



DE-ÖKO-034

Hay from the Thuringian forest



heu-heinrich.de

HEU-HEINRICH®



My home

the Thuringian Forest Nature Park is characterized by wonderfully colourful flowering mountain meadows with a very high proportion of natural herbs, surrounded by picturesque spruce forests and clear mountain streams. Another special scenic attraction of the region is the constant alternation of mountains up to 980 m high and deep valleys. The almost 170 km long Rennsteig ridge trail is world-famous and attracts enthusiastic hikers and sports enthusiasts to the nature park year after year.



Bio Erzeugnisse aus dem:
Naturpark
Thüringer Wald



Landschaftspflegeverband
Thüringer Wald

"That's my nature! - I've loved making hay since I was a child! You can get dried grass almost anywhere in the world and that's what makes the difference. The mountain meadows in the Thuringian Forest produce a particularly herb-rich and healthy hay. The first mowing is only carried out after the herbs and grasses have flowered. This preserves biodiversity in a natural way and produces hay rich in crude fiber with a reduced protein content. This hay is ideal for the requirements of small animals, horses and the like.

Every day, I am driven by the desire to combine agriculture with nature conservation and tourism. In particular, the development of new products and the establishment of an excellent customer service, combined with the high quality standards, ensure many new and satisfied customers."

Your Heinrich Meusel
„Heu-Heinrich“

the mountain meadows of the Thuringian forest

A paradise for over 30 species of grasses and herbs.

A mecca for naturalists and home to numerous animal species. In short: we have THE hotspot of biodiversity right on our doorstep!

As early as the 18th century, the humpback apothecaries appreciated this biodiversity and used many of the plants found here for their medicines. My company also has its family roots in the region. My grandfather did research here as a botany professor for his publications.

As you can see, we are very aware of the history and biological importance of our mountain meadows. That's why we cherish and care for them to protect their biodiversity. As a result, we only mow the mountain meadows gently once a year. This mowing is carried out using the latest technology that is perfectly adapted to the environment. In this way, we ensure high quality for you and conditions that promote nature conservation.



Our hay has future

HEU-HEINRICH 2.0

Germany's largest and most innovative hay drying plant has been located in the Thuringian Forest since February 2024. In addition to a 2,000 m² drying and storage hall for organic herbal hay and organic straw, a fully automated packaging facility and two truck loading terminals have been built. This means that product capacity can be increased and quality further improved.

March / April

A year in the hay

In spring, meadow maintenance begins with soil-conserving technology by harrowing.

May

From May onwards, the meadows have time to grow in peace and develop their full potential.

June

After St. John's Day on June 24, the hay harvest traditionally begins. Here the mowed using the most modern and nature technology. On the 2nd and 3rd day after the harvest, the hay is turned and dried under the warm sun. The smell of fresh hay fills the air.

August

The hay is then gently driven into the modern hay barn with the loader wagon. Here, the low residual moisture content is reduced to below 14% using the climateneutral system. It is then preserved free of dust and mold and can be carefully packaged.



Hay makes big



HEINRICH'S TIP

"The natural occurrence of countless medicinal herbs on the mountain meadows of the Thuringian Forest make my herbal hay so unique and world-famous!"



What do rabbits, elephants and horses have in common? They love fragrant, aromatic and healthy hay. To ensure that your pet is well looked after, we recommend that you pay attention to the quality and origin of the food you buy. With the Heu-Heinrich product range, we offer you top quality at fair prices. And your pet will love it!



very high natural and spicy fragrant herbal content



valuable proteins and essential amino acids



Optimal crude fiber content (crude fiber + ADF = 235 - 366 g/kg DM)



important minerals such as calcium and phosphorus

Hay from the Thuringian forest



HEINRICH'S TIP

„My organic herbal hay should always be available to your animals in abundance as basic feed.“

Organic herbal hay

HEU-HEINRICH® organic herbal hay is a purely natural product and is characterized by a very high natural herbal content. It has a high crude fiber content and is rich in fiber - an absolute must for the daily feed supply! The natural herbs it contains are particularly beneficial to health and a delight for rodents. This natural product impresses with its special quality and vitalizing effect.



DE-ÖKO-034

hmmm ...

ALL PRODUCTS ARE AVAILABLE ONLINE OR IN YOUR OF YOUR TRUST

Organic straw

As a purely natural product, our organic straw is the ideal feel-good base for your four-legged friend's stable and enclosure. Create a soft surface for your pet that invites them to eat and stay busy for a long time. Thanks to its high organic quality with natural nutrients, minerals and vitamins, our straw is the perfect supplementary feed. It supports digestion and dental care.



Litter for small animals

The fragrant wood litter is perfect for small animals. It is odor-binding and particularly absorbent. The extremely absorbent softwood shavings made from fir and spruce come from sustainable and controlled forestry and are 100% biodegradable.



extremely absorbent



particularly low-dust



100% biodegradable degradable



from sustainable, controlled silviculture

Organic-Mountain meadows Hay

BULK PACKS



"You can find my organic mountain meadow hay and organic straw bulk packs in selected specialist shops"



DE-ÖKO-034



Very high natural and spicy smelling herbal content



valuable proteins and important minerals



Optimal crude fiber content (crude fiber + AFD are 235 - 366 g/kg DM)



Trace elements such as calcium and phosphorus

Organic-Straw

BULK PACKS



HEINRICH'S TIP

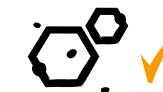
"The organic straw is the ideal addition to our HEU-HEINRICH® organic mountain meadow hay for an all-round natural supply for your pet."



DE-ÖKO-034



soft and cuddly



ideal supplementary feed



particularly absorbent



serves the dental care



Feed mixtures, pellets and snacks



"For a balanced and varied diet for your furry friends, I recommend my delicious food mixes."



Hay pellets are a welcome concentrated feed for rabbits and all large and small rodents and a suitable supplement to small animal nutrition with lots of vegetables and fresh hay. The hay pellets from Heu-Heinrich are made from meadow grasses, harvested from carefully managed mountain meadows in the Thuringian Forest and carefully processed. Herbal hay is harvested fresh from the meadow, dried and pressed directly into small pellets, usually in cylinder or pin form. Due to their composition, hay pellets are particularly rich in raw fiber and low in starch and sugar.

The mixture makes the difference!



These and many more products can be found online.

Even small rodents don't want to nibble on the same thing every day. Food mixtures are therefore the ideal addition to our organic herbal hay. Whole leaves and stems of organic hay flowers, dandelion, ribwort plantain and marigolds will give your pet the feeling that it is nibbling its way through the species-rich mountain meadows of the Thuringian Forest. We also make use of the wonderful property of the mountain meadow biotope as a "natural

pharmacy" and diligently collect wild herbs for your little four-legged friend, which are traditionally said to have a health-promoting or even healing effect. This results in mixtures such as our "bronchial cold herbs", which can help to clear mucus, or the "gastrointestinal herbs" to support healthy digestion in small and larger rodents and rabbits.



From herb-rich organic hay flowers to special natural cosmetics We have made it our mission to make the healing effects of Thuringian herbs Thuringian herbs for you to experience. Even the hunchback apothecaries knew about the effect of herbs such as arnica, St. John's wort and yarrow. This knowledge has been passed down from generation to generation.

Today, we use all this knowledge years of knowledge to create a special kind of natural cosmetics. Organic, vegan and with natural herbs.



Hay makes you beautiful



HEINRICH'S TIP
"My natural cosmetics are ICADA certified and dermatologically tested."



Organic mountain meadow herbal tea



Hay flower sitz bath



Hay flower full bath



More Natural cosmetic products

- Natural cosmetic products
- Hay flower massage oil and bath oil
- Hay flower sitz steam bath for pregnant women
- Special gift sets

Cooking and enjoyment

Hay is only for rodents and hoofed animals? Far from it! Modern gourmet cuisine has long since discovered the aromatic and spicy taste of this natural product. Cooking with hay is also very much in vogue among amateur chefs. How about a fillet of beef on a bed of hay or a warming hay soup? Take the step of integrating herbal hay into your modern and wholesome cuisine and experience a culinary taste sensation of a special kind. When buying, however, make sure that the product is certified organic and that the hay comes from areas that are not subject to fertilization or animal grazing.

Heu-Heinrich premium organic herbal hay is obtained from the mountain meadows of the Thuringian Forest, around the ridges of the Rennsteig. The naturally occurring variety of herbs makes our organic herbal hay so unique and particularly aromatic.



HEINRICH'S TIP

"Premium quality organic herbal hay. Ideally suited for cooking."

Hay has flavour



750 g

NOTE:
Hay is not an officially approved foodstuff, but a purely natural product. It is generally used as animal feed for livestock and pets.

...even more of

HEU-HEINRICH®

Did you know that I have a lot more to offer besides my organic farming, animal feed production and natural cosmetics?

LANDSCAPE CONSERVATION / FORESTRY SERVICES

Agricultural and forestry services
Landscaping and renaturation
Erosion control and revegetation methods
Walking excavator work and special technology
Municipal services

VACATION COTTAGE ARNIKA

2 apartments with several bedrooms, bathrooms and fully equipped kitchen

Original Thuringian hay bath and sauna world with Finnish sauna, infrared cabin, whirlpool, wood-fired outdoor sauna and an outdoor hot tub



heu-heinrich.info



ferienhaus-arnika.de

zicke Zacke²

Heu Heinrich

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