

深圳华芯星半导体有限公司

CHINA CHIPS STAR SEMICONDUCTOR CO., LTD.

存储芯片

Memory Chip

Contents

01 **Company Overview**

02 **Product Layout**

03 **Technological Development Process**

04 **Market Model**

01

Company Overview

Company Introduction



China Chips Star Semiconductor Co., Ltd. was founded in 2022, with its headquarters in Shenzhen and branches in Hong Kong, Nanjing and Singapore. It is a national high-tech and SRDI enterprises integrating R&D, packaging, testing, sales and services. It was one of the three semiconductor enterprises in Shenzhen recognized by the Ministry of Industry and Information Technology in 2023, and also the only enterprise in China that has received strategic investment from one of the world's top four wafer manufacturers.

China Chips Star Semiconductor Co., Ltd. provides a full range of storage solutions, focusing on high-end industrial grade, enterprise grade and automotive grade memory chips, and builds the professional memory chips brand- PG (Perfect Grade) .

Strategic Positioning

Realize key technologies to become independent and controllable global chip manufacturers.

Focus Areas

Focus on industrial and enterprise grade high-end AI memory chips

High Level R&D and Testing Teams



China Chips Star Semiconductor Co., Ltd., along with its packaging facility, operates an Industry-University-Research Base established through collaboration between the company and academic institutions. The combined site spans approximately 30,000 square meters. Currently, the company has a workforce of 160 employees and houses 4 engineering technology laboratories. The technical team is primarily composed of leading figures in semiconductor storage technology from Taiwan and Singapore, senior engineers, and graduates from China's top-tier Project 985 universities. To bolster its technical capabilities, the laboratory regularly invites experts and professors from its industry-university-research partner units to provide specialized guidance and support. All related testing and verification procedures strictly adhere to the GJB150A-2009 and GBT36355-2018 standards.



China Chips Star

22000m²
Cleanroom

450 High-Precision
Automatic
Equipments

High Level
Young
Technical
Teams

Leader in
Storage from
Singapore and
Taiwan

Full Line
Automation



Business Model



Collaboration with leading semiconductor storage technology partners from Taiwan and Singapore, alongside top domestic teams, to establish a Semiconductor Engineering Technology R&D Laboratory. This initiative integrates cross-sector resources to target high-growth storage markets—such as automotive electronics, AI servers, network communications, industrial control, and consumer electronics.



Patent Qualification

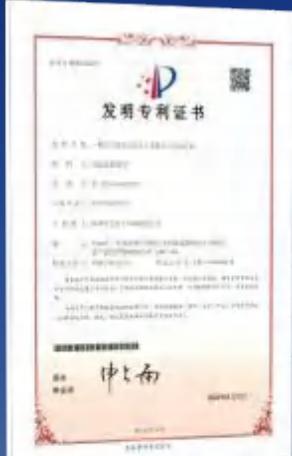


■ ISO9001

■ 30 invention patents 10 patents in application



■ TUV IATF 16949



■ 25 software copyrights/ utility model patents
More than 100 intellectual property rights



■ More than 10 products have passed CE/RoHS certification



■ Alibaba International Station Gold Medal Supplier

■ Specialized, Refined, Characteristic and Innovative SMEs

■ High-Tech

■ Enterprises Innovative SMEs

■ Technology SMEs

Patent Qualification



China Chips Star has been recognized as a qualified enterprise in the 2023 Integrated Circuit Design and Equipment Enterprises List (Second Batch) published by the Shenzhen Municipal Bureau of Industry and Information Technology. It is one of only three companies in Shenzhen to receive this distinction

序号	纳税人名称	纳税人识别号	税务机关	申报享受优惠类型	享受年度	当年度是否符合《国家鼓励的软件企业条件的公告》(工业和信息化部、国家发展改革委、财政部、税务总局公告2021年第9号)第一/二条规定的条件	当年度是否符合《关于软件和集成电路产业企业所得税优惠政策有关问题的通知》(财税〔2016〕49号)第四条规定的条件
1	深圳广芯封装基板有限公司	91440300MA5HKBMX04	国家税务总局深圳市龙岗区税务局	集成电路材料企业(新政策)	2023	符合	
2	深圳市新凯来技术有限公司	91440300MA5GY8J17Q	国家税务总局深圳市龙岗区税务局	集成电路装备企业(新政策)	2023	符合	
3	深圳华芯星半导体有限公司	91440300MA5HHT1Y89	国家税务总局深圳市光明区税务局	集成电路封装测试企业(新政策)	2023	符合	

02

Product Layout

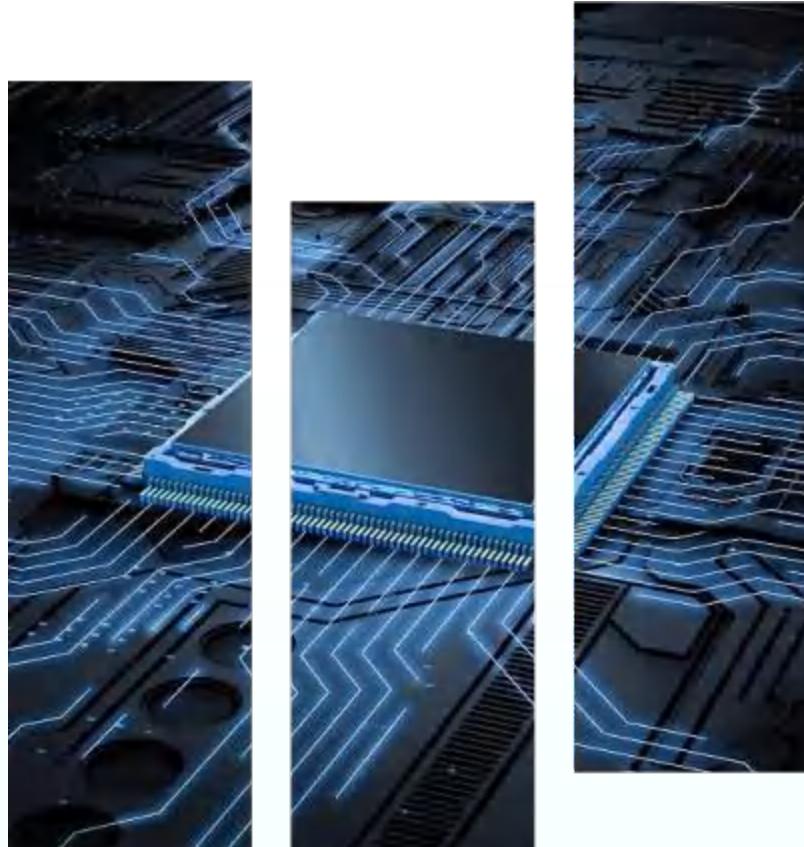


Product Features



High-end Chips

Built on KIOXIA wafers to deliver premium-grade memory chips.



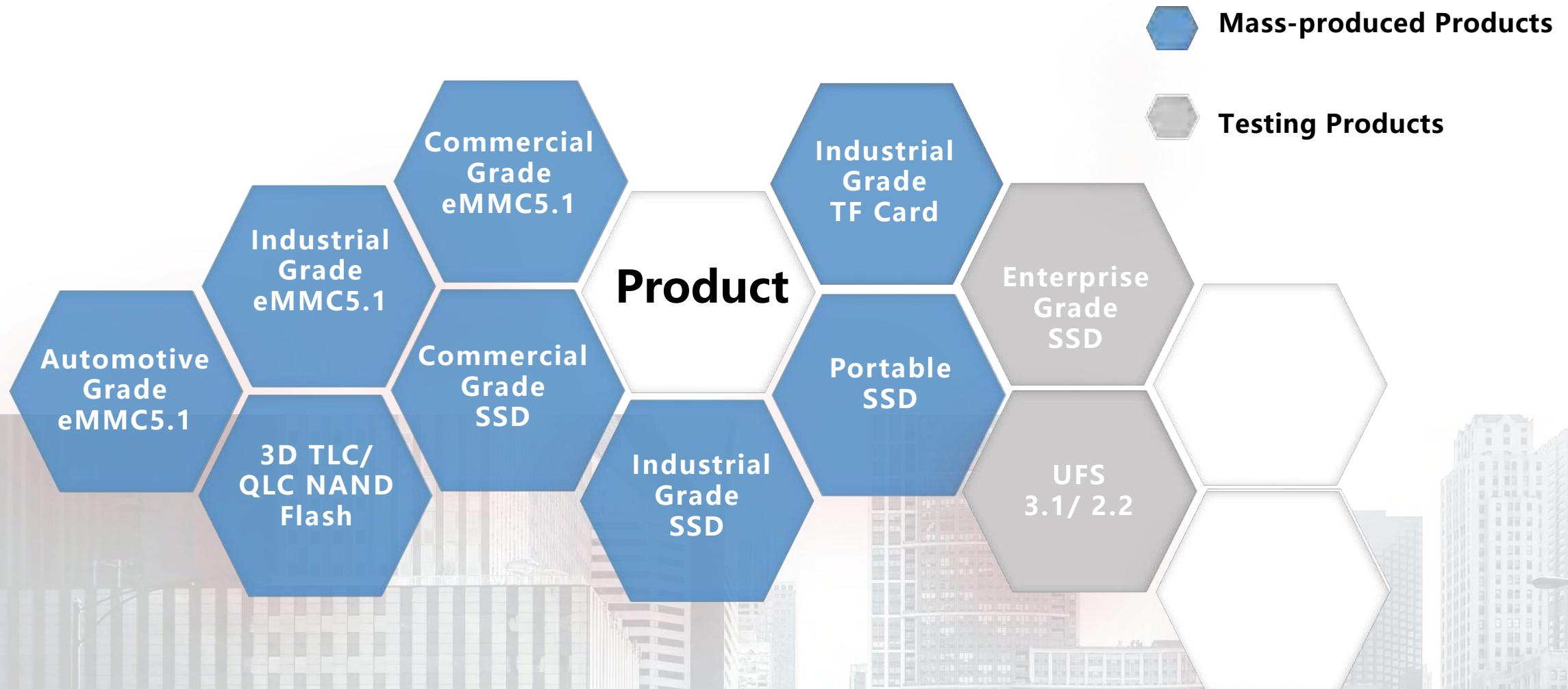
Differentiation

Provide customized solutions—covering commercial, industrial, automotive, and enterprise-grade products—enabling us to serve multi-tier markets.

High Value-added

Focus on brand building, quality assurance, and service excellence to avoid homogeneous competition and create high added value

Product Line





Commercial Grade eMMC5.1

Capacity: 8GB-512GB
Protocol : HS400
Read Speed: up to 330MB/s
Write Speed: up to 240MB/s
Working Temperature : -25°C ~ +85°C

Wide Temperature Industrial Grade eMMC5.1

Capacity: 8GB-512GB
Protocol: HS400
Read speed: up to 330MB/s
Write speed: up to 240MB/s
Working temperature: -45 °C~+105 °C

Industrial Grade eMMC5.1

Capacity: 8GB-512GB
Protocol: HS400
Read Speed: up to 330MB/s
Write Speed: up to 240MB/s
Working temperature: -40 °C~+85 °C

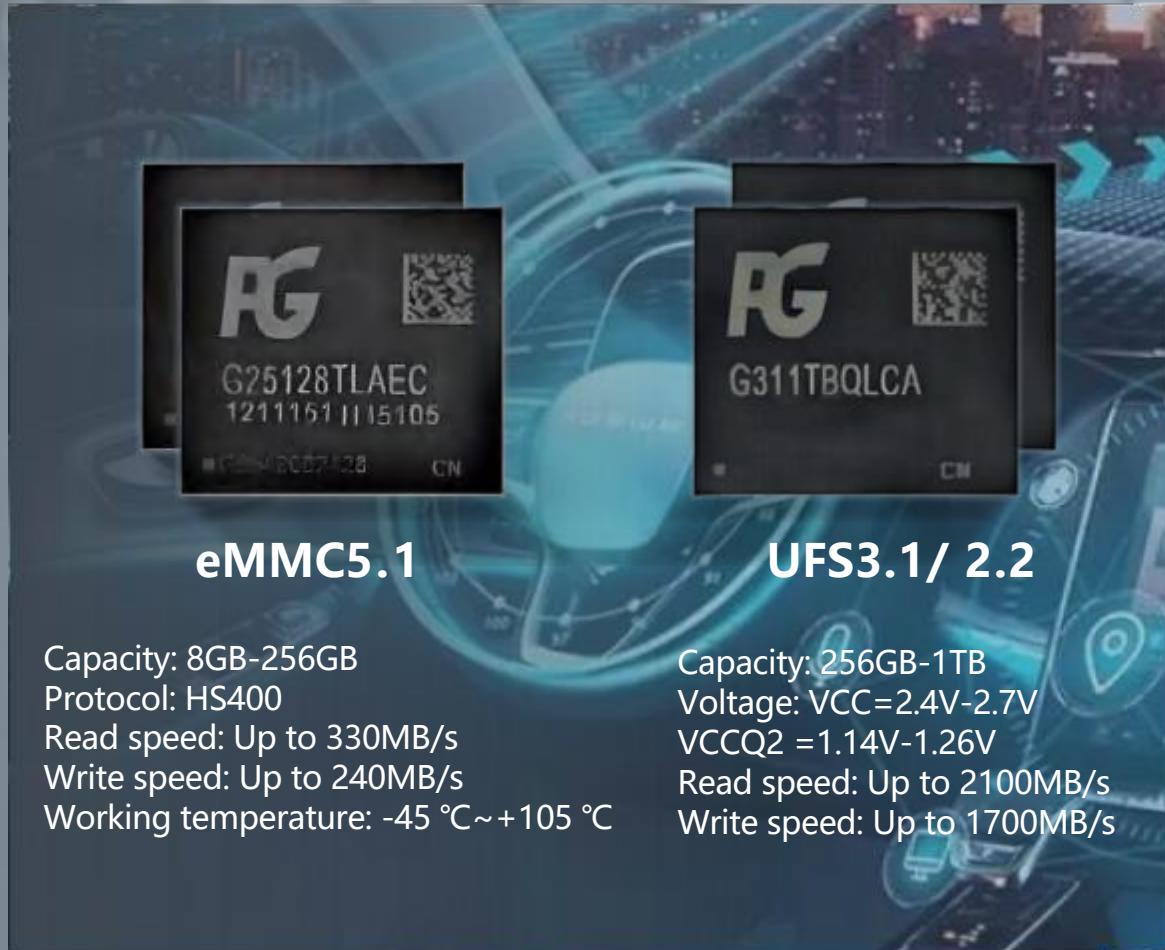
Automotive Grade eMMC5.1

Capacity: 8GB-512GB
Protocol: HS400
Read speed: up to 330MB/s
Write speed: up to 240MB/s
Working temperature: -45 °C~+105 °C

Application Scenarios

Mobile phones, set-top boxes, tv, POS machine, tablets, robots, drones, in car entertainment

Automotive Grade eMMC& UFS



eMMC5.1

Capacity: 8GB-256GB
Protocol: HS400
Read speed: Up to 330MB/s
Write speed: Up to 240MB/s
Working temperature: -45 °C~+105 °C

UFS3.1/ 2.2

Capacity: 256GB-1TB
Voltage: VCC=2.4V-2.7V
VCCQ2 =1.14V-1.26V
Read speed: Up to 2100MB/s
Write speed: Up to 1700MB/s

Product Features

Compliant with ACE-Q100 standard and IATF16949 automotive grade standard

Meet the temperature requirements of -45 °C~+105 °C for vehicle specifications

High reliability, high stability, long service life, stable supply guarantee

Application scenarios



IVI Vehicle Information System



Central control navigation



ADAS assisted driving system



T-BOXVehicle networking terminal



360°panorama



EDRVehicle mounted event recorder



BMSBattery Management System



Smart Cockpit

Industrial Grade SSD

Industrial environment

Durability

Low power consumption

Anti vibration

Compatibility

High and low temperature resistance

-40°C ~85°C



Industrial grade PCIe 3.0 SSD PG Dubhe Series

Capacity: 128GB/256GB/512GB/1TB/2TB
Interface: M.2 (2230/2242/2280)
Protocol: NVMe 1.3
Size: 80mm x 22mm x 3.9mm
Working temperature: -40~85 °C
Working voltage: 3.3V ± 5%
Read speed: 3000MB/s
Write speed: 2800MB/s
PE ≥ 3000



Industrial grade M.2 SATA SSD PG Merak Series

Capacity: 128GB/256GB/512GB/1TB/2TB
Interface: M.2 (2230/2242/2280)
Protocol: SATA III
Size: 80mm x 22mm x 3.9mm
Working temperature: -40~85 °C;
Working voltage: 3.3V ± 5%
Read speed: 540MB/s
Write speed: 480MB/s
PE ≥ 3000



Industrial grade mSATA SSD PG Merak Series

Capacity: 64GB/128GB/256GB/512GB/1TB/2TB
Interface: mSATA
Protocol: SATA III
Size: 50.9mmx30mmx3.65mm
Working temperature: -40~85 °C
Working voltage: 3.3V ± 5%
Read speed: 540MB/s
Write speed: 480MB/s
PE ≥ 3000



Industrial grade 2.5inch SATA SSD PG Merak Series

Capacity: 64GB/128GB/256GB/512GB/1TB/2TB
Interface: SATA 2.5inch
Protocol: SATA III
Size: 100mmx70mmx7mm
Working temperature: -40~85 °C
Working voltage: 3.3V ± 5%
Read speed: 540MB/s
Write speed: 480MB/s
PE ≥ 3000

Application scenarios

Data center, cloud computing, virtualization, big data analytics

Application scenarios

Various industrial scenarios such as industrial control, medical equipment, network equipment, monitoring systems, etc.

Enterprise Grade SSD/ 3D TLC/ QLC Nand Flash



Enterprise Grade PCIe 4.0 SSD

PG Mizar Series

Capacity: 2TB-8TB
Interface: U.2 NVME Gen4 x4
Protocol: NVME Express 1.4
Read speed: 6000MB/s;
Write speed: 3600MB/s

Size (mm): 100X69.85X15
Working temperature: -40~85 °C
Storage temperature: -50~95 °C
Support power-off protection
Hardware or software
destruction (optional)

Enterprise Grade 2.5inch SATA SSD

PG Alioth Series

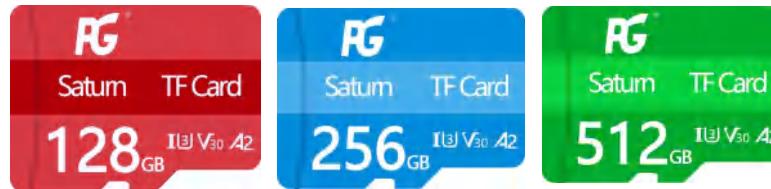
Capacity: 2TB-8TB
Interface: SATA III
Protocol: SATA Protocol V3.2
Read speed: 520MB/s;
Write speed: 500MB/s

Size (mm): 100.2 × 69.85 × 7
Working temperature: -40~85 °C
Storage temperature: -55~95 °C
Support power-off protection
Hardware or software destruction
(optional)

Application scenarios

Server, AI PC, AI Game Console, Modern Data Center, Enterprise IT

Micro SD 6.1 TF Card



High Speed TF Card(Memory Card) PG Saturn Series

Ultra high definition, low power consumption, high read speed

Capacity: 16GB-2TB
Size (mm): 15.0x11.0x1.0
Speed levels: C10, U3, V30, A1, A2
File System: FAT32/exFAT
A1 read/write speed: 90MB/s; 50MB/s
A2 read/write speed: 180MB/s; 135MB/s

Application scenarios

Electronic learning, portable audio, IP cameras, dash cams, wearable smart devices, android devices, game consoles, etc



Industrial Grade High Speed TF Card(Memory Card) PG Mars Series

Stronger durability, stability, reliability, and wider adaptability to working environments

Suitable for use in industrial equipment that operates continuously for long periods in harsh environments

Capacity: 16GB-2TB
Working temperature: -40~85 °C
Size (mm): 15.0x11.0x1.0
Speed levels: C10, U3, V30, A1, A2
File System: FAT32/exFAT
A1 read/write speed: 90MB/s; 50MB/s
A2 read/write speed: 180MB/s; 135MB/s

Application scenarios

Industry, medical, transportation,etc

A photograph of a modern city skyline featuring several skyscrapers with glass and steel facades. The sky is blue with some white clouds. A large, semi-transparent blue rounded rectangle is overlaid on the image, containing the number '03' in white.

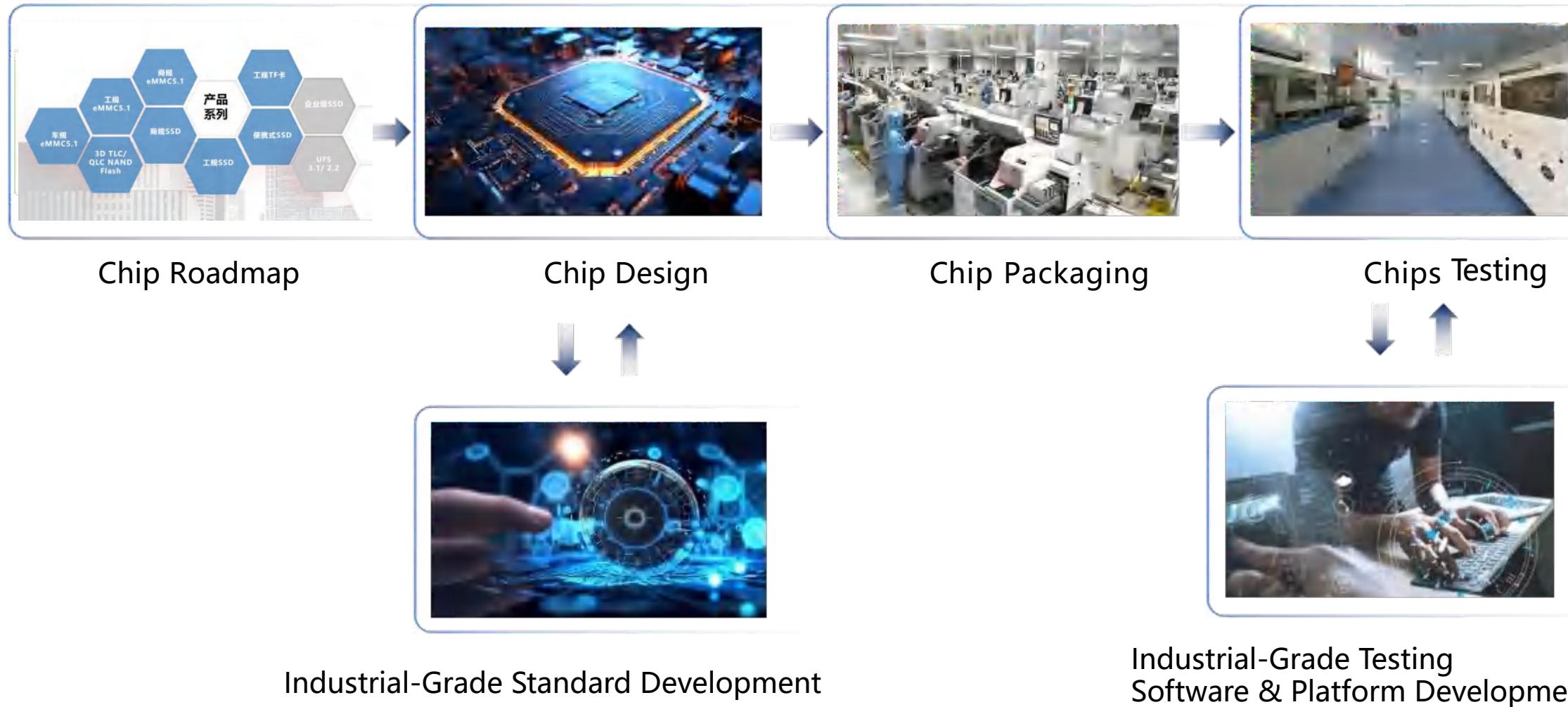
03

Technological Development Process

Technological Development Process



Initial Stage(2022-2024)



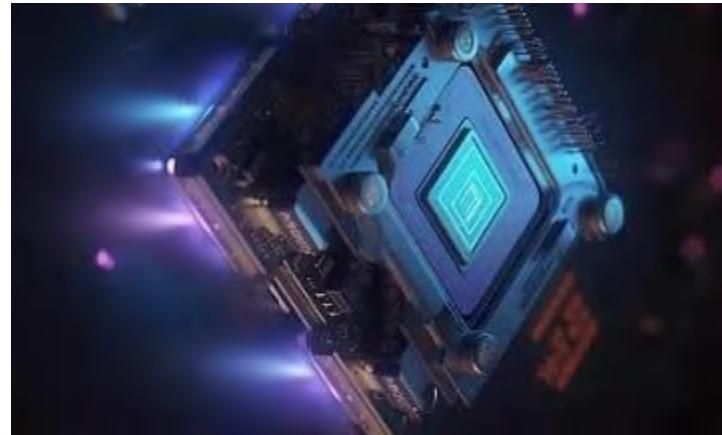
Technological Development Process



Development stage (2025-2027)



Establish packaging factory in China (completed)



Storage wafer development



MLC/TLC wafer level testing (completed)

Technological Development Process



IPO Stage (2028-)



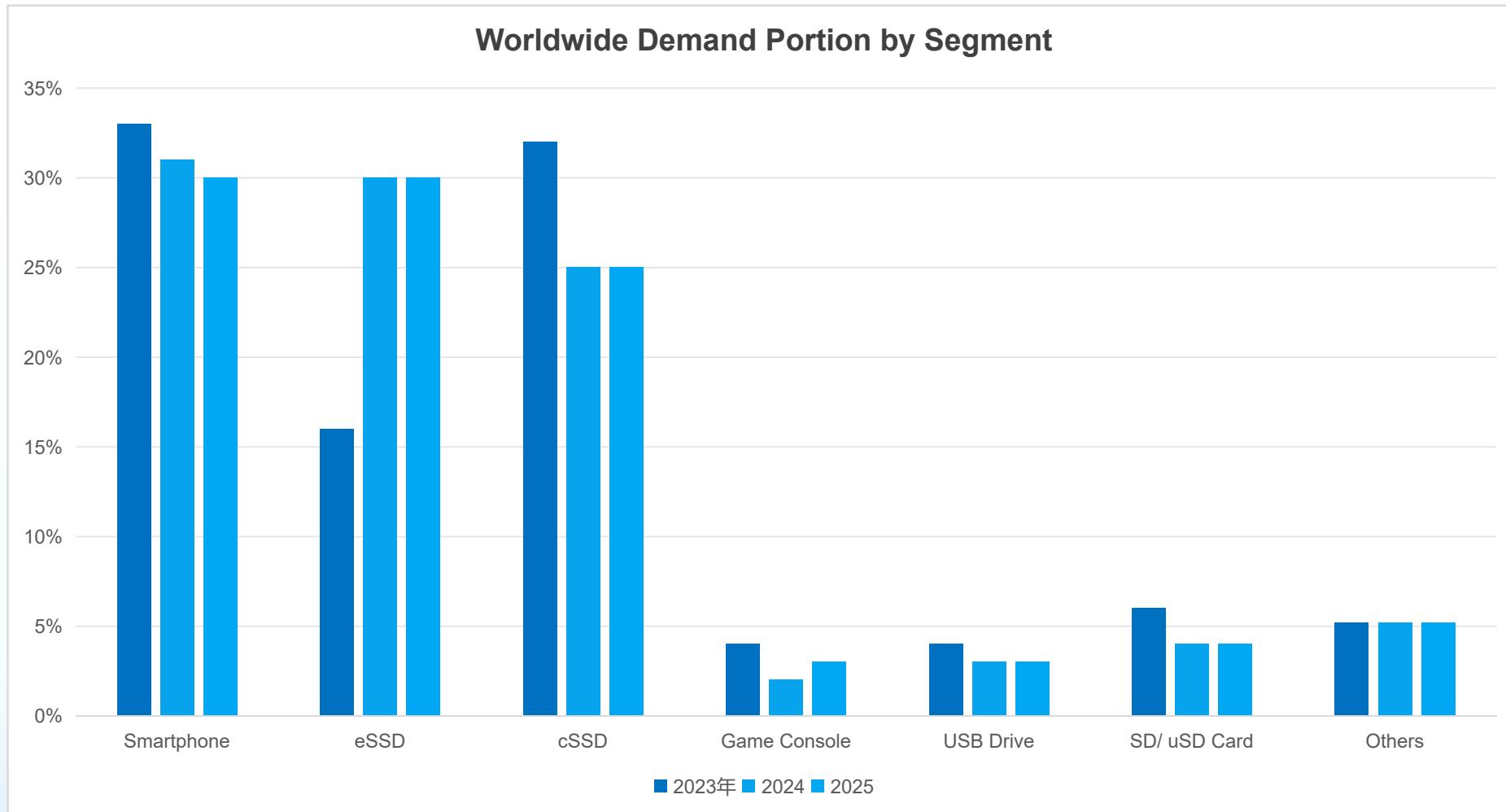
Aim to establish pioneering MLC flash development and domestic manufacturing capabilities, filling a key gap in the local supply chain.

04

Market Model



Market Scale of Memory Chips



Note: The above proportions are capacity proportions

图表1：2018-2024年全球存储芯片行业市场规模(单位：亿美元)



The global memory chip market scale is expected to reach \$167.1 billion in 2024 and \$92.3 billion in 2023. This shows a strong growth trend. This growth is mainly driven by the demand for AI computing infrastructure, especially the increase in demand for AI servers, which has become the main driving force of the storage market.

图表1：2018-2024年中国存储芯片行业市场规模(单位：亿元)



In 2024, the market scale of China's memory chip industry is expected to reach 300.6 billion RMB, and 259.1 billion RMB in 2023. The compound annual growth rate has reached 20.38% in the past five years. The transition from import dependence to independent production is an important development trend in China's memory chip industry, and the market share of Chinese enterprises in the global market is expected to grow from 5% in 2023 to 10% in 2025.

Market Analysis

China's enterprise-grade SSD market is projected to reach approximately RMB 62.5 billion in 2024, reflecting a year-on-year growth of 187.9%.

By 2025, the market size is expected to expand to RMB 80–85 billion, with a growth rate of roughly 28% to 36%.



Market Analysis

Globally, approximately 1.5 billion smartphones are manufactured annually, 80% of which (about 1.2 billion units) are made in China.

The NAND flash memory in each phone represents a cost of about RMB 100.

Currently, domestic manufacturers supply components worth around RMB 20 billion (primarily using Samsung wafers), while an additional RMB 100 billion portion of the market is served by imported chips.



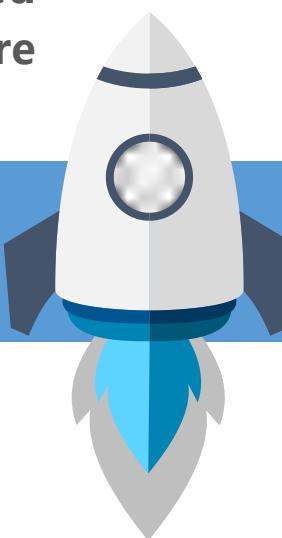
Competitive Advantages



We are re-architecting both software and hardware to set new industry standards and build a cohesive ecosystem.

Our primary target clients are major state-owned enterprises and leading AI/IT companies, who are the key buyers of high-end storage products.

Localization Substitution



China Chips Star has direct access to key market resources, including government agencies, state-owned enterprises, and top AI/IT firms, giving us a decisive edge in the localization substitution sector.

Our team members possess firsthand experience working within state-owned enterprises and have an in-depth understanding of domestic policies and market requirements.

Team & Market Resources



Competitive Advantages

Stable support from the upstream, midstream, and downstream industrial chain



Competitive Advantages



High quality customers

Communication terminal

HONOR 荣耀

TRANSSION
传音控股

ZTE 中兴

ahua 大华股份
TECHNOLOGY

Mobile platform

紫光展锐
UNISOC™

MEDIATEK
聯發科技

Qualcomm
高通

Multimedia and IoT platforms

Rockchip
瑞芯微电子

Allwinner
全志科技

@mlogic
晶晨半导体

Laptop and server platform

HUAWEI

兆芯

HYGON
中科海光

intel
AMD

Utilize resource advantages to explore high-end markets

Replace KIOXIA in the Finished Product Market in China

With KIOXIA gradually scaling back its presence in China, China Chips Star utilizes ongoing wafer supply partnerships, local service, and cost advantages to develop higher-performance alternatives—rebuilding part of the market previously served by KIOXIA.

Leveraging KIOXIA Wafers to Build High-End Storage Chip Solutions

TK, a subsidiary of KIOXIA, is a direct investor in China Chips Star, ensuring a stable supply of high-quality wafers. China Chips Star focuses on enterprise-grade, industrial-grade, and automotive-grade products, targeting the high-end AI storage market.

OEM Creates High Output Value

TK supplies KIOXIA wafers to China Chips Star, which provides chip OEM manufacturing services to both TK and KIOXIA. This cooperation model delivers mutual benefits and generates high output value.



Exploring High-End Chip Markets Including Samsung, Micron, and Others

Supported by KIOXIA wafers and advanced controllers, China Chips Star is expanding into broader high-end chip segments—competing in fields dominated by Samsung, Micron, PHISON, and other Taiwan brands that also source from KIOXIA.

Market Layout



Business Department



**Automotive Electronics
Business Department**



**Consumer Electronics
Business Department**



**International
Business Department**



**Industrial Products
Business Department**



**Server and Network
Communication Business
Department**

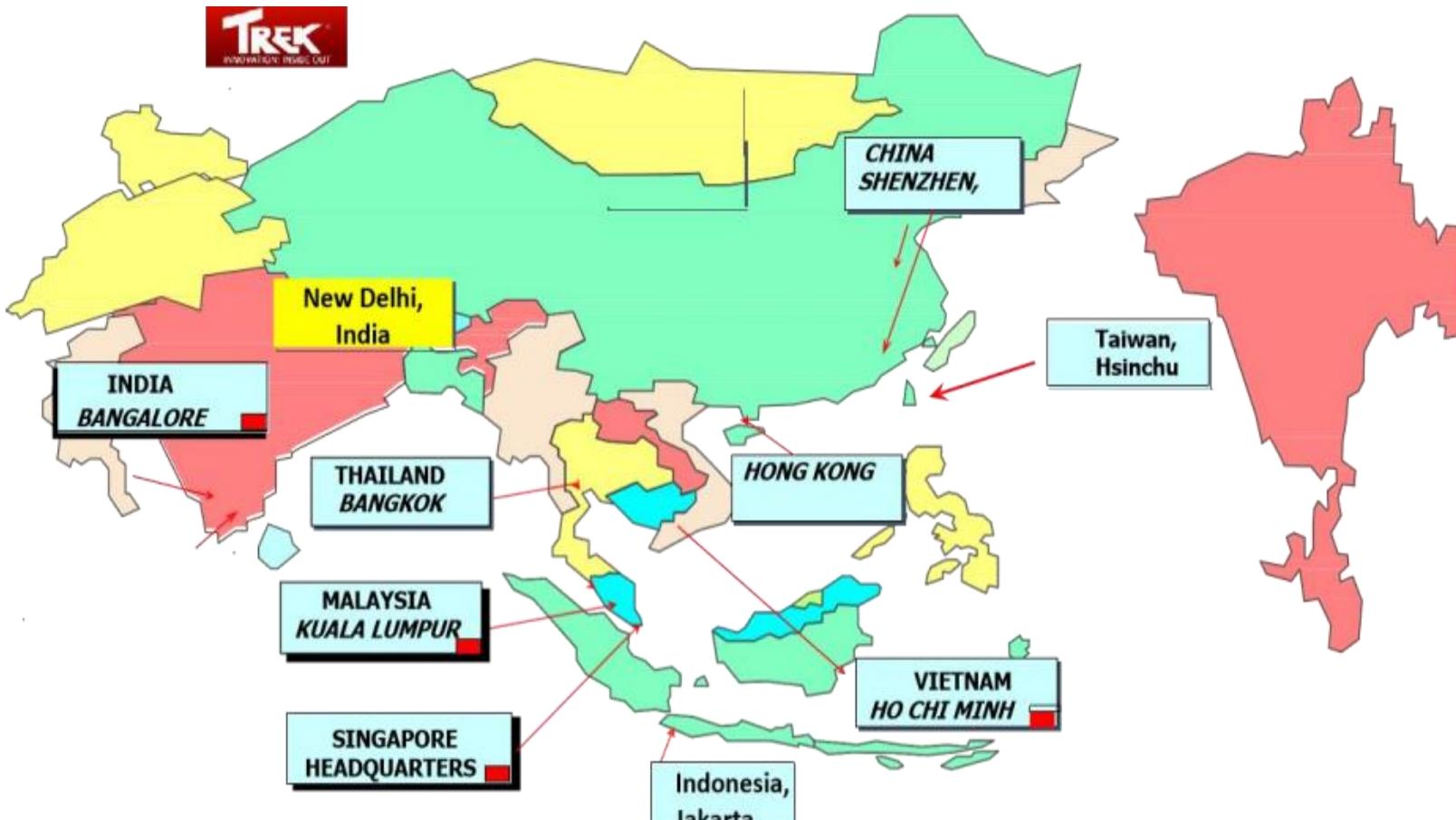
Market Layout



Telecommunications Operator Systems



Products under the PG brand have passed carrier certification conducted by the China Mobile Research Institute. Once certified by China Mobile, other operators accept this certification, exempting the products from further testing. This allows all communication equipment suppliers to procure these products directly.



 Sales/Marketing
销售/营销

 R&D Centers + Sales/Marketing roles
研发中心+销售/营销职位

 2024

Trek's Established Network:

- Subsidiaries across Singapore, Malaysia, Indonesia, Thailand, Vietnam, India, China, Japan, South Korea, and New Zealand
- Decades-cultivated sales and marketing channels
- Integrated R&D + Sales roles in key regions

Synergy with China Chips Star:

- Our products leverage Trek's international sales infrastructure
- Driving overseas revenue and brand influence
- Accelerating our path to becoming a global brand



THANKS

CHINA CHIPS STAR SEMICONDUCTOR CO., LTD.

Address: 4th Floor, West Building 8B , Huaqiang Creative Industry Park,
Guangming Street, Guangming District, Shenzhen

<http://www.css.ltd/>