

The first locally produced, low-grain, hypoallergenic, collagen-enriched pet food in Türkiye.



# The Linnovative Collagen Advantage

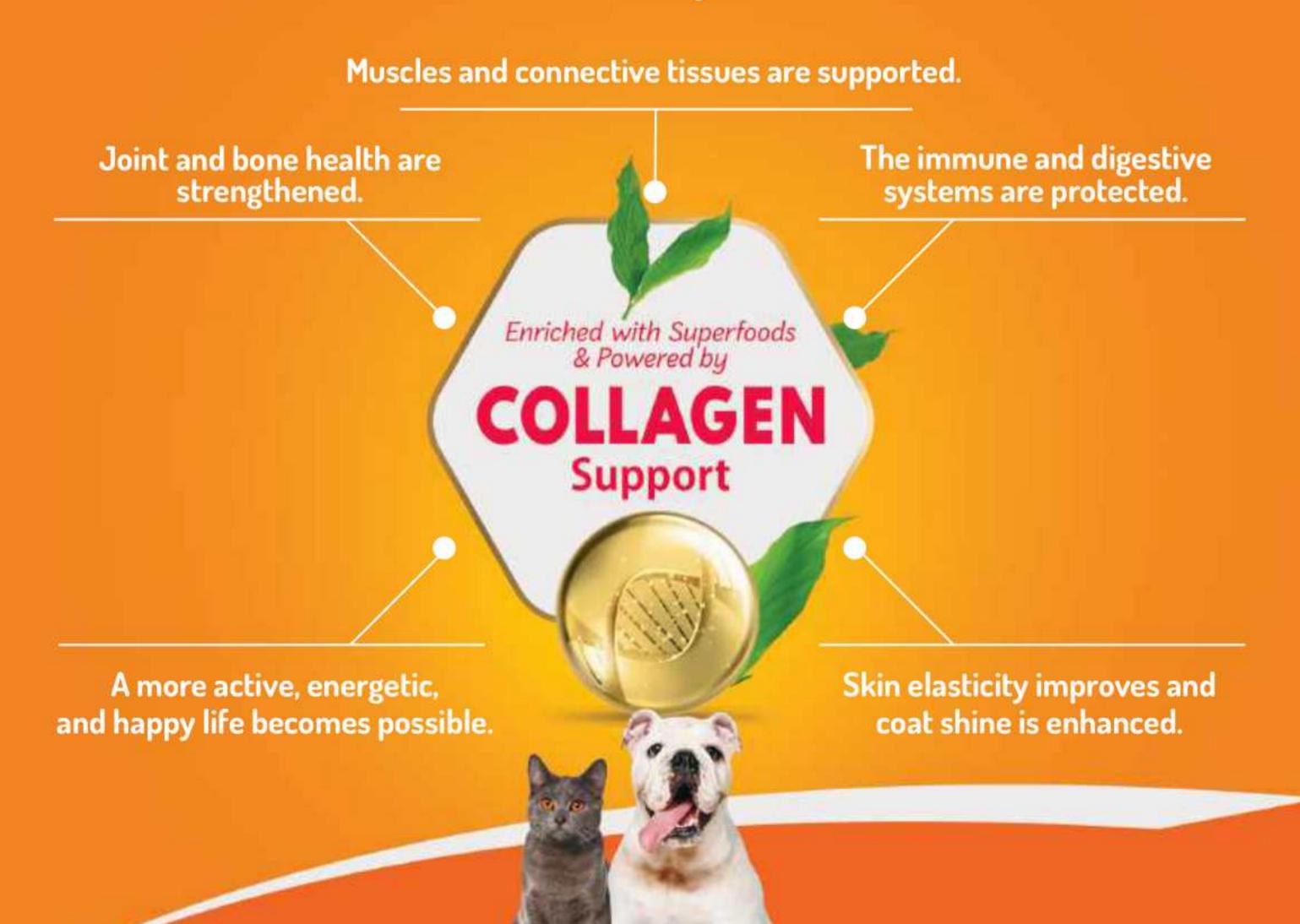
There's now so much more we can do for the health and happiness of our cats and dogs!

Felicia proudly pioneers a first in Türkiye with collagen-enriched pet foods designed to elevate our furry companions' quality of life to the highest level.

# But why collagen?

Collagen is a unique protein naturally found in the body and forms the structural foundation of joints, bones, muscles, skin, and connective tissue. As pets age, or in cases of high activity or large breeds, the body's collagen production declines — making it essential for maintaining joint health, mobility, skin condition, and coat quality. Felicia formulas include hydrolyzed collagen, a form that is easily digestible and quickly absorbed by cats and dogs, helping them stay active and healthy every day.

# This way;



# Every pet friend deserves health and happiness throughout their life.



At Felicia, we're not just a pet food brand — we're a true companion in life committed to enhancing the well-being of our furry friends, encouraging them to move freely, stay strong, and live joyfully.

With our innovative approach, Felicia marks a first in Turkey by offering collagen-supported nutrition that provides comprehensive support for joint, skin, and coat health, while also strengthening the immune and digestive systems of cats and dogs.

In every kibble, we combine the purest ingredients from nature wit the latest advancements in science — helping pets of all ages stay active, healthy, and full of life

# At Felicia, we promise

to improve the lives of pets of every breed and age,

to protect their health and happiness,

and to produce with unwavering dedication

to naturalness, science, and sustainability.

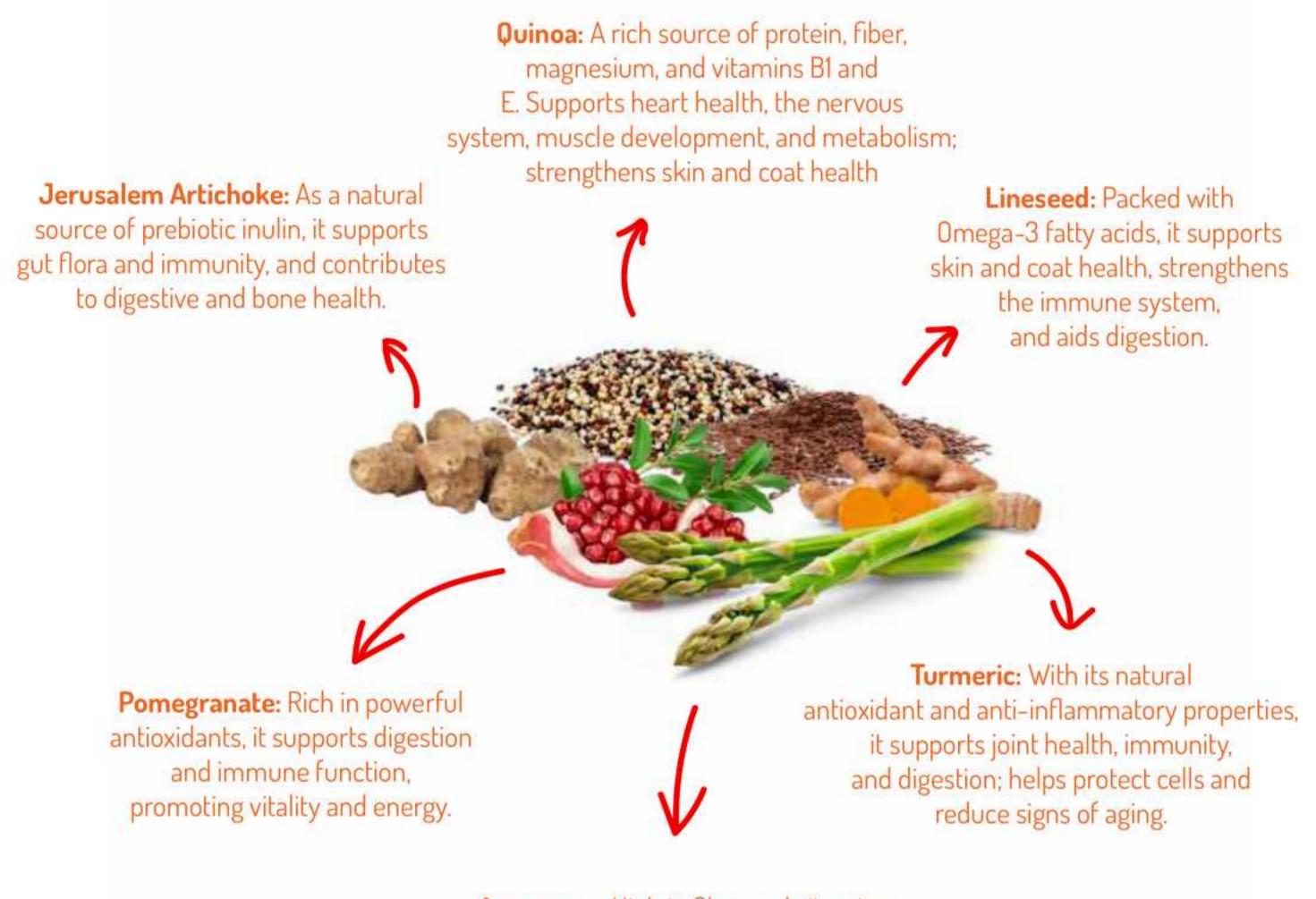
Felicia Keeps Happiness Safe

# Superfoods

Felicia's next-generation pet foods are enriched not only with collagen but also with nature's most powerful superfoods.

Each ingredient is carefully selected and scientifically formulated to meet the specific needs of our beloved companions.

Because their health is not supported by protein alone — it's completed with essential vitamins, minerals, and functional nutrients!



Asparagus: High in fiber and vitamins
A, C, E, and K, it supports gut and immune health,
aids cell regeneration, and contributes to urinary tract health.

# In 45 Countries, Felicia Keeps Happiness Safe!

At Felicia, we're committed to safeguarding the health and happiness of pets not only in Türkiye, but all around the world.

With our innovative formulas, collagen-supported nutrition vision, and science-driven approach, we've become the first choice of thousands of families and their beloved companions in 45 countries.





# The Felicia Effect in Aust 25 Days



Noticeably reduced stool volume and odor



Up to 90% reduction in hair shedding



Strengthened immune system



Proven 96.8% digestibility rate



Improved energy levels and a more dynamic body structure

All outcomes observed by professional veterinarians.

At Felicia, we support the health and quality of life of your pets with scientific data and concrete results. Our foods offer significant benefits that have been carefully observed by expert veterinarians and scientifically proven after 25 days of regular use. These observations are a testament to our commitment to animal health and nutrition.

Felicia is not just a pet food brand; it is a nutritional solution that adds tangible and measurable value to your pet's health with real results. We offer a scientifically proven approach to help them become healthier, more energetic, and happier every day.



# With Al-powered Feliguard, their happiness is safe at all times!

We care about the safety of our furry companions not only physically, but also emotionally and digitally. Felicia's spirit of innovation now meets technology through Feliguard!

#### 1. Harmful Plant Detection:

Analyzes photos of plants found indoors or outdoors and instantly alerts the user if they pose a risk to pets.

#### 3. Hazardous Environment Detection:

Detects household items, cleaning products, and other elements in the environment that may pose a threat to pets through image analysis.

#### What is Feliguard?

Feliguard is an AI-powered safety and health monitoring app that helps pet owners raise their cats and dogs in a safer and happier environment.

#### 2. Harmful Food Detection:

Identifies foods that should not be consumed by cats or dogs and notifies the owner in case of potential danger.

#### 4. Breed Identification:

Analyzes a photo of your cat or dog to identify its breed and instantly informs the user.







Designed with a unique kibble shape for your cat to enjoy every bite.

#### KITTEN STARTER care CHICKEN W

#### STARTER SUPPORT

#### FELICIA 2 KG AND 12 KG LOW GRAIN KITTEN FOOD WITH CHICKEN

Extruded complete and balanced dry cat food for kittens of all breeds

Ingredients: Dehydrated Chicken Protein (44%), Rice, Maize, Poultry Fat (9%), Maize Protein, Anchovy Meal (3%), Hydrolyzed Chicken Liver (3%), Brewer's Yeast, Anchovy Oil (2.4%), Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan Oligosaccharides, Pomegranate, Jerusalem Artichoke, EU Approved Preservatives and Antioxidants.

Analytical Components: Crude Protein 38%, Crude Fat 18%, Crude Ash 8,5%, Crude Cellulose (Fiber) 2.5%, Metabolic Energy: 3990 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 35,000 IU/kg, Vitamin D3 (3a671) 1,750 IU/kg, Vitamin E (3a700) 350 mg/kg, Vitamin C (3a312) 263 mg/kg. Taurine (3a370) 2,000 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 17,5 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 6,25 mg/kg, Zinc Oxide (3b603) 187,5 mg/kg, Iodine (Calcium Iodate. Anhydrous) (3b202) 2,5 mg/kg, Selenium (Sodium Selenite) (3b801) 0.19 mg/kg.

Feeding Instructions: See the table for recommended daily feeding amounts (g/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. The production date and recommended consumption date, batch code and business approval number are on the package. It should not be used as human food.



12 Kg

# FELICIA KEEPS THEM HEALTHY.

The healthy, strong and happy growth of your kitten, the newest and most delicate member of your family, is Felicia®'s top priority. Felicia® Starter Care Kitten Chicken, with its new-generation formula enriched with collagen and carefully selected superfoods, is there for your kitten during all critical stages of development. Thanks to its premium animal protein sources and carefully added natural ingredients, it provides comprehensive and multi-faceted support for cognitive and physical development.





RENKLENDIRICI

COLORANTS

SOYA

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HEALTHY Omega 3-6 GROWTH



SENSITIVE & **EASY DIGESTION** 



HAIR & SKIN SUPPORT



PREGNANT & MOTHER SUPPORT



IMMUNE SYSTEM SUPPORT

Enriched with Superfoods & Powered by

TATLANDIRICI

ARTIFICIAL SWEETENER

DOES NOT CONTAIN

# COLLAGEN Support











Designed with a unique kibble shape for your cat to enjoy every bite.

# KITTEN& MOTHER



1-12 Months Kittens & Gestating & Lactating Mothers



#### **GROWTH SUPPORT**

#### FELICIA 2 KG AND 12 KG LOW GRAIN KITTEN FOOD WITH LAMB

Extruded complete and balanced dry cat food for kittens of all breeds

Ingredients: Dehydrated Lamb Protein (30%), Rice, Hydrolyzed Lamb Protein (18%), Maize. Poultry Fat (13.3%), Dehydrated Animal Protein (6% Chicken, 3% Fish), Maize Protein, Anchovy Meal (3%), Hydrolyzed Chicken Liver [3%]. Brewer's Yeast, Anchovy Oil (2.4%). Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan Oligosaccharides, Pomegranate, Jerusalem Artichoke. EU Approved Preservatives and Antioxidants.

Analytical Components: Crude Protein 40%. Crude Fat 20%, Crude Ash 8,5%, Crude Cellulose (Fiber) 2.5%, Metabolic Energy: 4090 kcal/kg

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 35,000 IU/kg, Vitamin D3 (3a67t) 1,750 IU/kg, Vitamin E (3a700) 350 mg/kg, Vitamin C (3a312) 263 mg/kg, Taurine (3a370) 2,000 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 17,5 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 6,25 mg/kg, Zinc Oxide (3b603) 187,5 mg/kg, lodine (Calcium Iodate, Anhydrous) (3b202) 2,5 mg/kg. Selenium (Sodium Selenite) (3b801) 0.19 mg/kg.

Feeding Instructions: See the table for recommended daily feeding amounts (g/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. The production date and recommended consumpbon date, batch code and business approval number are on the package. It should not be used as human food.



FLC-031 2 Kg

FLC-032 12 Kg

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we are committed to being there for our beloved companions during the most delicate and critical stages of their lives. Felicia® Kitten & Mother Care Lamb provides trusted carewith a next-generation formula enriched with collagen and carefully selected superfoods - whether it's for a newborn kitten, a mother in the growth phase with her young, or a cat recovering after surgery. Thanks to the high-quality protein from real lamb and meticulously chosen natural ingredients, this formula offers complete nutritional support for both mother and kitten throughout all stages of development.



BUGDAY

WHEAT

RENKLENDIRICI

COLORANTS











AROMA



IMMUNE SYSTEM SUPPORT



HEALTHY GROWTH



LACTATION SUPPORT



PREGNANT &



SENSITIVE & MOTHER SUPPORT EASY DIGESTION



VISION & BRAIN DEVELOPMENT

# Enriched with Superfoods & Powered by

**TATLANDIRICI** 

ARTIFICIAL

SWEETENER

DOES NOT CONTAIN

COLLAGEN Support









Enriched with Superfoods & Powered by

COLLAGEN
Support



Designed with a unique kibble shape For your cat to enjoy every bite.



#### DIGESTIVE SYSTEM SUPPORT

#### FELICIA 2 KG AND 12 KG LOW GRAIN ADULT CAT FOOD WITH CHICKEN

Extruded complete and balanced dry cat food for adult cats of all breeds

Ingredients: Dehydrated Chicken Protein (35%), Maize, Maize Protein, Rice, Poultry Fat (8.2%). Anchovy Meal (3%). Hydrolyzed Chicken Liver (2.7%), Brewer's Yeast, Anchovy Oil (24%), Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan Oligo Saccarides, Pomegranate, Jerusalem Artichoke, EU Approved Preservatives and Antioxidants.

Analytical Components: Crude Protein 32%, Crude Fat 15%, Crude Ash 8%, Crude Cellulose. (Fiber) 2.8%. Metabolic Energy: 3847 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 15,000 IU/kg, Vitamin D3 (3a671) 750 IU/kg, Vitamin E [3a700] ISO mg/kg, Vitamin C (3a312) 113 mg/kg, Taurine (3a370) 1,500 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydratel (3b506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, Iodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg. Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily feeding amounts (g/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place, Avoid exposure to direct sunlight. The production date and recommended consumption date, batch code and business approval number are on the package. It should not be used as human food.



FLC-011 2 Kg

FLC-012 12 Kg

### FELICIA KEEPS THEM HEALTHY.

At Felicia®, we strive for excellence in pet nutrition. Felicia® Hypoallergenic Digest Care Adult Chicken is our next-generation formula enriched with collagen and carefully selected superfoods, combining the irresistible taste of real chicken with the nutritional power of anchovy. Specially developed to meet all the vital nutritional needs of your cat, this recipe stands out with high digestibility, superior palatability, and a wide range of functional benefits - all working together to elevate your cat's quality of life.





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YAPAY TATLANDIRICI KIMYASAL AROMA CHEMICAL ARTIFICIAL SWEETENER AROMA









Omega 3-6





HAIR & SKIN SUPPORT

**SENSITIVE & EASY** DIGESTION

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# COLLAGEN Support







FLC-013 - 2 Kg FLC-061 - 5 Kg FLC-014 - 12 Kg





Designed with a unique kibble shape for your cat to enjoy every bite.

#### FELICIA 2 AND VE 12 KG LOW GRAIN CAT FOOD WITH SALMON

Extruded complete and balanced dry cat food for adult cats of all breeds

Ingredients: Dehydrated Salmon Protein (22%), Rice, Maize, Dehydrated Animal Protein (10% Chicken), Poultry Fat (8.2%), Maize Protein, Salmon Oil (6%), Anchovy Meal (3%), Hydrolyzed Chicken Liver (2.7%), Brewer's Yeast, Anchovy Oil (2.4%), Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan Oligo Saccarides, Pomegranate, Jerusalem Artichoke, EU Approved Preservatives and Antioxidants.

Analytical Components: Crude Protein 34%, Crude Fat 16%, Crude Ash 8%, Crude Cellulose (Fiber) 2.8%, Metabolic Energy: 3897 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 20,000 IU/kg, Vitamin D3 (3a67l) 1,000 IU/kg, Vitamin E (3a700) 200 mg/kg, Vitamin C (3a312) 150 mg/kg, Taurine (3a370) 1,500 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, Iodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg, Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily feeding amounts (g/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. The production date and recommended consumption date, batch code and business approval number are on the package. It should not be used as human food.



#### **SKIN & COAT SUPPORT**

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we bring together innovation and efficacy in pet nutrition. Felicia® Derma Care Adult Salmon offers a next-generation formula that combines the unique taste of Norwegian salmon with the rich nutritional content of anchovy — supporting your cat's overall health as well as skin and coat care at the highest level. Enriched with collagen and carefully selected superfoods, this recipe not only delivers high digestibility and superior palatability, but also provides powerful antioxidant protection and anti-aging support, while strengthening the immune system.





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ARTIFICIAL
SWEETENER

KIMYASAL
AROMA
CHEMICAL
AROMA

URINARY HEALTH SUPPORT











HAIR & SKII SUPPORT

KIN SENSITIVE & EASY
T DIGESTION



Enriched with Superfoods & Powered by

# COLLAGEN Support













Designed with a unique kibble shape for your cat to enjoy every bite.



#### **DIGESTIVE & SKIN SUPPORT**

#### FELICIA 2 KG AND 12 LOW GRAIN ADULT CAT FOOD WITH LAMB

Extruded complete and balanced dry cat food for adult cats of all breeds

Ingredients: Dehydrated Lamb Protein (25%), Rice, Hydrolyzed Lamb Protein (15%), Maize, Maize Protein, Poultry Fat (6.5%), Dehydrated Animal Protein (3% Fish, 2% Chicken), Anchovy Meal (3%), Hydrolyzed Chicken Liver [2.7%], Brewer's Yeast, Anchovy Oil (2.4%), Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan Oligo Saccarides, Pomegranate, Jerusalem Artichoke. EU Approved Preservatives and Antioxidants.

Analytical Components: Crude Protein 33%, Crude Fat 15%, Crude Ash 7%, Crude Cellulose (Fiber) 2,5%, Metabolic Energy: 3892.5 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 25,000 IU/kg, Vitamin D3 (3a671) 1,250 IU/kg, Vitamin E (3a700) 250 rng/kg, Vitamin C (3a312) 188 mg/kg, Taurine (3a370) 1,500 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, lodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg, Selenium (Sodium Selenite) (36801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily feeding amounts (g/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. The production date and recommended consumption date, batch code and business approval number are on the package. It should not be used as human food.



FLC-024 2 Kg

FLC-025 12 Kg

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we are committed to delivering superior nutritional solutions tailored to the special needs of pets with dietary sensitivities. Felicia® Sensitive Care Adult Lamb combines the high-quality protein of real lamb with a next-generation formula enriched with collagen and carefully selected superfoods. This complete and balanced recipe offers all the nutritional support your cat needs - providing a safe, highly palatable, and nourishing option for sensitive systems with its premium natural ingredients.





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OIL



HAIR & SKIN

**SUPPORT** 



**Omega 3-6** 

SENSITIVE SKIN





URINARY

HEALTH

**SUPPORT** 

SENSITIVE **EASY** DIGESTION

ANTI-AGE

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COLLAGEN Support







FLC-015 - 2 Kg FLC-062 - 5Kg FLC-016 - 12 Kg





Designed with a unique kibble shape for your cat to enjoy every bite.

#### STERILISED **URINARY** care SALMON 🎾

#### URINARY SYSTEM SUPPORT

#### FELICIA 2 KG AND 12 KG GRAIN STERILISED CAT FOOD WITH SALMON

Extruded complete and balanced dry cat food for sterilised cats of all breeds

Ingredients: Dehydrated Salmon Protein (23%), Maize, Rice, Poultry Fat (11.5%), Dehydrated Animal Protein (10% Chicken), Anchovy meal (3%), Hydrolyzed Chicken Liver (3%), Brewer's Yeast, Salmon Dil (2.4%), Anchovy Dil (2%), Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan Oligo Saccarides, Pomegranate, Jerusalem Artichoke, EU Approved Preservatives and Antioxidants:

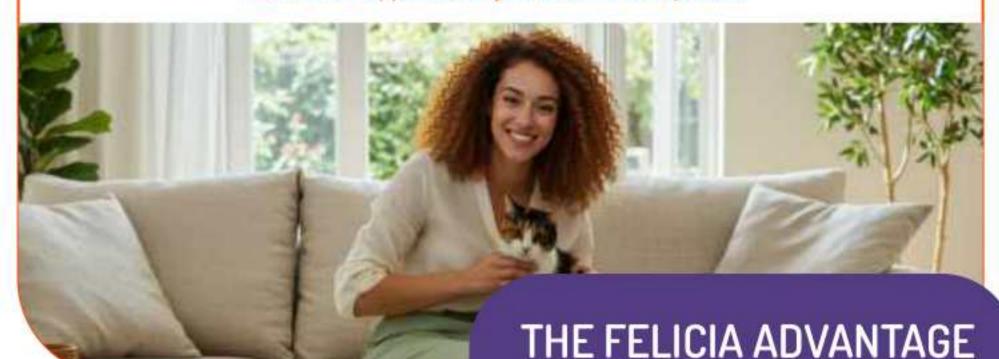
Analytical Components: Crude Protein 30%, Crude Fat 12%. Crude Ash 7%. Crude Cellulose (Fiber) 3%, Metabolic Energy: 3725 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 25,000 IU/kg, Vitamin D3 (3a671) 1,250 IU/kg, Vitamin E (3a700) 250 mg/kg, Vitamin C (3a312) 188 mg/kg, Taurine (3a370) 1,500 mg/kg, L-Carnitine (3a910) 200 mg/kg, Copper (II) Sulphate Pentahydrate [3b405] 17,5 mg/kg, Manganese (Manganese Chelate of Glycine, Hydratel (3b506) 6,25 mg/kg, Zinc Oxide (3b603) 187,5 mg/kg, lodine (Calcium Iodate, Anhydrous) (3b202) 2,5 mg/kg, Selenium (Sodium Selenite) (36801) 0.19 mg/kg.

Feeding Instructions: See the table for recommended daily feeding amounts (g/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. The production date and recommended consumption date, batch code and business approval number are on the package. It should not be used as human food.

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we prioritize the unique nutritional needs and overall well-being of neutered cats. Felicia® Sterilised Urinary Care Salmon combines highly digestible Norwegian salmon protein with a next-generation formula enriched with collagen and carefully selected superfoods. This special recipe helps maintain your sterilized cat's ideal weight while offering comprehensive support in preventing urinary stone formation and excessive weight gain - ensuring lasting health and happiness for your beloved companion.





BUĞDAY WHEAT

COLORANTS

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YAPAY TATLANDIRICI ARTIFICIAL SWEETENER

SOYA



CHEMICAL

AROMA

PATATES



CONTROL

HAIR & SKIN

SUPPORT



**URINARY HEALTH** SUPPORT



**SENSITIVE** & EASY **DIGESTION** 



**EPA & DHA** Omega 3-6



**IMMUNE SYSTEM** SUPPORT



Enriched with Superfoods & Powered by

# COLLAGEN Support













Designed with a urique kibble shape for your cat to enjoy every bite.



#### URINARY SYSTEM SUPPORT



#### FELICIA 2 KG AND 12 KG LOW GRAIN STERILISED CAT FOOD WITH CHICKEN

Extruded complete and balanced dry cat food for sterilised cats of all breeds

Ingredients: Dehydrated Chicken Protein (30%), Maize, Rice, Poultry Fat (13.5), Anchovy Meal (5.5%), Hydrolyzed Chicken Liver (3%), Brewer's Yeast, Anchovy Oil (2.4%), Collagen (%2 Chicken based), Linseed, Krill Meal (1.4%), Yeast Protein, Minerals, Prebiotic Mannan 01igo Saccarides, Pomegranate, Jerusalem Artichoke. EU Approved Preservatives and Antioxidants.

Analytical Components: Crude Protein 30%. Crude Fat 12%, Crude Ash 7%, Crude Cellulose (Fiber) 3%, Metabolic Energy: 3725 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 25,000 IU/kg: Vitamin D3 (3a671) 1,250 IU/kg, Vitamin E (3a700) 250 mg/kg, Vitamin C (3a312) 188 mg/kg, Taurine (3a370) 1,500 mg/kg, L-Carnitine (3a910) 200 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 17,5 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 6,25 mg/kg, Zinc Oxide (3b603) 187,5 mg/kg, lodine (Calcium Iodate, Anhydrous) (3b202) 2,5 mg/kg, Selenium (Sodium Selenite) (3b801) 0.19 mg/kg,

Feeding Instructions: See the table for recommended daily feeding amounts (p/day) according to your cat's weight. Follow the table for the food transition. If you are giving this food to your cat for the first time, mix it with its current food in gradually increasing amounts over a week to ease the transition. Always have fresh, clean water in the water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. The production date and recommended consumption date, batch code and business approval number are on the package. It should not be used as human food.

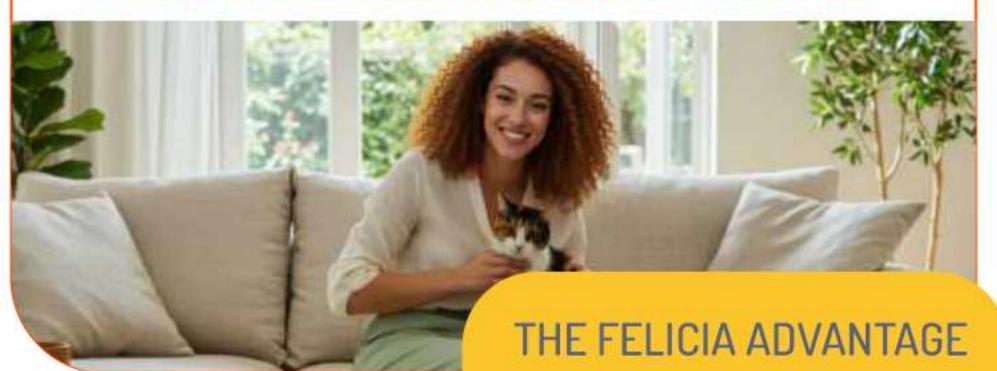


FLC-022 2 Kg

FLC-023 12 Kg

### FELICIA KEEPS THEM HEALTHY.

At Felicia®, we offer tailored solutions for the changing metabolic needs and sensitivities of sterilised adult cats. Felicia® Urinary Care Adult Chicken Sterilised features a next-generation formula enriched with collagen and carefully selected superfoods to help maintain your cat's ideal weight and support optimal urinary tract health. Combining highly digestible chicken protein with specialised weight management for neutered cats, this formula actively contributes to the prevention of urinary stone formation and the comprehensive protection of kidney health.





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COLORANTS













**DENTAL HEALTH** WEIGHT CONTROL PROTECTION



URINARY HEALTH SUPPORT



HAIR & SKIN

SUPPORT





**OVERALL BODY** WELLNESS

SENSITIVE & **EASY DIGESTION** 

Enriched with Superfoods & Powered by

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ARTIFICIAL SWEETENER

# COLLAGEN Support











Designed with a unique lobble shape for your dag to enjoy every bite.

FELICIA 3 KG AND 6 KG LOW GRAIN FLEXI SIZE PUPPY DOG FOOD WITH LAMB

Extruded Complete and Balanced Dry Dog Food for puppies of All Breeds

Ingredients: Dehydrated Lamb Protein (29%). Rice, Hydrolyzed Lamb Protein (18%), Maize, Poultry Fat (75%), Dried Animal Protein (3%) Fish, 22% Chicken), Hydrolysed Chicken Liver (2.7%), Brewer's Yeast, Collagen (%2 Chicken) based), Broken Carob, Dried Sugar Beet, Yeast Protein, Minerals, Prebiotic Mannan Oligo Saccarides, Glucosamine, Chondroitin, Quinoa, Turmeric, Asparagus. EU approved preservatives. and antioxidants.

Analytical Components: Crude Protein 30%, Crude Fat 15%, Crude Ash 8%, Crude Cellulose (Fiber) 22%. Metabolic Energy: 3868 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 30,000 IU/kg, Vitamin D3 (3a67t) 1,200 IU/kg, Vitamin E (3a700) 375 mg/kg, Vitamin C (3a312) 225 mg/kg, Copper 01) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, Iodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg, Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily amounts (g/day) based on your dog's weight. Daily amounts may vary depending on outside temperature, dog housing conditions (indoors/outdoors), temperament and activity. Follow the table for food transition. If you are giving this food to your dog for the first time, mix it into the existing food in increasing amounts over a week to ease the transition. Always have fresh, clean water in your water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. Production Date and Recommended Use By Date, Batch Code and Business Approval Number are on the package. Not to be used as human food.



FLC-021 6 Kg

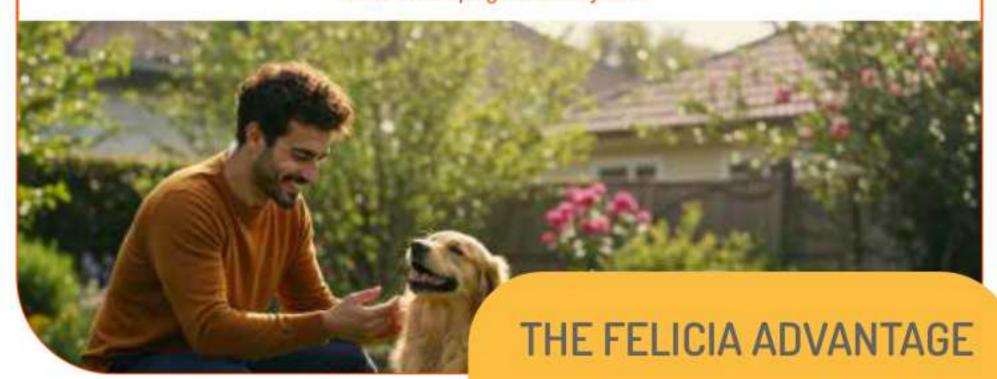
# STARTER care

#### STARTER SUPPORT



# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we offer tailored solutions to support the healthy growth and development of puppies - starting from the moment they transition from mother's milk to solid food. Felicia® Starter Care Puppy Lamb Flexi Size features a next-generation formula enriched with collagen and carefully selected superfoods, providing comprehensive and holistic support during the most critical stage of your puppy's life. With high-quality protein from real lamb, this formula actively promotes strong muscle and bone development while also supporting sensitive digestion and the optimal function of the developing immune system.





WHEAT

RENKLENDIRICI

COLORANTS









TATLANDIRICI CHEMICAL ARTIFICIAL SWEETENER AROMA









SKELETAL SYSTEM ANCHOVY OIL SUPPORT

SENSITIVE & **EASY DIGESTION** 



GROWTH







JOINT HEALTH Omega 3-6

IMMUNE SYSTEM SUPPORT

Enriched with Superfoods & Powered by

DOES NOT CONTAIN

COLLAGEN Support













# **ADULT MEDIUM & LARGE**



#### **SKIN & COAT SUPPORT**

#### FELICIA 3 KG AND 15 KG LOW GRAIN M/LARGE ADULT DOG FOOD WITH SALMON

Extruded Complete and Balanced Dry Dog Food for Adult Dogs of All Breeds

Ingredients: Dehydrated Salmon Protein (30%), Rice, Maize, Salmon Oil (7%), Dehydrated Animal Protein (7% Chicken), Poultry Fat (7%), Hydrolyzed Chicken Liver (2.7%), Brewer's Yeast, Collagen (2% Chicken Based). Kibbled Carob, Yeast Protein, Sugar Beet Pulp, Minerals, Prebiotic Mannan Oligo Saccarides, Glucosamine, Chondroibin, Quinoa, Turmeric, Asparagus. EU approved preservatives and anbioxidants.

Analytical Components: Crude Protein 27%, Crude Fat 12%, Crude Ash 8%, Crude Cellulose (Fiber) 2.5%, Metabolic Energy: 3707,5 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 20,000 IU/kg, Vitamin B3 (3a671) 800 IU/kg, Vitamin E (3a700) 250 mg/kg, Vitamin C (3a312) 150 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, lodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg, Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily amounts (g/day) based on your dog's weight. Daily amounts may vary depending on outside temperature, dog housing conditions (indoors/outdoors), temperament and activity. Follow the table for food transition. If you are giving this food to your dog for the first time, mix it into the existing food in increasing amounts over a week to ease the transition. Always have fresh, clean water in your water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. Production Date and Recommended Use By Date, Batch Code and Business Approval Number are on the package. Not to be used as human food.



FLC-006 15 Kg

### FELICIA KEEPS THEM HEALTHY.

At Felicia®, we offer innovative solutions tailored to the unique needs of medium and large breed adult dogs especially those at risk of food-related sensitivities. Felicia® Derma Care Adult Salmon features a next-generation formula enriched with collagen and carefully selected superfoods, designed to minimize sensitivity risks while delivering comprehensive care.

The high-quality protein sourced from Norwegian salmon not only ensures superior digestibility, but also actively supports a strong immune system, healthy skin, and a shiny coat.





RENKLENDIRICI

COLORANTS

















**SENSITIVE &** EASY

DIGESTION





**ANCHOVY OIL** 





JOINT HEALTH **EPA & DHA** Omega 3-6

IMMUNE SYSTEM SUPPORT

Enriched with Superfoods & Powered by

TATLANDIRICI

ARTIFICIAL SWEETENER

DOES NOT CONTAIN

COLLAGEN Support













**ADULT MEDIUM & LARGE** LAMB

#### DIGESTIVE SYSTEM SUPPORT

#### FELICIA 3 KG AND 15 KG LOW GRAIN M/LARGE ADULT DOG FOOD WITH LAMB

Extruded Complete and Balanced Dry Dog Food for Adult Dogs of All Breeds

Ingredients: Dehydrated Lamb Protein (24%), Rice, Hydrolyzed Lamb Protein (14%), Maize, Dehydrated Animal Protein (3% Fish, 6.13% Chicken), Poultry Fat (7%), Hydrolyzed Chicken Liver (2.7), Brewer's Yeast, Collagen (%2 Chicken based), Kibbled Carob, Yeast Protein, Sugar Beet. Pulp, Minerals, Prebiotic Mannan Oligo Saccarides, Glucosamine, Chondroitin, Quinoa, Turmeric. Asparagus. EU approved preservatives and antioxidants.

Analytical Components: Crude Protein 27%. Crude Fat 12%, Crude Ash 8%, Crude Cellulose (Fiber) 2.5%, Metabolic Energy: 3707,5 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 20,000 IU/kg, Vitamin D3 (3a671) 800 IU/kg, Vitamin E (3a700) 250 mg/kg. Vitamin C (3a312) 150 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506). 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, ladine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg. Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily amounts (g/day) based on your dog's weight. Daily amounts may vary depending on outside temperature, dog housing conditions (indoors/outdoors), temperament and activity. Follow the table for food transition. If you are giving this food to your dog for the first time, mix it into the existing food in increasing amounts over a week to ease the transition. Always have fresh, clean water in your water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight, Production Date and Recommended Use By Date, Batch Code and Business Approval Number are on the package. Not to be used as human food.

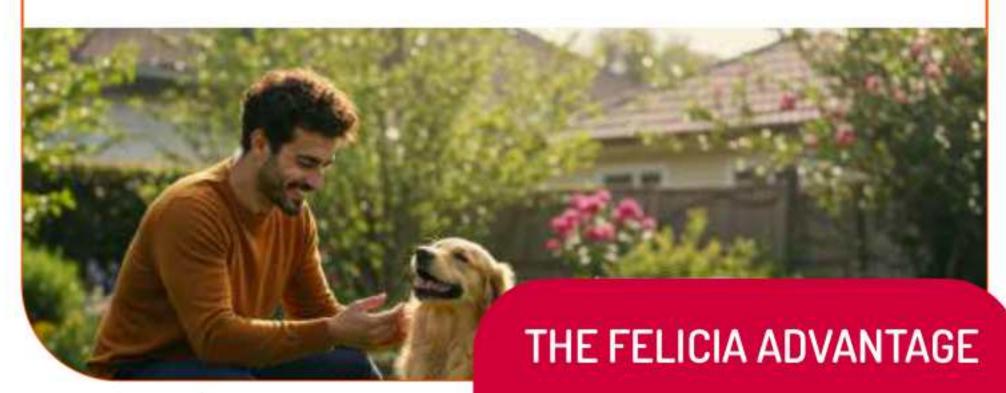


15 Kg

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we introduce a breakthrough designed specifically for the sensitive constitutions and unique digestive needs of medium and large breed adult dogs. Felicia® Digest Care Adult Lamb features a next-generation formula enriched with collagen and carefully selected superfoods, aiming to elevate your dog's overall health to the highest level.

With high-quality protein sourced from real lamb and anchovy, this recipe actively supports strong muscle development and helps maintain a vibrant, energetic metabolism.

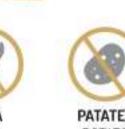




RENKLENDIRICI

COLORANTS

SOYA













**EASY DIGESTION** 



**SUPPORT** 



**Omega 3-6** 



OIL





WEIGHT **HEALTH** CONTROL

TATLANDIRICI

ARTIFICIAL

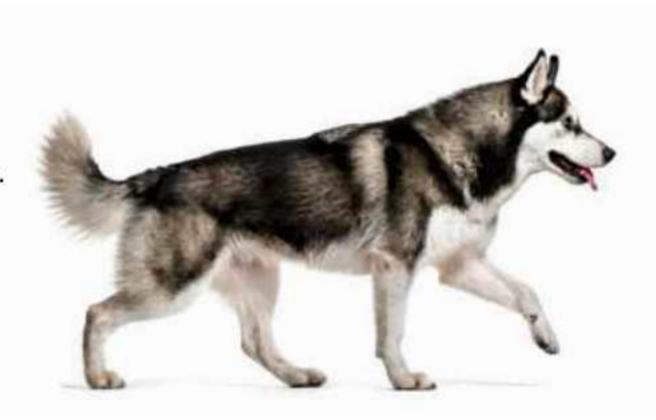
SWEETENER

DOES NOT CONTAIN

Enriched with Superfoods & Powered by

# COLLAGEN Support











Designed with a unique lobble shape for your dog to enjoy every bite.

# SENSITIVE care

**DIGESTIVE & SKIN SUPPORT** 



#### FELICIA 3 KG AND 6 KG LOW GRAIN SMALL/MINI ADULT DOG FOOD WITH LAMB

Extruded Complete and Balanced Dry Dog Food for Adult Dogs of All Breeds

Ingredients: Dehydrated Lamb Protein (24%). Rice, Hydrolyzed Lamb Protein (14%), Maize, Dehydrated Animal Protein (3% Fish, 6.13% Chicken), Poultry Fat (7%), Hydrolyzed Chicken Liver (2.7), Brewer's Yeast, Collagen (%2 Chicken based), Kibbled Carob, Yeast Protein, Sugar Beet Pulp, Minerals, Prebiotic Mannan Oligo Saccarides, Glucosamine, Chondroitin, Quinoa, Turmeric, Asparagus, EU approved preservatives and antioxidants.

Analytical Components: Crude Protein 27%, Crude Fat 12%, Crude Ash 8%, Crude Cellulose (Fiber) 2.5% Metabolic Energy: 3707,5 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 20,000 IU/kg, Vitamin D3 (3a671) 800 IU/kg, Vitamin E (3a700) 250 mg/kg, Vitamin C (3a3t2) 150 mg/kg, Copper 00 Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (36506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, Iodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg, Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

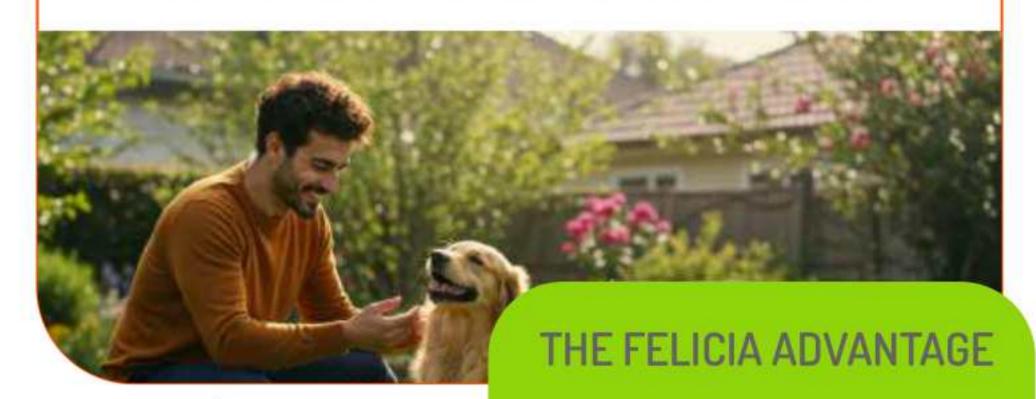
Feeding Instructions: See the table for recommended daily amounts (g/day) based on your dog's weight. Daily amounts may vary depending on outside temperature, dog housing conditions (indoors/outdoors), temperament and activity. Follow the table for food transition. If you are giving this food to your dog for the first time, mix it into the existing food in increasing amounts over a week to ease the transition. Always have fresh, clean water in your water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. Production Date and Recommended Use By Date, Batch Code and Business Approval Number are on the package. Not to be used as human food.



FLC-018 6 Kg

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we offer a carefully developed solution to meet the unique nutritional needs and sensitivities of small breed adult dogs. Felicia® Sensitive Care Adult Lamb Small features a next-generation formula enriche with collagen and carefully selected superfoods, helping to maintain your companion's overall condition at its peak. With high-quality protein sourced from real lamb, this recipe activel supports the development of strong and healthy muscles - perfectly suited to the needs of your small-breed friend.





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COLORANTS











AROMA



SENSITIVE & EASY DIGESTION



IMMUNE SYSTEM SUPPORT



SKELETAL SYSTEM SUPPORT











SKIN

HAIR & SKIN SUPPORT

JOINT HEALTH

OVERALL BODY WELLNESS

Enriched with Superfoods & Powered by

DOES NOT CONTAIN

COLLAGEN Support











Designed with a unique kibble shape for your dog to enjoy every bite.



#### **IMMUNE SYSTEM SUPPORT**



#### FELICIA 3 KG AND 6 KG LOW GRAIN SMALL ADULT FOOD WITH SALMON

Extruded Complete and Balanced Dry Dog Food for Adult Dogs of All Breeds

Ingredients: Dehydrated Salmon Protein (30%), Rice, Maize, Salmon Dil (7%), Dehydrated Animal Protein (7% Chicken), Poultry Fat (7%), Hydrolyzed Chicken Liver (2.7%), Brewer's Yeast, Collagen (2% Chicken Based), Kibbled Carob, Yeast Protein, Sugar Beet Pulp, Minerals, Prebiotic Mannan Oligo Saccarides, Glucosamine, Quinoa, Turmeric, Asparagus, Chondroitin. EU approved preservatives and antioxidants.

Analytical Components: Crude Protein 27%, Crude Fat 12%, Crude Ash 8%, Crude Cellulose (Fiber) 2.5%, Metabolic Energy: 3707,5 kcal/kg.

Nutritional Additives (Per 1 Kg Of Product): Vitamin A (3a672a) 20,000 IU/kg, Vitamin D3 (3a671) 800 IU/kg, Vitamin E (3a700) 250 mg/kg, Vitamin C (3a312) 150 mg/kg, Copper (II) Sulphate Pentahydrate (3b405) 14 mg/kg, Manganese (Manganese Chelate of Glycine, Hydrate) (3b506) 5 mg/kg, Zinc Oxide (3b603) 150 mg/kg, lodine (Calcium Iodate, Anhydrous) (3b202) 2 mg/kg, Selenium (Sodium Selenite) (3b801) 0.15 mg/kg.

Feeding Instructions: See the table for recommended daily amounts (g/day) based on your dog's weight. Daily amounts may vary depending on outside temperature, dog housing conditions (indoors/outdoors), temperament and activity. Follow the table for food transition. If you are giving this food to your dog for the first time, mix it into the existing food in increasing amounts over a week to ease the transition. Always have fresh, clean water in your water bowl. Store the product in a cool, dry place. Avoid exposure to direct sunlight. Production Date and Recommended Use By Date, Batch Code and Business Approval Number are on the pack-



6 Kg

# FELICIA KEEPS THEM HEALTHY.

At Felicia®, we offer a protective and holistic approach tailored to the unique health needs of small breed companions. Felicia® Preventive Care Adult Salmon Small & Mini features a next-generation formula enriched with collagen and carefully selected superfoods - delivering comprehensive support from healthy joints to a shiny coat, from a strong immune system to optimized digestion. The high-quality protein from Norwegian salmon and natural Omega-3 fatty acids not only provide an exceptional taste experience, but also serve as a powerful nutritional foundation or supporting brain and vision functions.





RENKLENDIRICI

COLORANTS

**ICERMEZ** 

















SKELETAL SYSTEM SUPPORT









SENSITIVE SKIN

HAIR & SKIN SUPPORT

JOINT HEALTH

**OVERALL BODY** WELLNESS

Enriched with Superfoods & Powered by

TATLANDIRICI

ARTIFICIAL SWEETENER

DOES NOT CONTAIN

# COLLAGEN Support







FLC-009 2 Kg

FLC-010 12Kg



FLC-031

FLC-032



FLC-061



FLC-024



FLC-011 FLC-025



FLC-012





FLC-014



FLC-022

FLC-023





FLC-021



FLC-006



FLC-008



FLC-018



FLC-020





