

**Press release****“Sustainability isn’t a trend – it’s our responsibility”**

**The green transformation of the packaging industry will once again take center stage at the SÜDPACK booth at FACHPACK 2025. At Booth 4-212, the film manufacturer will showcase not only its expertise in sustainability, but also its latest products for the food industry – ranging from ultra-thin skin films and next-generation recyclable pouch, thermoforming, and tray packaging concepts to the EcoTrace™ LCA service for comprehensive life cycle assessments of flexible packaging solutions.**

Sustainability is a core pillar of SÜDPACK’s Strategy 2030. As a technology- and innovation-driven company, SÜDPACK is a leading force in the plastics and packaging industry and actively advances the circular economy through its commitment to both mechanical and chemical recycling. SÜDPACK backs its ambitious goals with solid data – documented in the company’s annual sustainability and progress report, which will also be published to coincide with FACHPACK. Among the highlights: emissions have been reduced by a total of 24% since 2021, the company’s CO<sub>2</sub> reduction targets submitted to the SBTi have been validated, and SÜDPACK has achieved Platinum status in the EcoVadis rating. And while discussions around the introduction of the PPWR continue, this family-owned company is already equipped to meet the needs of environmentally conscious customers – with deep expertise and a forward-looking product portfolio that supports truly sustainable packaging choices.

**Lightweight pouch packaging based on PP and PE**

A standout highlight at this year’s event will be the debut of SÜDPACK’s new CarbonLite® product family in Nuremberg. These recyclable mono-materials are suitable for a wide range of packaging concepts – such as PE flowpacks for cuts of cheese or garlic baguettes, convenient PP doypacks for snacks, PP or PE block-bottom pouches for coffee, and PP spouted pouches for fruit purées. They offer excellent machinability, even at high cycle rates on existing equipment. Reliable sealing performance (including for integrated zippers, spouts, and valves made

from the same mono-material) and adaptable barrier properties ensure strong product protection and a long shelf life. However, their greatest advantage lies in their reduced carbon footprint compared to conventional multilayer materials or heavier tray packaging.

### **Recyclable thermoforming packs and trays**

SÜDPACK will present a range of material-efficient, recyclable solutions for the safe and efficient packaging of sausages, cheese, or meat. The portfolio includes thermoformable rigid and flexible films, peelable and multi-peel top webs from the PP and PE Pure-Line, as well as Peel PET floatable – an innovative top web that can be separated from an APET bottom web or tray during recycling thanks to its floating properties. All material structures offer excellent sealing properties, even when the seal area is contaminated, as well as outstanding barrier properties.

### **The latest generation of resource-saving packaging concepts**

SÜDPACK has also raised the bar in terms of performance with its updated skin film range. The company's innovative skin technology reduces material usage while extending the shelf life of packaged foods. These highly transparent films can be sealed to PP, PE, and PET – and wrap tightly around fillets as well as bone-in or sharp-edged products like T-bone steaks or seafood. The food retains its shape and doesn't leak, making it suitable for hanging displays at the PoS.

If you are looking for sustainable packaging solutions, be sure to stop by the SÜDPACK stand at this year's leading industry event in Nuremberg. You can expect expert guidance, fresh insights, and inspiring ideas to make your packaging processes more sustainable in the future.

### **About SÜDPACK**

SÜDPACK is a leading manufacturer of high-performance films and packaging solutions for the food, non-food, and medical goods industries, as well as customer-specific compounds for technically demanding applications.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including



the capacity to operate under clean room conditions. The global sales and service network ensures a high degree of proximity to the customer and comprehensive technical support in more than 70 countries.

With its innovative Development and Application Center at its headquarters in Ochsenhausen, SÜDPACK offers its customers an optimal platform for developing tailor-made solutions and performing application tests.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment and its customers. For its sustainable product developments and consistent commitment to a functioning circular economy in the plastics industry, SÜDPACK has received numerous awards. Further information is available at [suedpack.com](https://www.suedpack.com)

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