RRP € 79,00-89,00



Visibility Winter Jacket Seawool

Keep your dog warm, dry, and visible all winter long with this fully waterproof winter coat. Built with taped seams and all-over reflective fabric, it offers reliable protection and high visibility in any weather. The innovative Seawool lining helps retain body warmth for enhanced comfort, while multiple adjustment points ensure an improved, ergonomic fit. Easy use magnetic buckle. A smart, durable choice for cold-weather adventures. Watercolumn 10 000.

Sizes 20-90 / RRP € 105,00-155,00



NEW
Recovering
Seawool lining

Winter Suit

Waterproof outer layer and warm yet lightweight padding. Reflective print for safety. Unique design ensures snug fit for different body types. No zipper, smooth lining inside the legs – easy to dress! Adjustable hood, neckline, waist strap and cuffs. Harness opening with zipper.

Sizes 25-80 / RRP € 119,00-149,00



Accessories



Lignify Collar

The PAIKKA Lignify Collar brings together Scandinavian aesthetics and future-forward material innovation. Made from LIGNIFY, an animal-free leather alternative, this collar offers the refined look, soft feel, and durability of traditional leather — without the environmental cost.

Each year, paper manufacturing generates 100 million tons of lignin waste. LIGNIFY takes this overlooked, plant-based byproduct and recycles it into a durable, flexible material, transforming waste into something beautiful and useful.

Sizes S-XL / RRP € 29,00-45,00



Lignify Martingale Collar

The PAIKKA Lignify Martingale Collar combines Scandinavian style with forward-thinking material innovation. Made from LIGNIFY, an animal-free leather alternative, this collar offers the refined look and durability of leather — without the environmental burden.

Each year, paper manufacturing produces 100 million tons of lignin waste. LIGNIFY takes this underused plant-based material and recycles it into a durable, flexible, premium material, reducing waste and eliminating the need for animal leather. The result is a collar that's stylish, strong, and better for the planet.

Sizes S-XL / RRP € 39,00-69,00



Lignify Leash

PAIKKA Lignify Leash — Modern Style, Responsible Materials

The PAIKKA Lignify Leash is a modern take on an everyday staple. Crafted from LIGNIFY, this plant-based leather alternative turns sustainability into something stylish and functional.

Every year, the paper industry produces around 100 million tons of lignin waste. Instead of letting it go unused, LIGNIFY recycles this natural material into a strong, flexible, and beautifully finished alternative to leather — offering a smarter choice for both pets and the planet.

With its refined look and comfortable feel in hand, this leash brings together design, durability, and responsibility.

Sizes 1,5 x 180cm and 2,5 x,180cm / RRP € 49,00-59,00



Lignify Multi-Leash

The PAIKKA Lignify MultiLeash is designed for dog owners who need versatility without sacrificing style. Made from LIGNIFY, a recycled plant-based leather alternative, it combines smart functionality with modern Scandinavian design.

Paper manufacturing produces 100 million tons of lignin waste every year. LIGNIFY gives new life to this plant-based material by recycling it into a durable, elegant alternative to leather, helping reduce waste while delivering premium performance.

With adjustable lengths and multiple ways to wear it, the MultiLeash adapts effortlessly to your day — whether you're training, exploring, or strolling through the city.

Sizes 1,5 x 300cm and 2,5 x,300cm / RRP € 69,00-79,00



Lignify Poop Bag Holder

This minimalist and practical dog poop bag holder is made from durable Lignify® material. Designed for everyday convenience, it easily attaches to a leash and neatly fits one standard poop bag roll. Stylish, lightweight, and functional, it offers a clean and effortless way to keep poop bags always within reach—without compromising on design or responsibility.

Paper manufacturing produces 100 million tons of lignin waste every year. LIGNIFY gives new life to this plant-based material by recycling it into a durable, elegant alternative to leather, helping reduce waste while delivering premium performance.

One size / RRP € 35,00





Owner

Visibility Treat bag

Highly reflective waist bag to fit treats and essentials.
Big treat compartment with hinge mechanism and removable lining.
Big zipper compartment to fit necessities. Clip-on poop bag pouch.
Adjustable strap.

One Size / RRP € 69,00



Raincoat SADE

Stay fully protected in this waterproof raincoat, now redesigned for an even better fit. The fully reflective fabric enhances visibility in low light, while multiple pockets offer practical storage for everyday essentials. A two-way zipper adds ease of movement, and the longer cut provides superior coverage. Built for comfort, safety, and reliable protection.

Unisex fit.

Sizes 0-3 / RRP € 199,00



Sherpa Jacket SUMU

Wrap yourself in comfort with this ultra-soft sherpa jacket, crafted to keep you warm. The innovative Seawool lining helps reflect your body heat back to you, enhancing natural warmth and all-day comfort. Designed with plenty of pockets for maximum practicality, this jacket blends cozy materials with smart functionality—perfect for everyday wear and outdoor adventures alike. Unisex fit.

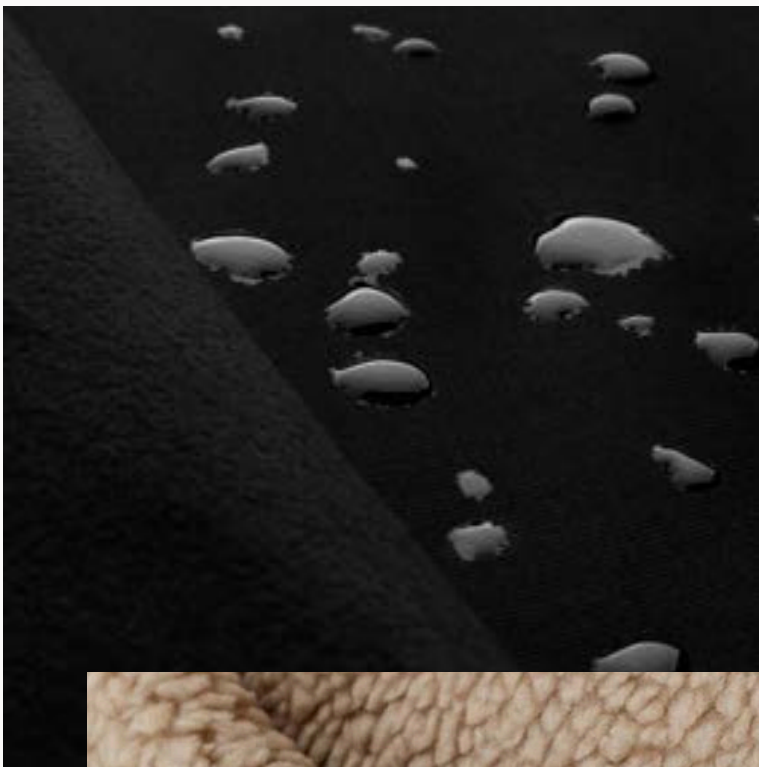
Sizes 1-3 / RRP € 149€



Winter Jacket KUURA

Stay warm and unstoppable in this premium winter jacket designed for ultimate comfort and protection. Featuring a recovering and ultra-soft sherpa lining, it delivers exceptional warmth even in the harshest conditions. The waterproof exterior keeps you dry, while the two-way zipper adds flexibility and ease of movement. Perfectly crafted for cold-weather adventures with your dog, this jacket ensures you stay cozy, protected, and ready for anything. Unisex and relaxed fit.

Sizes 1-3 / RRP € 249€



Visibility Raincoat

Shine through any storm with this fully waterproof raincoat crafted from all-over reflective fabric for maximum visibility and safety. Designed for both style and protection, it keeps you dry while standing out in low light. Pair it with your dog's matching coat for the perfect coordinated look—because staying safe and stylish is better together. Female fit.

Sizes XS, S-M, L-XL / RRP € 175,00



NEW rib stop fabric



Visibility Raincoat leo

Shine through any storm with this fully waterproof raincoat crafted from all-over reflective fabric for maximum visibility and safety. Designed for both style and protection, it keeps you dry while standing out in low light. Pair it with your dog's matching coat for the perfect coordinated look—because staying safe and stylish is better together. Female fit.

Sizes XS, S-M, L-XL / RRP € 175,00



**NEW rib stop
fabric**



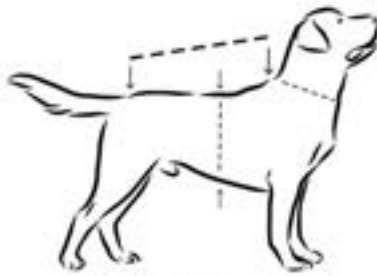
Visibility Raincoat dark

Shine through any storm with this fully waterproof raincoat crafted from all-over reflective fabric for maximum visibility and safety. Designed for both style and protection, it keeps you dry while standing out in low light. Pair it with your dog's matching coat for the perfect coordinated look—because staying safe and stylish is better together. Female fit.

Sizes XS, S-M, L-XL / RRP € 175,00



Size charts

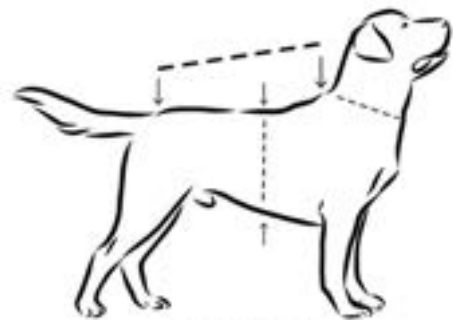


PAIKKA

Visibility Rain- & Winter Coats

- **Back measurement:** This is the most important measurement. Place the measuring tape at the base of your dog's neck, between the withers, and measure to the base of the tail. The back length can be adjusted up to 5 cm shorter.
- **Belt measurement:** Wrap the measuring tape around the widest part of your dog's chest. The dimensions indicated on the size charts represent the maximum adjustment.
- **Neck measurement:** Gently wrap your measuring tape around the dog's neck, where a collar would typically sit. Ensure it's not too tight during measurement. The dimensions indicated on the size charts represent the maximum adjustment.

SIZE	BACK LENGTH	NECKLINE	BELT
20	20cm	10cm - 34cm	23cm - 44cm
25	25cm	10cm - 40cm	28cm - 52cm
30	30cm	10cm - 44cm	34cm - 60cm
35	35cm	10cm - 48cm	38cm - 66cm
40	40cm	10cm - 52cm	43cm - 74cm
45	45cm	10cm - 56cm	50cm - 84cm
50	50cm	10cm - 60cm	55cm - 88cm
55	55cm	10cm - 64cm	60cm - 90cm
60	60cm	10cm - 68cm	65cm - 100cm
65	65cm	10cm - 72cm	68cm - 106cm
70	70cm	10cm - 76cm	75cm - 112cm

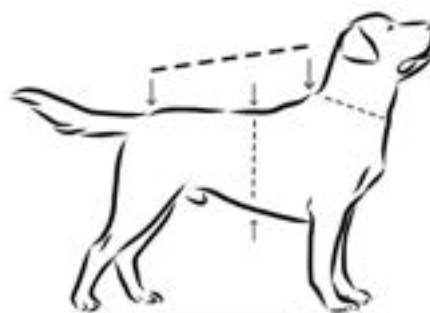


PAIKKA

Rain- & Winter Suit

- **Back measurement:** This is the most important measurement. Place the measuring tape at the base of your dog's neck, between the withers, and measure to the base of the tail. The back length can be adjusted up to 5 cm shorter.
- **Belt measurement:** Wrap the measuring tape around the widest part of your dog's chest. The dimensions indicated on the size charts represent the maximum adjustment.
- **Neck measurement:** Gently wrap your measuring tape around the dog's neck, where a collar would typically sit. Ensure it's not too tight during measurement. The dimensions indicated on the size charts represent the maximum adjustment.

25	25cm	10cm - 40cm	28cm - 52cm
30	30cm	10cm - 44cm	34cm - 60cm
35	35cm	10cm - 48cm	38cm - 66cm
40	40cm	10cm - 52cm	43cm - 74cm
45	45cm	10cm - 56cm	50cm - 84cm
50	50cm	10cm - 60cm	55cm - 88cm
55	55cm	10cm - 64cm	60cm - 90cm
60	60cm	10cm - 68cm	65cm - 100cm
65	65cm	10cm - 72cm	68cm - 106cm
70	70cm	10cm - 76cm	75cm - 112cm



PAIKKA

Quilted Sherpa Jacket

- **Back measurement:** This is the most important measurement. Place the measuring tape at the base of your dog's neck, between the withers, and measure to the base of the tail. The back length can be adjusted up to 5 cm shorter.
- **Belt measurement:** Wrap the measuring tape around the widest part of your dog's chest. The dimensions indicated on the size charts represent the maximum adjustment.
- **Neck measurement:** Gently wrap your measuring tape around the dog's neck, where a collar would typically sit. Ensure it's not too tight during measurement. The dimensions indicated on the size charts represent the maximum adjustment.

25	25cm	10cm - 40cm	28cm - 52cm
30	30cm	10cm - 44cm	34cm - 60cm
35	35cm	10cm - 48cm	38cm - 66cm
40	40cm	10cm - 52cm	43cm - 74cm
45	45cm	10cm - 56cm	50cm - 84cm
50	50cm	10cm - 60cm	55cm - 88cm
55	55cm	10cm - 64cm	60cm - 90cm
60	60cm	10cm - 68cm	65cm - 100cm
65	65cm	10cm - 72cm	68cm - 106cm
70	70cm	10cm - 76cm	75cm - 112cm



Materials

Seawool™ – a responsible and technical material for modern use

Seawool™ is an innovative and eco-friendly textile material that combines recycled ocean-bound plastic with natural minerals. It is designed to deliver the warmth and comfort of wool without using animal-based fibers, making it an excellent choice for responsible and high-performance products.

Features and benefits:

- Warm and breathable: Seawool™ traps air within its fiber structure to retain heat in cold conditions while allowing excess heat and moisture to escape.
- Recovering: Seawool™ helps support muscle recovery by reflecting body heat back to the body, promoting warmth and comfort.
- Moisture-wicking and quick-drying: Effectively moves moisture away from the skin and dries significantly faster than traditional wool.
- Soft and comfortable against the skin: Wool-like feel without itchiness – suitable for sensitive skin.
- Lightweight yet durable: Excellent warmth-to-weight ratio ensures comfort during extended wear.
- Odor-reducing: Natural minerals help minimize the formation of unpleasant odors.
- Easy care: Retains its shape and performance wash after wash.

A responsible choice:

Seawool™ is made from recycled PET bottles and ocean-bound plastic waste, helping to reduce environmental pollution and conserve natural resources. It offers a sustainable alternative to traditional synthetic and animal-based textiles without compromising on performance or comfort.

Seawool™ is an ideal material for outdoor, active, and everyday products when you want to combine functionality, comfort, and responsible values.

Used in the following PAIKKA products: Visibility Raincoat Seawool, Seawool shirt, Sherpa shirt, Visibility Winter Jacket Seawool, Seawool shoes, Winter Jacket Kuura and Sherpa Jacket SUMU.

Lignify



Lignify® – naturally strong and responsible material

Lignify® is an innovative, bio-based material that utilizes side streams from the wood industry and natural lignin. It is designed to deliver durability, functionality, and sustainability for modern products—without compromising comfort or performance.

Features and benefits:

- Naturally durable: Lignin reinforces the fiber structure and enhances resistance to wear and tear.
- Lightweight and flexible: Provides a comfortable feel and allows for excellent freedom of movement.
- Breathable and comfortable: Suitable for long-term use without a heavy or restrictive sensation.
- UV-protective: The natural properties of lignin help protect against harmful UV radiation.
- Reduced chemical use: Can be produced with fewer chemicals compared to conventional synthetic materials.
- Easy care: Maintains its performance and appearance through repeated use and washing.

A responsible choice:

Lignify® is made from renewable raw materials and industrial side streams, helping to reduce waste and reliance on fossil-based resources. The material supports circular economy principles and offers an environmentally friendly alternative to traditional textile and composite materials.

Lignify® is an excellent choice for products that require durability, functionality, and a modern, responsible approach.

Used in the following PAIKKA products: Lignify Collar, Lignify Martigale Collar, Lignify Leash, Lignify Multileash, Lignify Poop Bag Holder

PAIKKA



For the
happiest dogs
in the world