

Netherlands Pavilion at it-sa Expo&Congress

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Netherlands

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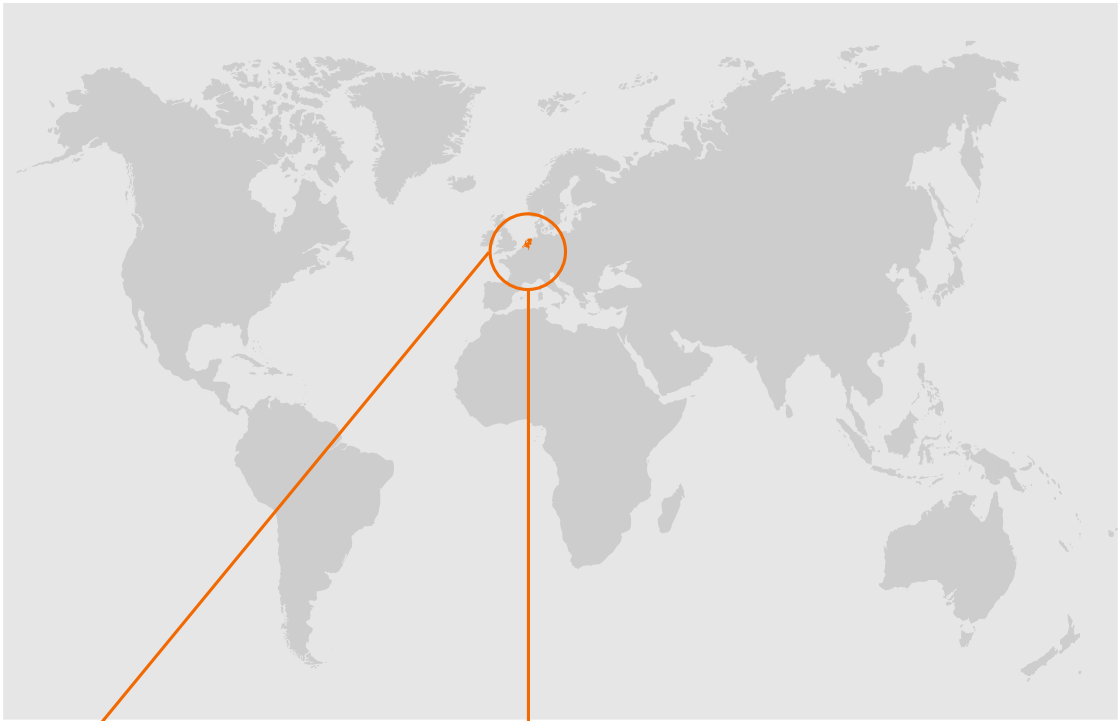
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The Netherlands



Locations

- 1. Amsterdam (and Airport Schiphol) |
- 2. Arnhem | 3. Assen | 4. Breda |
- 5. 's Hertogenbosch | 6. Eindhoven |
- 7. Enschede | 8. Groningen |
- 9. Haarlem | 10. The Hague |
- 11. Leeuwarden | 12. Lelystad |
- 13. Maastricht | 14. Middelburg |
- 15. Rotterdam | 16. Utrecht |
- 17. Zwolle |



Worldwide rankings

1st

Largest flower exporter
(Source: OEC, 2022)

3rd

Largest exporter of agricultural products in the world
(Source: WUR/CBS, 2023)

4th

Largest importer of goods in the world, 842.05 billion US dollars
(Source: Statista, 2023)

4th

Largest exporter of goods in the world, 934,57 billion US dollars
(Source: Statista, 2023)

4th

Leading economy worldwide by Foreign Direct Investment (FDI) inward stock, 2,86 trillion US dollars
(Source: Statista, 2023)

6th

Greatest place to live
(Source: World Happiness Report, 2024)

7th

on the Global Innovation Index
(Source: WIPO, 2023)

9th

on the World Competitiveness Ranking
(Source: International Institute for Management Development, 2024)

Facts & Figures

Official name:

Kingdom of the Netherlands

Administrative structure:

The kingdom consists of four entities. The Netherlands and three territories in the Caribbean: Aruba and Curaçao and St. Maarten

Capital:

Amsterdam

Special municipalities:

The overseas islands of Bonaire, Saba and St. Eustatius, all three of which are located in the Caribbean

Seat of government:

The Hague

Form of government:

Parliamentary democracy (cabinet of Prime Minister and Ministers) within a constitutional monarchy

Surface area:

41,543
km²

Number of provinces:

12

Head of State:

His Majesty King Willem- Alexander, King of the Netherlands, Prince of Orange-Nassau

Number of inhabitants (2025):

18 million

Number of inhabitants per km² (2025):

533

Location:

Western Europe, bordering Germany, Belgium and the North Sea

Languages:

Dutch, Frisian and on the overseas islands also English and Papiamentu

Unemployment rate (CBS, 2024):

3.7%

GDP per capita (World Bank, 2024):

57,800^{US}
dollars

English speaking Dutch people:

90%

Company Profiles



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Who We Are

Awareways is a research-driven specialist dedicated to strengthening organizational resilience through human behavior. For over 14 years, we have combined expertise in behavioral science, psychology, learning & development, and communication to help organizations navigate information security, privacy, AI, digital innovation, and evolving regulations. Our mission is to enable people to make secure and responsible decisions in an increasingly digital world.

What We Do

We design and deliver multi-year awareness and behavior change programs that combine adaptive training, realistic simulations, behavioral assessments, communication campaigns, and data-driven reporting. Our interventions are tailored to employees' daily work and organizational risks, enabling organizations to strengthen their security culture, improve compliance, and build lasting resilience.

What We're Proud Of

What we're most proud of is the long-term impact we create together with our clients. For more than 14 years, we have helped organizations strengthen their resilience by building secure and responsible digital behavior. Many of our clients have partnered with us for over five years, reflecting the trust they place in our expertise and the lasting value of our programs. Today, we support a diverse portfolio of organizations, ranging from Dutch ministries and public sector institutions to global enterprises with more than 100,000 employees. Our programs are designed to operate at scale, supporting 30+ languages, multiple time zones, and localized learning experiences across the globe. While we're honored to be nominated for the Computable Awards 2026, what truly defines our success is the measurable impact we achieve together with our clients and the long-lasting partnerships we continue to build.



Dawnguard

Security starts with design.

Build secure cloud architecture from day zero,
with security built in, not bolted on.



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Who We Are

Dawnguard is an AI-native cybersecurity company. We build security into cloud architecture from day zero, not as a layer added afterward. The bolt-on model is broken for thirty years security ran on build it, ship it, patch it forever. Our mission is to make security a property of how cloud systems are designed, validated, and deployed.

What We Do

Dawnguard gives cloud architects and security teams a shared canvas to design, validate, and deploy infrastructure that's already secure. Security and compliance requirements live in the model, so findings don't pile up in a backlog, and nothing ships that shouldn't. From a validated design, the platform generates production-ready infrastructure as code. Compliance is continuous, built into every design decision. ISO 27001 and SOC 2 Type 2.certified.

What We're Proud Of

Certifications: ISO 27001 and SOC 2 Type 2;
Launched a product and turned one in July;
100K+ resources protected by Dawnguard;
Rapid EU and US market expansion & brand-new US office;
Working with some of the biggest companies across EU and US;
Backed by serious investors: BNVT Capital alongside a group of angel investors that includes former CIOs, CISOs, and scale-up founders who know exactly what they are backing.

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Lars Sandbergen
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DMARC Advisor

Stop email spoofing. Start using DMARC Advisor. The European DMARC SaaS platform!

Who We Are

Founded in 2013, DMARC Advisor is dedicated to making email safer by making open standards accessible to all. Any organisation sending email is at risk without SPF, DKIM, and DMARC.

To drive adoption, we leverage 22+ years of experience in email deliverability and security, along with 12+ years of hands-on DMARC implementation experience. We translate this expertise into our dedicated DMARC-focused platform, the DMARC Manager, helping organisations secure their domains seamlessly.

What We Do

Phishing threats target your domain and put your company's reputation at risk. DMARC Advisor gives you clear insight into who's using your domain and helps you take the right steps to stop abuse and protect your domains using our DMARC Manager platform.

What We're Proud Of

We monitor 40.000 European organisations, and most of them still point to our platform to monitor their DMARC data. We are the number one in Europe. Cyber Made in Europe, for Europe!

DMARC Advisor

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GRCPerfect

The All-in-One Platform for Global Governance, Risk & Compliance. Built in Europe. Trusted Worldwide.

Who We Are

GRCPerfect is a global SaaS provider delivering an integrated Governance, Risk & Compliance (GRC) platform, built on a European foundation. Founded in 2013, we help organisations manage privacy, cybersecurity, AI governance and regulatory compliance in one platform. Built by design, we support ISO 27001, NIS2, DORA and the EU AI Act, enabling organisations to automate compliance, strengthen resilience and stay in control.

What We Do

An all-in-one GRC platform that empowers CISOs, Privacy Officers, Security and Risk professionals to manage governance, risk and compliance from a single environment. Automate workflows, assessments, evidence collection, reporting and regulatory compliance while gaining real-time insights, reducing manual effort and strengthening organisational resilience across global operations.

What We're Proud Of

Since 2013, we've helped organisations simplify Governance, Risk & Compliance through a fully customisable platform with built-in regulatory frameworks. Today, more than 4,000 users worldwide rely on GRCPerfect every day. As an ISO/IEC 27001-certified company, we place privacy, security and quality at the heart of everything we do, enabling our customers to stay compliant with confidence.



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Guardian360

Digital Governance and Resilience within Reach

Who We Are

Guardian360 is a Dutch cybersecurity company on a mission to put digital governance and resilience within reach. We build Lighthouse, a Continuous IT Security & Compliance Platform that bridges the gap between Risk Owners (CISOs, C-Level) and the Delivery Teams (MSPs and internal IT) who keep their organisations secure. Our core activities are continuous vulnerability and posture monitoring, automated compliance mapping, and turning technical findings into business-ready insight.

What We Do

Lighthouse consolidates vulnerability scanning, intrusion detection, hardening checks and compliance mapping into one continuous view. We map findings against 20+ frameworks, including ISO 27001, NIS2, BSI, TISAX and ISO 80001, prioritise what matters to the business, and translate technical issues into board-ready language. Our unique value: one agentless platform replaces four or five point tools, cuts the noise, and gives engineers and executives one source of truth.

What We're Proud Of

Supporting clients such as Trianel Gaskraftwerk Hamm and Blutsgeschwister with relevant compliance and resilience insights.

Our German partner network.

ISO27001 certificate and ESCO Cyber Security made in Europe label



Geoffrey Egger
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Lanner Europe

Lanner enables AI-driven network security at scale—powering enterprise NGFWs SASE branches realtime threat detection anomaly insight.

Who We Are

Lanner Electronics Inc (TAIEX 6245) is a world-leading provider of design, engineering, and manufacturing services for advanced network appliances. The company specializes in delivering rugged applied computing platforms and next-generation, AI-powered network security appliances. Designed for system integrators, service providers, and application developers, Lanner's hardware solutions drive reliable edge AI deployment and robust cybersecurity infrastructures worldwide.

What We Do

At Lanner, we design, engineer, and manufacture advanced network appliances and rugged applied computing platforms. We empower system integrators, service providers, and developers to deploy robust cyber security and accelerate edge AI applications. For the ITSA Expo, we deliver next-generation, hardware-driven solutions purpose-built to secure critical network infrastructures and defend global digital ecosystems against evolving threats.

What We're Proud Of

We take pride in our world-class engineering and manufacturing. Lanner delivers rugged, high-performance computing platforms that secure global networks and power edge AI.



Passguard

Affected by infostealer malware? [Check now!](#)



Tom Leijte
CEO
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Who We Are

Europe's answer to infostealer threats. Passguard uncovers infected devices, stolen sessions and compromised credentials by monitoring criminal marketplaces at the source. With European data residency and zero-touch deployment, we help organizations act before attackers do.

What We Do

We provide organizations and security partners with real-time infostealer intelligence through our platform, API and multi-tenant portal. Whether you're protecting your own business or delivering managed security services, Passguard enables rapid detection of compromised devices, credentials and sessions.



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What We're Proud Of

Ranked #2 Cyber Start-up in Europe at the Cybersec Europe & Computable Awards 2026, recognizing our innovation in infostealer intelligence and our European-first approach.

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Rackmount IT

Purpose-built Rackmount Kits

Who We Are

Rackmount.IT creates bespoke Rackmount kits for the worlds leading cybersecurity innovators.

What We Do

With our Rackmount kits we provide the first line of defence in cybersecurity, the physical one.

No more loose equipment or unattended devices.

What We're Proud Of

Rackmount.IT has 3 offices across the globe, our HQ in the Breda, the Netherlands aswell as offices in the USA and Australia. Currently doing business in over 90 countries worldwide and still growing



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Secumailer

No-hassle secure email for organizations working with sensitive information

Who We Are

SecuMailer offers organizations maximum security when sending privacy-sensitive emails. Our solution is fully European, technically strong and legally valid, fully compliant with GDPR, eIDAS, NIS2, and DORA. While users hardly notice, the security of their email is solid as a rock. We deliver confidential emails secure and easy directly into the inbox of your recipient.



Yvonne Hoogendoorn
CEO

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What We Do

We offer:

- Secure E-Mail
- Secure large file share
- Qualified Registered eMail (qERDS)
- Cloud sovereignty by Data Haven
- E -to-E encrypted email without a hassle
- API connections with all digital workspaces and backoffice systems

What We're Proud Of

We are nominated for RegioStars 2026 by DG of The European Union.



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SecureMe2

SecureMe2: "Stay safe, stay free. Premium protection made simple. Your last line of defence"



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Who We Are

SecureMe2 is a 100% European cybersecurity firm on a mission to make organizations digitally resilient through accessible, high-end technology. Core Activities: Detection: Real-time monitoring of network traffic to identify malware, shadow IT/AI, and misconfigurations via Cyberalarm AI. Visibility: Providing 100% network and application transparency across cloud, IoT, and OT environments with Cyberalarm Atlas. Response: Active alarm monitoring and follow-up through the Shieldguard services.

What We Do

SecureMe2 delivers high-end cybersecurity for all organization types. Instant Visibility: Cyberalarm Atlas provides 100% network transparency across Cloud, IoT, and OT without installing software (agentless). AI Detection: Cyberalarm AI acts as a "speed camera" for your network, catching malware and shadow IT in real-time. Expert Support: Shieldguard offers a dedicated control room for active alarm follow-up. 100% European: High-privacy, independent security tailored for NIS2 compliance

What We're Proud Of

A healthcare provider uses Cyberalarm Atlas for 100% agentless visibility into medical IoT devices. Cyberalarm AI detects a ransomware strain, while Shieldguard provides instant expert response.

SecureMe2

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