

# YOUR BEST FRIEND DESERVES BETTER

The first-of-its kind chew made from naturally-derived, plant-based materials.



RENEWABLE,  
PLANT-BASED  
INGREDIENTS



NATURALLY DURABLE  
(WITHOUT THE  
NASTY STUFF)



SPLINTER-RESISTANT  
TO KEEP PUPS SAFE



SUSTAINABLE &  
CARBON NEUTRAL

## DESIGNED FOR EVERY DOG

Designed to grow with your dog through every phase of life. From teething puppies, to training stages, to super strong chewers or seniors who require more gentle care - there's a BetterBone for every dog.

### 1. FIND THEIR FIT



MINI

Recommended for  
dogs under 20 lbs



SMALL

Recommended for  
dogs 15-50 lbs



LARGE

Recommended for  
dogs over 50 lbs



### 2. CUSTOMIZE FOR CHEW-LEVEL

LIGHT

MODERATE

HARD

Gentler on teeth,  
ideal for teething  
pups and senior  
dogs. Similar to  
rawhide.

The goldilocks  
zone.  
Just-right  
toughness for most  
daily chewers.

Ultra-durable for  
even the most  
aggressive of  
chewers. Similar to  
nylon.

### 3. PICK A TAIL-WAGGING SCENT INFUSION



CLASSIC VEGGIE  
WHOLESOME & SAVORY



BEEF  
RICH & HEARTY



NEW! VENISON  
EARTHY & IRRESISTABLE

Better for your dog.  
Better for the planet.  
That's BetterBone.

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