

Finally healthy teeth ALL ABOUT QCHEFS!

### CLEAN TEETH: IMPORTANT FOR BEING HEALTHY!

Fact: 75% of the illnesses treated by veterinarians are caused by bacteria: When bacteria multiply unrestrained in the mouth, diabetes or heart and kidney diseases may arise.



### WHAT IF IT'S FINALLY THE RIGHT ONE?

Fact: 85% dogs and cats have dental problems! These are the most common animal disease today. Breeding has changed genetics. So far, dental care based on chemicals or algae has been used to stop bacteria, but this approach often overlooks potential side effects like allergies or thyroid issues.

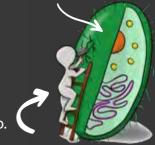
And tartar often forms anyway. Fortunately, modern science has provided a solution: natural bacteria control. This is how healthy teeth are finally possible today!

### **BACTERIA**

### ONLY NATURE: TASTY AND EASY!

New discoveries in microbiology science are using nature's resources more effectively. Natural antibacterial peptides in cottage cheese stop bacteria from multiplying.

Adhering to the cell walls, they no longer build up. The well-known curd wraps against inflammation but this time applied in the mouth.



**PEPTIDES** 





## BACTERIA IN BALANCE

Bacteria are the cause of almost all dental problems: Just removing tartar isn't enough. Controlling bacteria protects against getting sick and is the foundation for a long and healthy life!



Bad breath - gone!
After 1-2 weeks



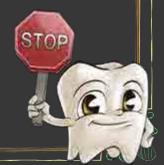
Inflammation reduced After 2 weeks



Tartar comes off After 6 weeks



Prevention
1 x daily



### OWN PRODUCTION

## achers-Made in Germany

**FINALLY HEALTHY TEETH!** The promise stands. The Q stands for quality from Germany.

**BEST MONEY- VALUE:** Maximizing benefits - like dental care + strong immune system + gut health - further developed with the 2-in-1 QCHEFS, it becomes more than just affordable dental care. The big difference: No side effects!

**EVERYTHING FROM ONE SOURCE:** QCHEFS researches, produces, delivers and is happy to advise you!

## Consistently sustainable!

WHY IS THAT SO IMPORTANT?

THE REASON FOR FOUNDING: New science for solving problems better and also manufacturing in a really sustainable way! That starts with regional and extends through all processes. Natural products with the smallest footprint! That's why we received the Green Tec Award in 2015.

WE APPRECIATE YOUR SUPPORT. Everyone is happy about the larger bags made of ONLY paper! Real pioneering work again - which costs many a gray hair! It doesn't matter: QCHEFS wants to be a role model! The bags from other manufacturers look like paper on the outside, but the inside is plastic and resealable makes recycling impossible. Remember this when you pour QCHEFS into the treat tins.









At 7 years old, Anke reads an old book about Robert Koch. At 30, already a recognized scientist, she rediscovers the book by chance. Smiling, she looks inside and wonders: Was he my role model all along? Microbiology is her passion, and just like him, she believes: Researching alone isn't enough! Science must also solve problems! - she says and develops natural products that are good for people, animals, and the environment.

Worldwide, from NASA to the European Sustainability Award, she is honored. Yet, she continues her work unaffected. With a twinkle in her eye, she places the book among her awards and says softly: Well, girls can do it too!



## WHY CLEANING TEETH IS EVEN MORE EFFECTIVE WITH LICKIMAT?

#### THERE IS NO BETTER WAY TO DISTRIBUTE IT!

Well-distributed, QCHEFS unfolds its maximum effect. Choose the type of licking mat according to your dog's temperament. Slow feeding not only makes it more digestible:

LICKING IS A PRIMAL INSTINCT: Relaxes and makes happy. The messenger substances clear the head and your pet can think clearly again. Much more often we should use it to solve difficult situations in a dog-like way and positively reinforce what would otherwise makes them feel insecure or afraid. This makes life even more fun!

**BY THE WAY:** The Australian original Lickimat is developed by veterinarians! Free from harmful substances, made of food-grade rubber, and robust, it's quickly cleaned. Simply soak it in water and rinse after 10 minutes.

Lot's of variation: It has features like the suction cup for vertical attachment for grooming or anti-gobbling bowl - when turned inside out, it becomes a great licking half-ball. QCHEFS Lickimats are combined with Dental Flakes or Dental Charcoal. Please remember to supervise!







### Picky easter and cat doesn't drink!

We are right to be concerned. And then, genuine moments of joy: water bowl empty and food gone. She loves her little LickiMat Kitty. Like the LickiMat Felix - a fantastic slow feeder.

#### YES, INDEED! EVEN TEETH ARE CLEAN?

**IN A CAT'S WAY:** Take a treat - such as snack paste or 1 teaspoon of food spread on the Lickimat and sprinkled with Dental Flakes. Tipp - to introduce QCHEFS to cats diet - is the 3 crumb finger lick with their favorite treat. This way it becomes part of their diet:

Dental Flakes are odorless. And it must always smell delicious. Then it can also crunch and crack - like with the delicately thin Dental Flips or hard and larger Mminis for cats taht enjoy to chew. Soaked in yogurt or tuna, it's the perfect crunchy treat.

BY THE WAY: Nearly all cats have calcium deficiency. This, alongside bacteria, is considered a cause of FORL. But there's something we can do: Researchers found that the calcium-to-phosphorus ratio for cats is 1.35:1 - more calcium than previously thought. And it needs to be balanced daily. With QCHEFS, not only are bacteria controlled, but calcium is also balanced - quite easily.





## Let's do the best things together!

Communicating through scent- strengthens

- the bond with our dogs and cats. How
- exactly does it work? Sniffing and
- 'smelling together. QCHEFS in your hand,
  - seemingly hidden in the sniffing mat.
- Then open your hand and give the
- prey. The pet realizes that doesn't
- happen normally: That's my best
- friend!



The sniffing mat is an interesting favorite spot. The sniffing toothbrush "to go" - fits in every bag. So, every situation on the go quickly

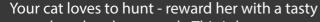
becomes relaxed.



### SNIFFING IS FOR CATS ALSO!

It even can make delicate cat noses happy. Cats can even smell a greater variety of scents than

- dogs. Yet, we humans still underutilize their
- sniffing for their well-being. Always creating new scents is as simple as using the Dental Flips
  - and Mminis: Even odorless, simply soak them in their favorite treat and hide.



- treat that also cleans teeth. This is how you
- keep cats healthy today.







## Why the evening ritual is important?

Just take the cool QCHEFS tin - then it's clear: clean teeth and bedtime! Our dogs also love routines for structure and security. Served crispy fresh: treats in the bowl or Dental Flakes - it cleans teeth, calms, and relaxes. Try to forget and see what happens.

## HOME OF THE TOOTH FAIRY! QCHEFS TIN & BOWL

Not just stylish - also sustainable! By transferring the ONLY paper bags into the QCHEFS tin, you support the effort to be sustainable. We're continuing to work on it. Look forward to more updates!



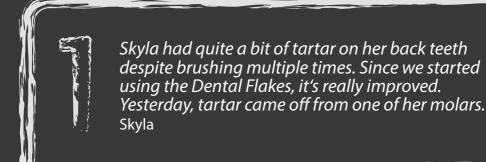
### AS a tooth fairy duo in Small and large Sizes!

The tooth fairy sits as a handle on the lid of the tin! Sealed tightly - so the QCHEFS stay fresh for a long time and are shelf-stable for at least 2 years. Handcrafted with a cool toothprint from food-grade, recyclable stainless steel! The non-slip bowl: Perfect for slower feeding - suitable for all dogs and cats! Dishwasher safe, but handwashing prevered!

For small dogs and cats
Tin 12 x 20 cm - bowl 11 x 4 cm
For larger dogs
Tin: 15 x 23 cm - bowl 16 x 6 cm



## What experiences are there?





I'm super satisfied and have already recommended it to many others who are also thrilled. From the Dental Flakes to the other products, everyone is impressed.



I think it's great,
I've been using it
for a long time and
I'm thrilled by the
sparkling white teeth.
Y.K.

## WHERE TO GET OCHEFS

Online from the QCHEFS manufacturer or in a specialist retailer - also in a shop or at a veterinarian in your area: www.qchefsdental.de

## Why brush puppy teeth?

## FACT: WITH A PROPER DENTAL CARE, YOUR DOG'S LIFE CAN BE EXTENDED BY UP TO 4 YEARS!

Puppies don't have tartar! - But it's not the tartar - it's the bacteria that make them sick. Bacteria should be also controlled at puppy age. Teeth and the immune system grow together. For that, they need natural vitamins and minerals: Vitamin K1 for blood formation, Vitamin B complex, Ca, Mg, Zn, Fe, Cu, Mn - it's all in QCHEFS!



**The chew for puppies:** QCHEFS Hard Cracker! Indestructible and semi-hard - it softens and softens as your furry friend nibbles on it. Your furry friend loves it, and it's gentle on their teeth.



When changing teeth: From the freezer! - the gums swell off and become soft. The itching is gone. This makes it easier for the teeth to come through.

By the way: SIZZLES are long - lasting! Perfect for training, they fit in your jacket pocket, tasty and easily divisible! If they happen to be forgotten in there, they'll be just fine for the next training session!



## How to cLean your kittens' teeth?

With a toothbrush? - It hardly ever works and it doesn't need to! QCHEFS controls the bacteria. Just regularly take a quick look in the mouth to see if everything's okay. Cats will get used to it! Then - them trying to hide pain doesn't work so well, and getting help isn't too late.

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#### Balancing the daily vitamin and mineral intake:

Cats don't store nutritions. And the body only utilizes protein when the amino acid profile is correct. It's complemented by the high-quality protein of cottage cheese. Deliciously healthy and bacteria stopped - that's how health works today!

Always new scents: For variety - soak the Dental Flips in yogurt or put in a box with cheese. They'll absorb the scent and are delicious! This way, there won't be a picky cat - driving their owners crazy. And it's so much fun for her to catch the Dental Flips and then crunch.







### How much do cats love QCHEFS?

Checked it out first - before it fits the diet. Extra taste-neutral: 3 crumbs with a treat and it works already! The smell decides!

Try it carefully! With the 3-crumb finger lick with snack paste!

**Give me more!** It always works with the favorite treat like yogurt, snacks or tuna!



Never not! Everything has to be clean!- a dental treat on my paw? It is licked off immediately: realizing - it tastes good!

Just don't forget! On the bottom of the bowl and the food on it!

That's how you convince me: Tuna in ice cube form - 2 pieces in the microwave!

**Make me hungry:** Chicken broth! - portioned in a baking mat as an appetizer

**Works always:** Sour cream with egg yolks! - all nutrients. Brushed teeth with Dental Flakes and Dental Flips too!

## **Baked Nature**

Without preservatives, colorings, flavorings, flavor enhancers, etc.
Only high-quality food raw materials are processed sustainably and gently at a low temperature of around 100 °C.
This means that all vital substances are preserved.





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## 3 Recipes

#### Always included:

Cottage cheese, rapeseed oil, coconut oil, glycerin from coconut oil



added



Colour brown

Buckwheat



Colour red

Carob



Colour yellow

Rice

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With the right dental care, pet owners determine the health and lifespan of their animal:

How about living longer and healthier for 4 years!



## How does QCHEFS work?

Antibacterial peptides stop bacteria, much like cottage cheese compresses for inflammation, but in the mouth. They adhere to the bacteria, preventing them from multiplying. Without plague, tartar no longer adheres firmly to the tooth.

After 6 weeks, it starts to break up into pieces. Mineralized or thick tartar takes 4-6 months. No problem: from the beginning, your pet is protected from the bacteria that cause illness. The tartar is only a petrified structure. And suddenly, it's gone!

Before







After



Tartar loosens

Gingivitis is reduced





After



### WHY ONLY NATURE IS SO IMPORTANT?

Chemicals disrupt the organism's balance. Allergies, discomfort, and diseases arise. They shouldn't just be avoided in food, but also in snacks and dental care. "Natural" is often written on products containing chemical additives. Check carefully!

### EVERYONE IS ALLOWED QCHEFS! - ALSO SICK ANIMALS

Without side effects and influence on the disease! Negligible as dental care in relation to food!

Hypoallergenic for allergy sufferers! - who are NOT allowed to do anything else. Buckwheat is not a grain. Rice is light and gluten-free.

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**DIABETES:** Insulin levels are hardly affected

NIC: Treat: 1g protein/ 14mg phosphorus

**LEISHMANIASIS:** QCHEFS with rice very low in purines

**EPILEPSY:** Tryptophan & valuable vitamin B complex

STRESS/ANXIETY: Natural messenger GABA calms you down - like drinking milk that helps you fall asleep

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# Fund your favorite cheese



Please select the QCHEFS variety based on your dog or cat's chewing preferences. QCHEFS cheese just needs to spread well in the mouth and can be effective against bad breath and tartar!

## Dental Flakes

Grain free

## How intensive is it against tartar?

**Start:** In the morning and

evening

**Ration:** 1 tsp up to 5 kg - 2 tsp up to 12 kg - 3 tsp from 12 kg well distributed in the mouth!

**Effective:** Licked from the Lickimat - spreads well in the mouth!

in the mouth!

Ingredients: Cottage cheese, buckwheat, glycerin, rapeseed oil, coconut oil





#### For intensive tartar removal:

Dental Flakes with organic coconut Prepared as a paste: 1 bag of Dental Flakes in the glass + the same volume of organic coconut - liquid at 25°C. Healthy and naturally antibacterial. Not in the fridge.





Put 2 teaspoons of organic coconut on the licking mat and sprinkle Dental Flakes over it.







## Puffed treats for chewing

Very popular as an evening ritual: after food there is 1 treat for small dogs or 2-3 treats for the larger ones. This makes brushing teeth really fun! – many dogs chew the small treats meticulously and with passion.





### **Puffies**

Ingredients: Cottage cheese, buckwheat, glycerin, rapeseed oil, coconut oil



T Grain Free





### Cheesies

Ingredients: Cottage cheese, rice, glycerin, rapeseed oil, coconut oil



Gluten Free





### **Snackies**

Ingredients: Cottage cheese, buckwheat, carob, glycerin, rapeseed oil, coconut oil



Grain Free

## Puffed Chesse bones for chewing

The piece must be big enough to bite into! Then it crumbles in the mouth, and it can work effectively. Half a stick is also sufficient for medium-sized dogs.





### **Puffed Cracker**

Ingredients: Cottage cheese, buckwheat, glycerin, rapeseed oil, coconut oil



Grain Free



## Puffed Cheese

Ingredients: Cottage cheese, rice, glycerin, rapeseed oil, coconut oil



Gluten Free





### **Puffed Sticks**

Ingredients: Cottage cheese, buckwheat, carob, glycerin, rapeseed oil, coconut oil



Grain Free

## Hard Theese bones to nibble on

Can't bite through? Then it's the right one! - also for puppies. Softened and nibbled gently. With vital substances such as natural vitamins - vitamin K1 & B complex and Mg, Fe, Zn, Ca, Cu etc.



### Hard Cracker

WHY THE ROCK HARD IS THE BEST PUPPY BONE?

Ingredients: Cottage cheese, buckwheat, glycerin, rapeseed oil, coconut oil



- 1. IMMUNE SYSTEM STRENGTHENED WITH ONLY NATURE!
- 2. WHEN CHANGING TEETH FROM THE ICEBOX: THE ITCHING IS GONE. THE TEETH COME THROUGH MORE EASILY.



### Hard Cheese

Ingredients: Cottage cheese, rice, glycerin, rapeseed oil, coconut oil



Gluten Free

## Puffed treats for chewing

Sizzles and Mminis crunch like chips. Forgotten in your bag? They are durable. But your furry friend will remember: It's a great reward for big dogs! They are also enough for small dogs to brush their teeth.



### **Mminis**

Ingredients: Cottage cheese, buckwheat, glycerin, rapeseed oil, coconut oil



Grain Free

BE SURE TO ADJUST MMINIS PORTION TO THE SIZE OF THE DOG-3 PIECES FOR A SMALL DOG TO BRUSH TEETH!



### Sizzles

Ingredients: Cottage cheese, buckwheat, glycerin, rapeseed oil, coconut oil



Grain Free

BREAK APART WITH ONE TWIST! IDEAL FOR TRAINING

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## For velvet paws

All cats love Dental Flakes - even those who don't like anything else. The Dental Flips are delicate and gentle to crunch on. The Mminis are ideal for all cats who enjoy nibbling. Cats appropriate & practical for everyday use - without inflammation - with healthy teeth and a balanced mineral balance!



## **Dental Flakes**

Ingredients: Cottage cheese, rice, glycerin, rapeseed oil, coconut oil



Gluten Free

For cats, scent is crucial! Each cat has favorite scents - you can tailor it to them! And since QCHEFS are flavorless, you can always add new scents! Tuna - Parmesan cheese - snack paste - yogurt - malt paste - food - butter - jelly - sauce!



I am busy!
Dental Flips: delicate and tender to crunch!
Makes your cat satisfied and happy.

Can it last longer? Mminis: a real joy! Success! Your cat is proud and relaxed.





Sour Cream Feed



## **Dental Flips**

Ingredients: Cottage cheese, rice, glycerin, rapeseed oil, coconut oil



Gluten Free





### **Mminis**

Ingredients: Cottage cheese, rice, glycerin, rapeseed oil, coconut oil



Gluten Free

## DENTAL CHARCOAL

Healthy gut





Free of: Gluten Sugar



strengthened

Lactose

Dental Charcoal





Dental Charcoal





Gluten Free

Clean teeth



Ingredients:

Cottage cheese, biochar, coconut, rice, glycerin, rapeseed oil, brewer's yeast

Kidneys relieved

#### 

### Healthy things in, bad things out!

**Dental Charcoal:** filled with Dental Flakes and organic coconut - first, clean the teeth! Prebiotics and vitamins strengthen the gut and immune system. Once free again, activated charcoal binds gases, acids, and toxins and eliminates them! Everything in balance! Permanently relieves the liver and kidneys: toxins from protein breakdown are bound even as they form. Without vitamin deficiency, the liver and kidneys are relieved. Controllable via blood tests!





#### WHEN AND HOW TO USE DENTAL CHARCOAL?

Into the emergency kit! Ready to use immediately

- because it's tasty! Acute: Diarrhea - nausea until recovery

Treatment: Inflammation and tartar gone - gut rebuilt after deworming or antibiotics! Long-term: Liver and kidneys relieved!

**Dental Charcoal:** The tasty crumbs sprinkled over yogurt or snack paste and licked off the licking mat! Effectively distributed by Lickimat: Better spread in the mouth!

#### **Dental Charcoal/Dental Flakes ration:**

Dog: 1 tsp up to 5 kg – 2 tsp up to 12 kg – 3 tsp from 12 kg

Cat: ½ tsp

1 tsp of Dental Charcoal contains 1 g of biochar

In the evening: Dental Charcoal

Morning: Dental Flakes

or alternate daily with Dental Flakes!

#### When administering medication:

As a precaution, alternatively mix Dental Flakes with organic coconut or ask your vet.



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## Why the best for old and young cats?

#### No question - also for our dogs!

Yet with cats, it's even more pronounced: Increased protein breakdown in carnivores also results in more kidney toxins, such as toxic ammonia. The liver and kidneys are under more strain. And 30% of cats suffer from kidney disease! As they age, their performance decreases further. New science protects kidneys in human medicine and also those of our animals.

Bind toxins as they are created instead of breaking them down through metabolism!
This can be monitored via blood values. After 6 weeks, creatinine, SDMA, and urea levels begin to decrease. It's also important to monitor phosphate levels!

For keeping teeth clean - daily bacteria control is essential and at the same time, deliciously healthy, it also relieves the kidneys - truly ingenious!

**And you are right:** Even with our dogs, everything is in balance - for a long, healthy life!



Dental Charcoal?
Already at home in the closet!
Already at home in the closet!
Instantly feeling better, and I can
go back to sleep! Pretty
soon I'll know if it's
something serious!





## Which problem can be solved with Dental Charcoal?

Flatulence: Build up the intestines and remove gases and toxins

Intestinal structure: Prebiotics & gases - toxins eliminated

Diarrhea: Intestinal structure & gases - toxins are eliminated

Feed change: Tryptophan & valuable vitamin B complex

Gastritis: Soothes inflamed stomach lining

Itching: Allergens are eliminated in the intestines

**IBD**: Repairs intestinal mucosa & reduces inflammation

Worm treatment: Remnants of worm treatment and worms removed

Liver and Toxins out - visible in blood values kidneys relieved:

Acidic: Acids are removed - pH value returns to normal

Clean teeth: Inflammation reduced & tartar dissolves

All information: FAQ QCHEFS Dental Charcoal for cats or dogs www.qchefsdental.de



## What if being healthy is easy and fun?

New science from oral microbiology uses ONLY nature: And instead of the stress of brushing teeth, everyone can look forward to their beloved evening ritual!

#### **Contact**

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