

## **Press Release**

### **Three Ways to Say Thank You for a Dog's Unconditional Love**

Dogs understand their owners very well, and it's no coincidence that dogs are considered a human's best friend. Naturally, owners want to show their appreciation for this unconditional love, as confirmed by **Ilze Lāta**, Executive Director of **SIA PetFest**, manufacturer of Doggy Joy dog treats.

#### **Give your dog the most precious gift – your time!**

In recent years, tolerance for dogs in public spaces has improved, and many owners take their pets everywhere – on walks, to the office, or even on vacation trips. If this isn't possible and a dog spends most of the day at home, they will surely appreciate longer walks in the evenings and on weekends. Dogs clearly understand the ritual of going outside, and most enjoy exploring new routes. They also love physical contact from their owners, such as cuddling. Scientists continue to study human-dog relationships and communication, and current research shows that spending time together benefits both parties!

#### **A tasty and meaningful “thank you”**

While meat-based dog treats are often given as rewards for obedience – for everyday actions like stopping, sitting, lying down, or coming when called – sometimes it's worth treating your dog simply to show appreciation for their companionship and unconditional love. Many dogs have allergies, and a piece of sausage from the breakfast table may provide only temporary enjoyment and could aggravate allergies. It is important to note that certain treats are better suited for small dogs, while others are designed for medium or large breeds.

#### **Comfort without excess**

Owners usually try to care for their dogs with the best intentions, but showing love should not be overdone. It is important to remember that we are sharing life with a living being, not an emotionless toy to dress up or pamper constantly. Dogs need a simple, breed- and size-appropriate sleeping area, regular meals in the right portions, accessible drinking water, and opportunities to spend time outdoors. Unfortunately, many dogs today are overfed, and if combined with little exercise, this can lead to obesity and exacerbate health problems. Dog treadmills for weight control may seem amusing, but in reality, this is a common issue worldwide.

#### **About Doggy Joy**

The team at **SIA PetFest**, manufacturer of Doggy Joy dog treats, consists of professionals with 15 years of experience. They produce treats using veterinarian-formulated recipes and the highest-quality ingredients. Doggy Joy treats are made from chicken, duck, rabbit, lamb, and beef and are specially categorized for puppies, small, medium, and large breeds.

**Additional Information:**

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