

A close-up photograph of a hand wearing a white nitrile glove holding a black car badge. The badge has a silver-colored metal plate in the center with the words 'HEDDON STREET' engraved in a serif font. The background is blurred, showing what appears to be a workshop or factory setting.

Highlight your brand

**AUTOMOBILE
NAUTICAL
POP DISPLAYS
INDUSTRY**

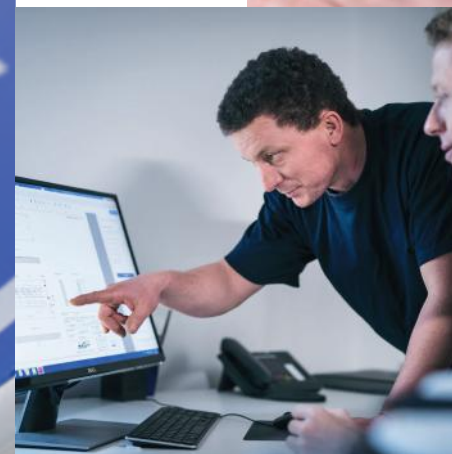
Highlight your brand

For a brand that stands out and stands the test of time

For 45 years MIP (Monogrammes Injectés Plastique) has been designing and manufacturing top quality logos, bringing satisfaction to you and your clients.

Injection moulded then decorated, our logos are the signature to your know-how and expertise.

Our commitment: provide customised, visibly top-quality solutions to promote your ranges, even for small and medium production volumes





Our markets

Our products are designed to stand the test of time, no matter what conditions you use them in, whether indoors and outdoors... rain, salt, extreme heat or cold : wherever you use it across the globe your brand will withstand anything!

AUTOMOBILE

NAUTICAL

POP DISPLAYS

INDUSTRY



Key figures



100 NEW
PROJECTS COMPLETED EVERY YEAR



2 MILLION
PARTS DELIVERED PER YEAR



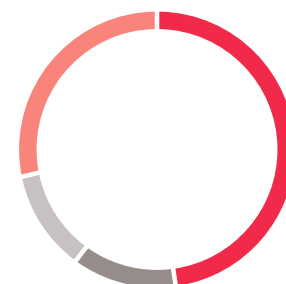
ISO 9001
CERTIFICATION SINCE 1998



2 % OF TURNOVER
INVESTED IN R&D



7 YEARS
AVERAGE JOB SENIORITY



Turnover by markets:

- AUTOMOBILE : 48% etc
- INDUSTRY : 28%
- NAUTICAL : 12%
- POP DISPLAYS : 12%



Technologies

■ Hot stamping :

Are you looking to reproduce fine details or surfaces with uniform colors? The transfer of metallic or colored film is a method that allows multiple colors to be applied to a part.



■ Injection :

Whether you need to produce complex or simple shapes, precision, repeatability and a wide selection of possible materials makes plastic injection the ideal process for even small or medium series.



■ Painting :

A breathtaking choice of colors! With an almost infinite range of colors and glosses to choose from, the application of paint and/or varnish provides a high quality finish to your parts, while improving their resistance.



■ **Chrome plating :**

The “go-to” technology to achieve the characteristic shiny appearance of polished chrome! Chrome plating is also available in a satin finish as well as in different colors (gold, pink, bronze, etc.).



■ **Pad printing :**

Do you have unusually shaped parts that require decoration?
Pad printing allows for precise application of a wide range of colors, even on irregular surfaces.



■ **Screen printing :**

Got large areas to cover? With intense and opaque colors? Screen printing offers high ink deposition on a variety of substrate, making it a versatile technique, while offering a wide choice of colors.



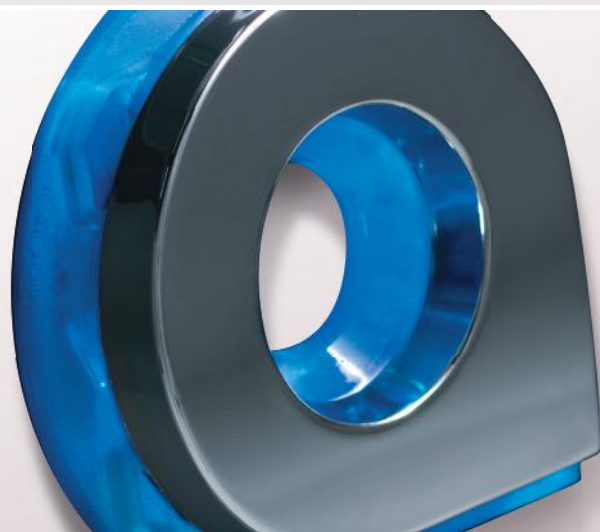
■ Enameling :

In order to be able to apply color in hollow shapes and with different rendering, the application of PU resin (or enameling) is the solution. The technique offers a wide range of colors and the resins can even be translucent.



■ Mounting :

Although a majority of logos are glued on, many types of fastening systems are available (screws, Grifaxe® retaining washers, clips). A study of your needs (final product and installation requirements) will allow us to determine which system is the most suitable.



■ Backlighting :

Do your products need to be visible at night? Backlighting can highlight your logo day and night.

Why you can trust us

- A structured, experienced and receptive team that is committed to the success of each project entrusted to us.
- An insistence on quality: whether as regards design, preparation or inspection of parts coming off the production line, we leave nothing to chance, so that premium quality is guaranteed.
- We're in control of the production cycle from start to finish: design, tool manufacture, molds, choice of technological process best-suited to your project...
- We deploy various technologies to ensure that your requirement specification is met, and that all of the constraints you work under are taken into account: hot stamping, pad printing, screen printing, enameling, gluing, chrome plating, etc.
- Multi-sector references covering various businesses: automotive, point-of-purchase displays, nautical, industry ... In each of these fields, we can provide the finishing touch to perfect your own ideas.
- Our clients' loyalty + our teams' stability: a winning combination to maintain technical peace of mind and ensure that your finest decorative projects come to fruition.





Our values

■ Attention to detail

During each phase of the project, at every step of the way, during each discussion: because every single detail is important, and because our top priority is the quality of our products.

■ Responsiveness

As a key ingredient of our commitment to customer service, we provide rapid responses to our clients' queries, whether they relate to technical, logistic or commercial issues. We are always available, to ensure you receive exemplary standards of service.

■ Perseverance

Ever more ambitious projects, ever more original ideas... Pushing back our limits, learning together and finding ingenious new solutions are all part of our DNA.

■ Consideration

This is one of our key values, both internally and externally. Internally, because we systematically seek out and draw inspiration from the opinions, ideas and skills of our staff team. And externally, to make sure that our clients' requirements are met in every last detail.



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