



Pet Right® *Cats*

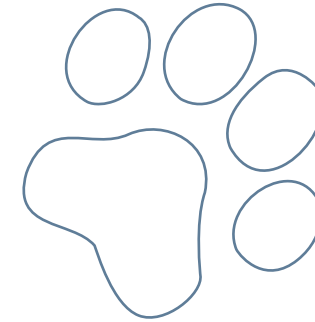
Pet Right® *Dogs*

Pet Right® DERMA CARE

Pet Right® DERMA CARE



Don't Let Anything Come Between You And Your Pet





“DON'T LET ANYTHING
COME BETWEEN YOU
AND YOUR PET”

“PET RIGHT,
BREATHE
RIGHT.”

Do you suffer from Pet Allergies?



Specifications

- Perfume free.
- Toxicologically tested.
- VOC free.
- Safe for use on all surfaces.
- Does not stain.

Benefits

- Targeted allergen control that refreshes your space, so you can breathe easy and cuddle freely.
- Easy to use.
- Neutralizes/eliminates allergens naturally with herbal ingredients.

Ingredients

≥ 5 - < 15 nonionic surface active materials, beta cyclodextrin, tannic acid.*

* Obtained from tannins in tea leaves.



HDPE





What is an Allergy?

Allergies occur when our immune system produces antibodies in reaction to substances such as dust, mites, pollen, animal dander and other airborne particles.

Allergies can be seen in all age groups. While often linked to genetic factors, environmental influences also play a significant role and may cause allergies to develop at different stages of life.

What is an Allergen?

Allergens are substances that can trigger allergic reactions. They can enter the body through the airways, skin or digestive system and the amount needed to cause a reaction varies from person to person.

In general, allergens can be grouped into two main categories: Inhaled allergens and food allergens.



How common are Pet Allergies?

According to research done in Türkiye;

1 in 4 cat owners are sensitive to cat allergens.

More than half of cat owners sensitive to cat allergens experience tension in their personal relationships due to their allergies.

About 1 in 3 cat owners report that the most challenging aspect of their sensitivity of cat allergens is how it interferes with their closeness and interaction with their cat.

9 out of 10 cat owners who are sensitive to cat allergens choose not to give up their cat even if their doctor advises against living with one.

According to a survey conducted with 1,015 cat owners in Türkiye;

2 in 5 cat owners clean their house and furniture daily due to their sensitivity to cat allergens.

54% of cat owners wash their hands immediately after touching their cats, while 53% avoid allergens by keeping their cat's belongings in another room.

46% of cat owners prefer to cover furniture.

To manage cat allergens, 98% of cat owners sensitive to cat allergens use a high quality vacuum cleaner and 82% use a high quality air purifier.





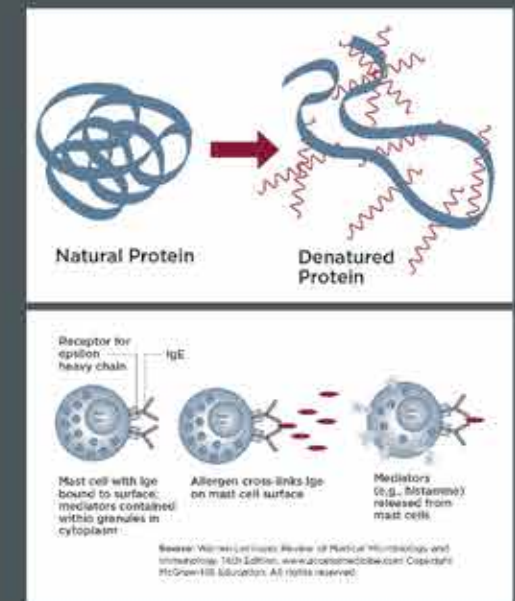
How Inhaled Allergens Cause Allergic Reactions

When people inhale allergens like pollen or dust, their body mistakenly identifies these proteins as harmful. Therefore, their immune system produces immunoglobulin (IgE) antibodies that bind to these allergens and mast cells (a type of immune cell). When the allergen binds to IgE on these cells, it triggers the release of histamine and other chemicals, leading to allergic symptoms. This interaction is highly specific, working like a lock - and - key mechanism, similar to how enzymes bind to their substrates.



How Pet Right® Works:

Pet Right® contains tannic acid, a herbal compound found in tea leaves. Tannic acid can change the shape of proteins by interacting with their structure, without altering their basic building blocks. It does this by breaking certain weak bonds in the protein, such as hydrogen bonds and interactions between charged parts of the protein. By changing the protein's shape, tannic acid can reduce its ability to trigger reactions, helping to control allergy-related effects.





What is Pet Right®?

Pet Right® is made from herbal ingredients and works to neutralize pet allergens. It helps reduce the substances causing allergic reactions, creating a fresher, cleaner environment for you and your loved ones.

Pet Right® is highly effective on the following allergens:

Cat Allergens: Fel d 1, Fel d 2
Dog Allergens: Can f 1, Can f 2

Pet Right® also temporarily neutralizes unpleasant odors like cat litter and cat urine, ensuring a fresh environment.

Pet Right®'s allergy denaturation solution has been proven by Ministry of Health accredited university laboratories.

What makes Pet Right® Unique?

Pet Right® neutralizes pet allergens while they are still in the environment in order to prevent sensitive people from being exposed. By building an invisible shield against allergens, it reduces symptoms even at the very first spray.

Probiotic containing sprays:

Probiotic sprays contain bacteria and yeasts, but there is little information on how they interact with allergens or which allergens they can reduce. Keeping these microorganisms active and effective throughout the product's shelf life is challenging, as their survival depends on careful control of temperature, humidity and storage conditions.

In contrast, Pet Right® is made entirely from herbal, plant-based ingredients. Its effectiveness in neutralizing pet allergens has been tested and proven, offering a reliable and safe way to reduce allergens in your home. It is safe for you and for your pet.

Allergy free pet food pairing:

It is recommended by veterinarians that Pet Right® is best used together with Hypoallergenic pet foods.





ALLERGEN DERMA SPRAY

“HERBAL INGREDIENTS,
PROVEN EFFICIENCY”



Does your pet Have Allergies?



Why choose Pet Right®?



Used in the treatment of
atopic and contact dermatitis



Repairs the **skin barrier**



Denatures **allergens**



Creates an **allergen barrier**



Relieves **itching**



Accelerates **epithelialization**



*Only Pet Right® Derma Care Allergen
Derma Spray was used in these treatments.

What is Pet Right® Allergen Derma Spray?

Pet Right® Derma Care Allergen Derma Spray is a corticosteroid-free, herbal, water-based product that is used to help manage atopic dermatitis in cats and dogs, as well as contact dermatitis caused by allergens.

Symptoms of Dermatitis that may appear on your pet skin include:

- Dry, scaly lesions
- Dry skin
- Thickening of the skin
- Water collection in the skin
- Redness and swelling of the skin
- Changes in skin color
- Tenderness and sensitivity
- Itching and injuries to the skin during scratching

The spray helps to address each of these symptoms, while forming a protective barrier against external factors and allergens. Furthermore, by reducing itching, it helps to prevent further skin damage from scratching and supports faster healing.

Pet Right® Derma Care Allergen Spray has been dermatologically and toxicologically tested for safety.

DIRECTIONS FOR USE:

- Apply directly to the skin.
- After applying, gently massage into your pet's skin and coat.
- Do not rinse.
- Can be used as often as needed.
- Apply directly to dry, flaky or irritated areas of the skin and coat.

For best results, use together with Allergen Therapy Shampoo.



Derma Care Series How It Works?

Chamomilla Recutita (Chamomile) Flower Extract:

- Supports wound healing
- Helps relieve symptoms of eczema and dermatitis
- Moisturizes dry skin

Achillea Millefolium (Yarrow) Extract:

- Has antiseptic properties and helps fight bacterial and fungal infections
- Reduces skin inflammation
- Soothes the skin
- Supports repair of small blood vessels, improving circulation
- Helps manage eczema and dermatitis

Humulus Lupulus (Common Hop) Extract:

- Moisturizes the skin
- Helps reduce redness
- Supports collagen and elastin production
- Helps reduce itching and inflammation

Foeniculum Vulgare (Fennel) Fruit Extract:

- Helps protect the skin from environmental damage
- Supports skin cell renewal
- Helps strengthen the skin barrier

Melissa Officinalis (Lemon Balm) Leaf Extract:

- Helps relieve eczema and dermatitis symptoms
- Has antimicrobial, antiviral and antifungal properties
- Helps reduce redness and swelling
- Helps reduce itching and inflammation

Tannic Acid:

- Helps neutralize allergens
- Has anti-inflammatory properties
- Has antimicrobial effects
- Supports faster skin recovery





ALLERGEN THERAPY SHAMPOO

“HERBAL INGREDIENTS, PROVEN EFFICIENCY”



Does your pet Have Allergies?



Why choose Pet Right® Allergen Therapy Shampoo?



Used in the treatment of atopic and contact dermatitis



Helps treat fungal infections



Relieves itching and soothes irritated skin



Eliminates bad odors without masking them



Repairs the skin barrier



Denatures allergens that cause contact dermatitis in pets, such as pollen, mite, mold and fungal allergens



What is Pet Right® Allergen Therapy Shampoo?

Pet Right® Derma Care Allergen Therapy Shampoo is designed for regular use in cats and dogs and helps reduce skin sensitivity. It contains rosemary oil, which supports the control of fungal skin issues.

Our formula helps to improve the softness and shine of the coat and is suitable for pets with sensitive or allergy-prone skin. It's soothing properties help relieve itching and keep the skin comfortable.

With our unique blend of natural ingredients, such as rosemary, lemon balm and chamomile, it helps to eliminate unpleasant odors while providing gentle, effective care.

Pet Right® Derma Care Allergen Therapy Shampoo has been dermatologically and toxicologically tested for safety.

DIRECTIONS FOR USE:

- Wet your pet with warm water and apply enough shampoo to create a good lather.
- Leave the shampoo on for 5 minutes, then rinse thoroughly with clean water.
- Repeat if necessary.
- Avoid contact with sensitive areas such as the eyes and ears.

For best results, use together with Allergen Derma Spray.



Derma Care Series Proven Effectiveness



Mite Allergens

Dermatophagoides farinae (Der f1, Der f2) and dermatophagoides pteronyssinus (Der p1, Der p2)



Mold and Fungal Allergen

rAlt a 1; rAsp f1; rCla h8; Aspergillus fumigatus; Penicillium notatum



Pollen Allergens

Betula pendula (Birch), Quercus L. (Oak), Arnica Chamissonis (Grass), Populus (Poplar), Salix salicaceae



Weed Allergens

Grass, Meadow Fescue, Saltwort (Thistle), Wheat, Oat (Oat), Nettle

*Effectiveness has been demonstrated through SDS-PAGE analyses conducted in accredited laboratories at Yeditepe University. Test results are available on our website.



With our expanding product portfolio, our pets are happier than ever





www.ifl.com.tr

