



PRESS RELEASE

FTDI Chip to Showcase USB Connectivity Solutions at Embedded World 2025

Nuremberg, Germany – 11 March 2025 – Future Technology Devices International Limited (FTDI Chip), a well-established provider of USB connectivity solutions, will participate in **Embedded World 2025**. The company will be exhibiting at **Hall 3A, Booth #429**, where it will offer live demonstrations of its latest products designed for automotive, industrial, and AI applications.

Hands-On Demonstrations of Cutting-Edge USB Solutions

FTDI Chip will feature two key products at the show: the **USB Hi-Speed Type-C with Dual Power Delivery FT4233HP** and the **Automotive Grade USB Hi-Speed Quad Channel (FT4232HAQ)**. These products are designed to address the evolving needs of industries integrating USB with Automation, AI, sensor, and industrial control systems. By integrating the simplicity of USB into your systems, FTDI is paving the way for smarter and more efficient solutions across industries.

FT4233HP: Optimized for AI, sensors and Industrial Control Systems

The **FT4233HP** offers USB Hi-Speed Type-C connectivity with Dual Power Delivery, providing enhanced power management features suited for AI, sensors and industrial applications. With a temperature range from -40°C to 85°C, it is ideal for applications requiring reliable power management and connectivity such as data acquisition, real-time processing, and advanced robotics. It is configurable in a variety of industries standard serial or parallel interfaces, future-proofing your device can evolve with new technologies. FT4233HP's bidirectional power capabilities streamline system design, while its simplified power management reduces complexity and reduces costs.

FT4232HAQ: Automotive-Qualified USB for Harsh Environments

The **FT4232HAQ** meets **AEC temperature grade 2** certification (+105°C) standard, ensuring reliable performance in harsh environments such as extreme temperatures. It provides robust USB connectivity making it perfect for automotive applications in demanding environments.

Visit FTDI Chip at Embedded World 2025

FTDI Chip invites visitors to stop by **Hall 3A, Booth #429** to explore live demonstrations of the **FT4232HAQ** and **FT4233HP** and learn how these solutions support the integration of USB technology with your systems.



For more information about FTDI Chip's products, visit <https://ftdichip.com/product-category/products/>

About FTDI Chip:

FTDI Chip is a fabless semiconductor company founded in 1992, partnering with the world's leading foundries. Headquartered in Glasgow, UK, the company operates research and development facilities in Glasgow and Singapore, with regional sales and technical support offices in Glasgow, Tigard (Oregon, USA), and Shanghai (China).

FTDI Chip specializes in developing innovative silicon solutions that enhance interactions with the latest global technologies. The company's mission is to "bridge technologies" and support engineers with highly sophisticated, feature-rich, and user-friendly product platforms.

Maintaining its "Design Made Easy" philosophy, FTDI Chip focuses on incorporating advanced features into its chips to simplify the design and implementation process for engineers. This approach, combined with worldwide regional support and a comprehensive solutions mindset, helps reduce development costs, minimize debugging, and accelerate time to market.

For more information go to <http://www.ftdichip.com>

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Regional sales offices and distributor lists are available

<http://www.ftdichip.com/FTSalesNetwork.htm>

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